A Nobin Udyokta Project

Bhai Bhai Enterprise





Project by: Md Sumon Mia Identified: Md.Mostafa

Verified by: Md. Gias uddin

Matlab Uttar Unit, Chandpur Ancle-01 GRAMEEN TRUS

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Sumon Mia
Age	:	03/02/.1987 (30 Years)
Marital status	:	unmarried
Children	:	N/A
No. of siblings:	:	02 brothers and 03 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Josna Begum Tazul Islam Member since: 15.07.2004 Branch: Islamabad Centre no.27/M Group: 06 Loanee no: 5704/2, First loan: Tk.8000 Existing loan: 20000 Outstanding:Tk. 9320
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Father N/A N/A N/A N/A N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Electronic Business
Trade License Number	:	110
Business Experiences		05 years.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01872-334803
NU Project Source/Reference	:	GT Matlab Uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother was a member of Grameen Bank (GB) From 15.07.2004 to Till now At first his mother took a loan amount BDT 8000 from Grameen Bank. She Invested the money in her household. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Bhai Bhai Enterprise	
Address/ Location	:	Sujetpur Baza Uttar Unit Chandpur.	
Total Investment in BDT	:	435,000/-	
Financing	:	Self BDT :360,000 (from existing business) - 83% Required Investment BDT :75,000 (as equity) - 17%	
Present salary/drawings from business (estimates)	:	BDT 10,000	
Proposed Salary		BDT 11,000	
Proposed Business 20% of present gross profit margin	:	20%	
Estimated 20% of proposed gross profit margin	:	20%	
Agreed grace period	:	2 months	

EXISTING BUSINESS OPERATIONS Info.



Doutioulovo	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales	4000	120000	1440000			
Less: Cost of sale	3200	96000	1152000			
Profit 20% (A)= C	800	24000	288000			
Less: Operating Costs						
House rent		2000	24000			
Electricity		700	8400			
Dis bill		0	0			
Night Guard Bill		200	2400			
Mobile Bill		300	3600			
Salary from Business (Self)		10000	120000			
Salary from Business (Staff) 1		2500	30000			
Transport		0	0			
Others (Entertainment)		200	2400			
Non Cash Item:						
Depreciation Expenses		0	0			
Total Operating Cost (D)		15900	190800			
Net Profit (C-D):		8100	97200			

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investments in different categories:				
Present items:			360,000	
Advanced	100,000			
Present Goods Items (*):	260000			
Proposed Items (**):	0	75,000	75,000	
Total Capital	360,000	75,000	435,000	

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

Product name	Amount
Cable	25000
Switch/ Switchboard	20000
Holder	15000
Fan	15000
Light (varieties)	25000
G I Fittings	30000
pvc Pipe	12000
angle	40000
Basine	28000
Regulator	15000
Plug	15000
Others	20000
Total Present Stock	260,000

Proposed Item

Product name	Amount
Ceiling fan	40000
Angle	10000
G I Fittings	10000
Cable	15000
Total:	75,000

Financial Projection of NU BUSINESS PLAN



Doutioulous	Year 1 (BDT)			Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales	5000	150000	1800000	6000	180000	2160000	
Less: Cost of Sale	4000	120000	1440000	4800	144000	1728000	
Profit 20% (A)= C	1000	30000	360000	1200	36000	432000	
Less operating cost:							
shop rent		2000	24000		2000	24000	
Electricity bill		800	9600		900	10800	
Dis bill		0	0		0	0	
Night Guard Bill		200	2400		250	3000	
Mobile Bill		400	4800		500	6000	
Salary from Business		11000	132000		12000	144000	
Salary from Business (Staff)		3000	36000		4000	48000	
Others (Entertainment)		300	3600		400	4800	
Depreciation Expenses		0	0		0	0	
Total Operating Cost (D)		17700	212400		20050	240600	
Net Profit =(C-D)		12300	147600		15950	191400	
GT payback		45000			45000		
Retained Income:		102600			146400		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	75,000	
Net Profit (Ownership Tr. Fee added back)	147600	191400
Depreciation (Non cash item)	0	0
Opening Balance of Cash Surplus	0	102,600
Total Cash Inflow	222,600	294000
Cash Outflow		
Purchase of Product	75,000	
Investment Pay Back (Including Ownership Tr. Fee)	45,000	45,000
Payment of GB loan	0	0
Total Cash Outflow	120,000	45,000
Net Cash Surplus	102,600	249,000

SWOT Analysis



STRENGTH

- Skill and 05 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

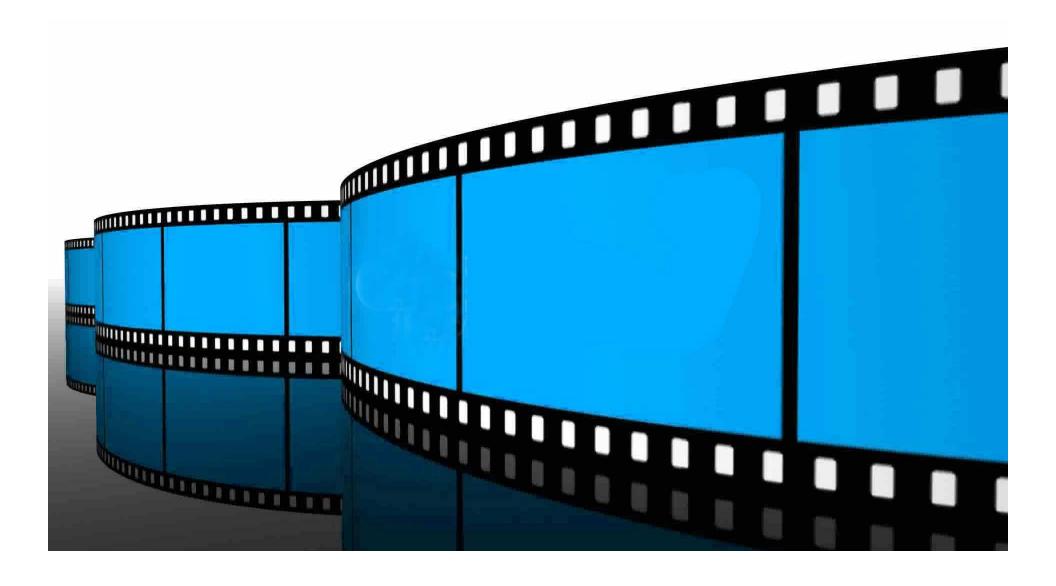
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Theft

























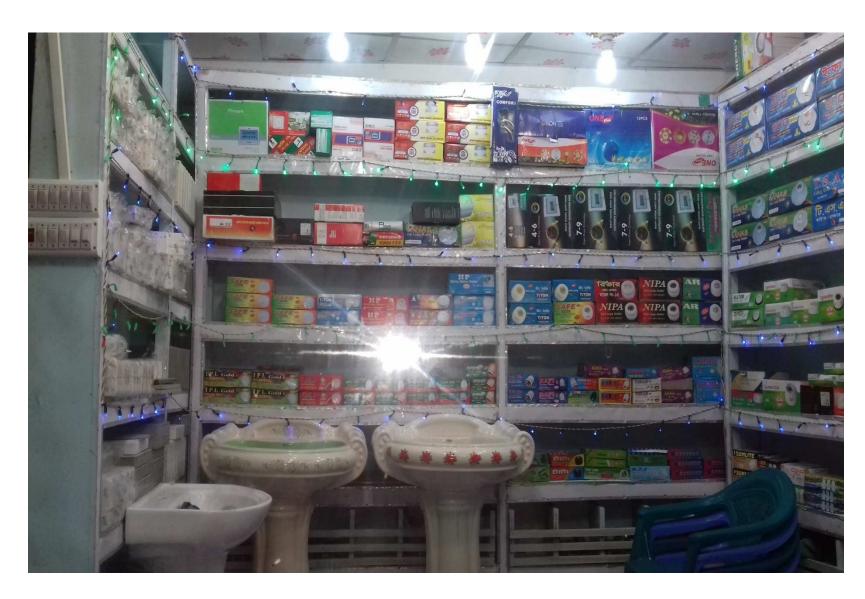














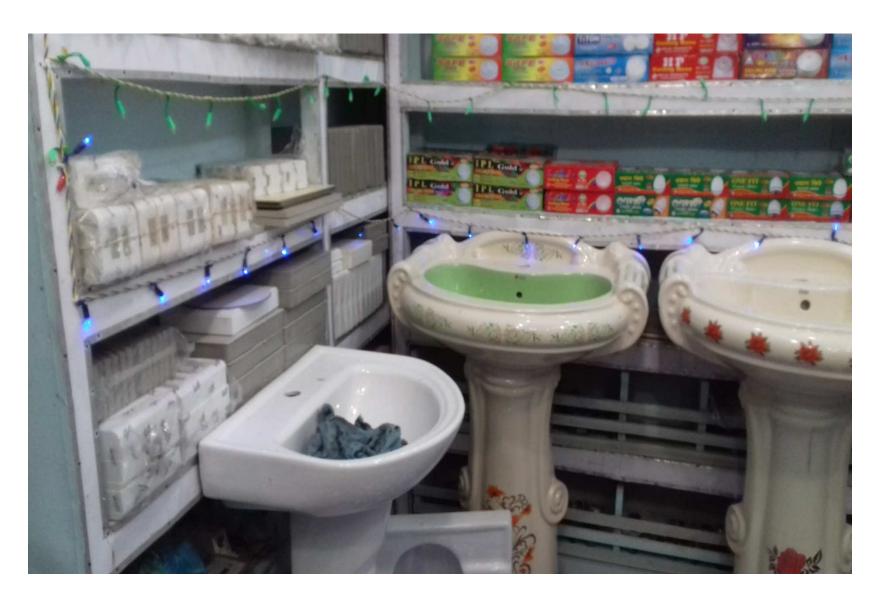




















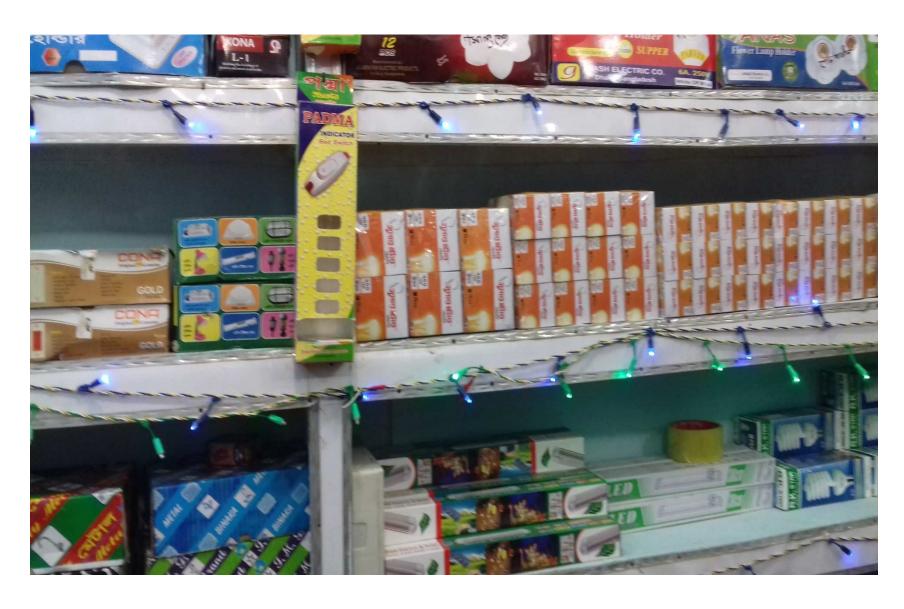






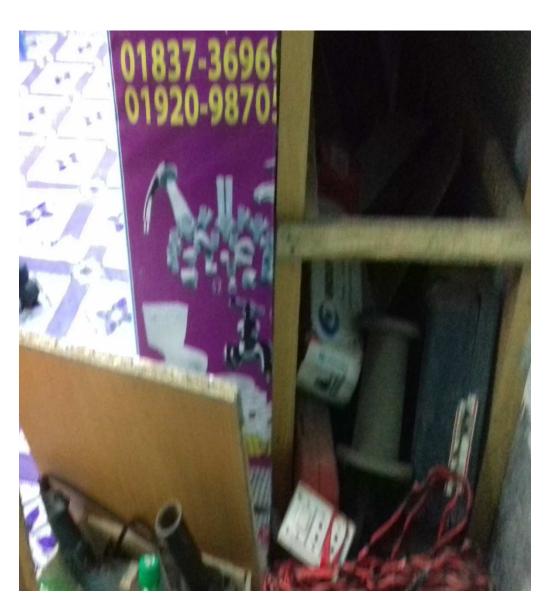








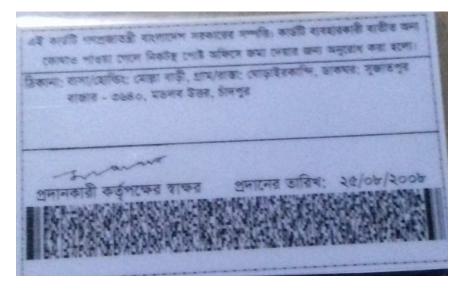


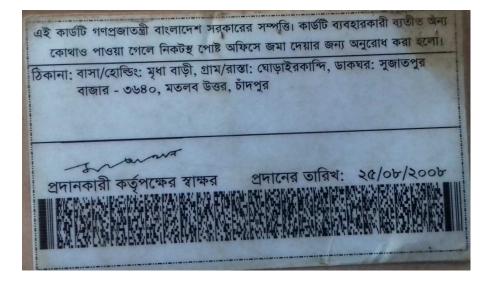




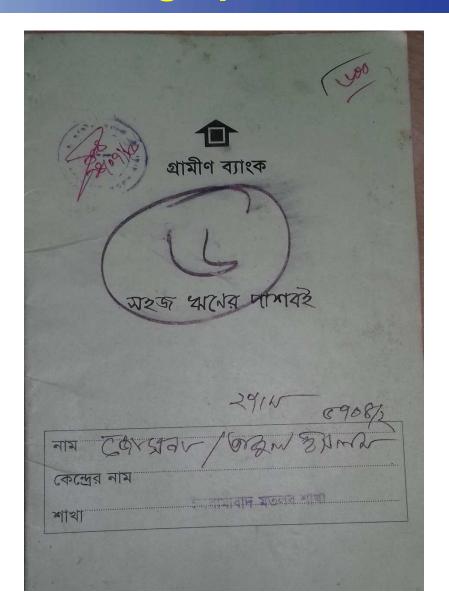


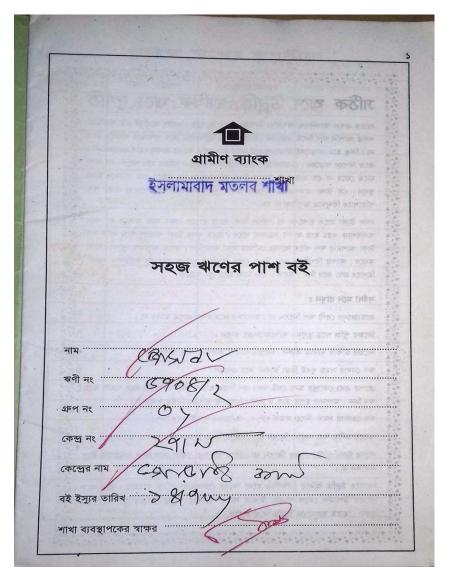




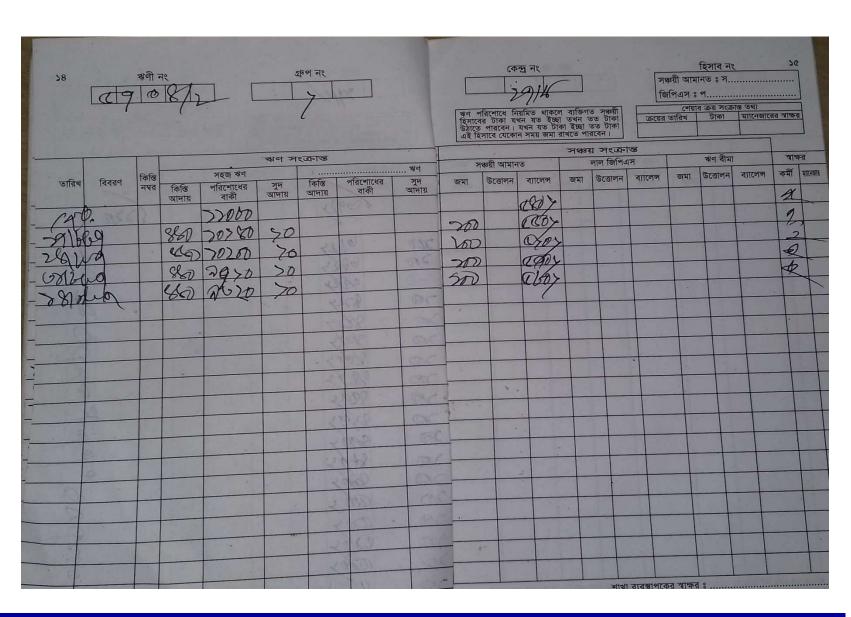




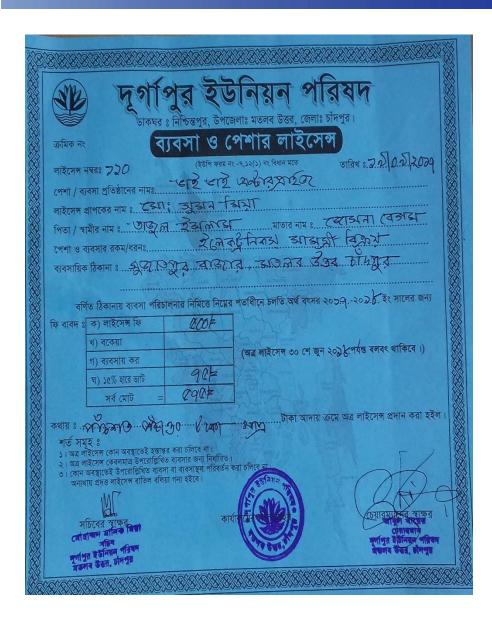


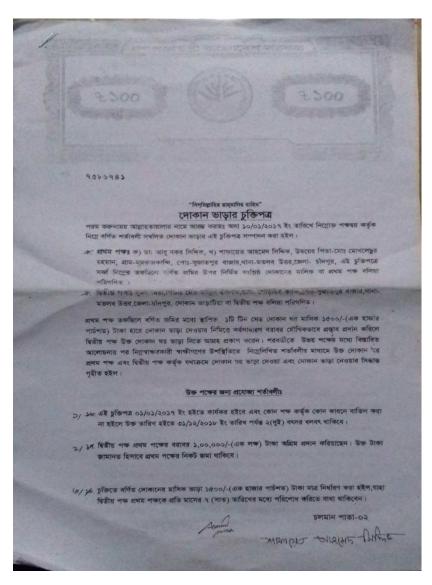




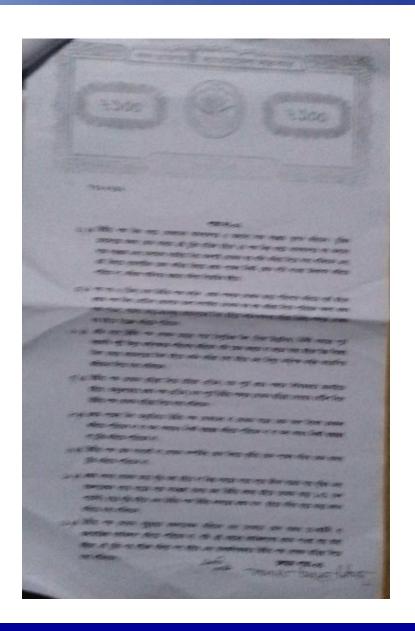


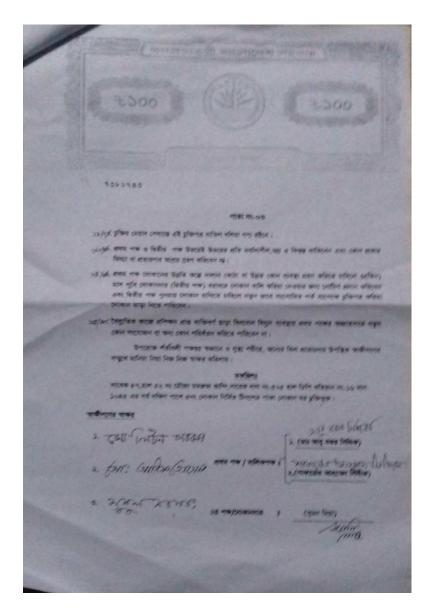














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