Keya Firm



Project by: Md.Rofikul Islam Babu

Identified by- Shaiful Islam Verified By: Md.Moksed Ali



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

Name	:	Md.Rofikul Islam Babu		
Permanent Address	••	Vill: Peyarpur, Post:Peyarpur, P.S+ Dist:Madaripur.		
Age	•	31 Years (22-Mar-1986)		
Marital status	• •	Married		
Children	• •	One Son		
No. of siblings:	••	Two Brother Two Sister		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information:		Mother Yes Father Rehana Begum Md.Mojibor Rahman Mushi Branch: Mostofapur, Centre: 38./m Group no: 04 Loanee no.: 3077, Member since: 2004, First loan: 10,000, Existing loan: 00 Outstanding:00		
(v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF		N/A N/A N/A		
Education	:	Eight		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation	:	Business
Initial Investment	:	70,000
Trade License/ Drug License		45-17/18
Business Experience And Training Info	:	8 years
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01923-772424
NU Project Source/Reference	:	Madaripur Unit, Madaripur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY

NU's Mother has been a member of Grameen Bank since 2004-2015(9 years). At first she took a loan of Tk. 10,000 from GB. NU's mother gradually improved their living standard by using GB loan.

PROPOSED NOBIN UDYOKTA BUSINESS INFO

Business Name	:	Keya Firm	
Address/ Location	:	Peyarpur	
Total Investment in BDT	:	2,80,000/=	
Financing	:	Self BDT2,00,000/= (from existing business) Required Investment BDT 80,000/=(as equity)	71% 29%
Present salary/drawings from business (estimates)	:	7000/-	
Proposed Salary	:	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period		50% 50% 2 months 8 Installment	

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: গ্রু	2,00,000		2,00,000
Proposed items:		80,000	80,000
Total Capital			2,80,000

PRESENT & PROPOSED INVESTMENT BREAKDOWN

Present Stock items				
Product name	Unit (Quantity)	Amount		
গরু		2,00,000		
Total Present Stock		2,00,000		

Proposed items					
Product Name	Unit	Amount			
গরু	7	80,000			
Total Proposed Stock		80,000			

INFO ON EXISTING BUSINESS OPERATIONS

Double de la constitución de la		Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales (A)	800	24,000	2,88,000			
Less: Cost of sales (B)	400	12,000	1,44,000			
Gross Profit C=(A-B)	400	12,000	1,44,000			
Less: Operating Costs						
Mobile bill		300	3,600			
Present salary/Drawings- self		7,000	84,000			
Non Cash Item:						
Depreciation Expenses (%)						
Total Operating Cost (D)		7,300	87,600			
Net Profit (C-D):	400	4,700	56,400			

FINANCIAL PROJECTION OF NU BUSINESS PLAN

Dortiouloro		Year 1 (BD	Γ)	Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	1,000	30,000	3,60,000	1,200	36,000	4,32,000	
Less: Cost of Sale (B)	500	15,000	1,80,000	600	18,000	2,16,000	
Gross Profit (A-B)=(C)	500	15,000	1,80,000	600	18,000	2,16,000	
Less: Operating Costs							
Mobile bill		300	3,600		400	4,800	
Present salary/Drawings- self		7,000	84,000		7,000	84,000	
Non Cash Item:							
Depreciation Expenses (%)							
Total Operating Cost (D)		7,300	87,600		7,400	88,800	
Net Profit (C-D) = (E)	500	7,700	92,400	600	10,600	1,27,200	
GT payback		48,000			48,000		
Retained Income:		44,400			79,200		

CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & PAY.)

SI . No. #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	
1.2	Net Profit	92,400	1,27,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		44,400
	Total Cash Inflow	1,72,400	1,71,600
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
	Total Cash Outflow	1,28,000	48,000
3.0	Net Cash Surplus	44,400	1,23,600

SWOT Analysis

Strength

- Skill and 8 Years experience
- Quality service and product
- Seven days open in a week
- 16 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIY

- More customers within the area.
- Increasing demand.

THREATS

- Political Unrest
- Theft

















গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র



নাম: রফিকুল ইসলাম (বাবু)

Name: RAFIQUL ISLAM (BABU)

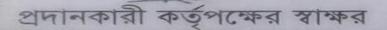
পিতা: মজিবর রহমান মুন্সি

মাতা: রেহানা বেগম

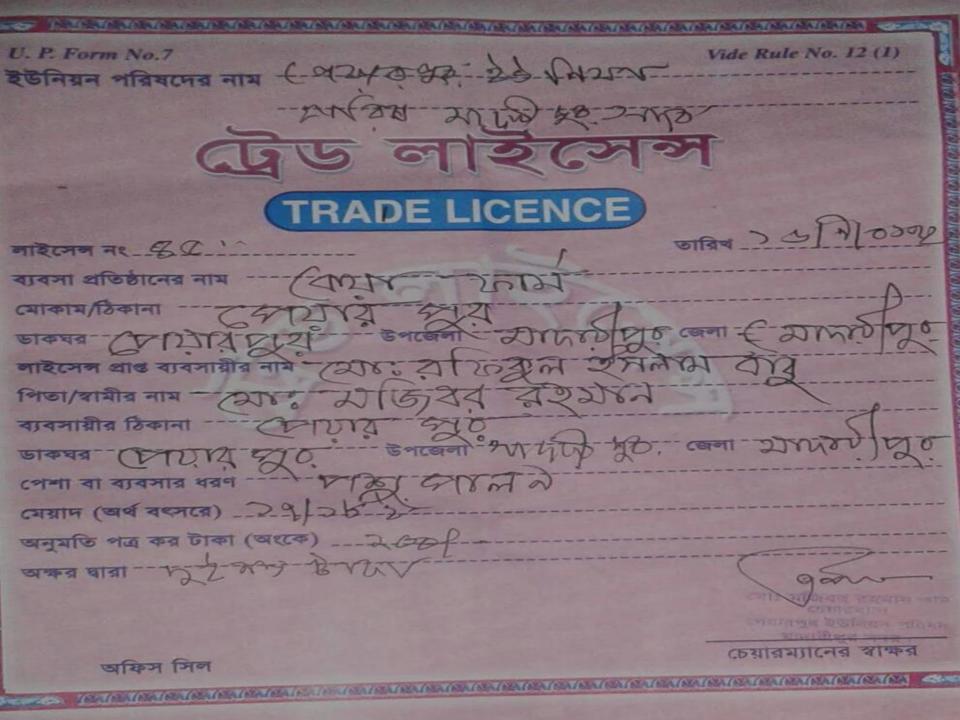
Date of Birth: 22 Mar 1986

ID NO: 5415483353505

এই কার্ডটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কার্ডটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটস্থ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠিকানা: গ্রাম/রাস্তা: পেয়ারপুর, ডাকঘর: পেয়ারপুর - ৭৯০১, মাদারীপুর সদর, মাদারীপুর



প্রদানের তারিখ: ২১/০৫/২০০৮



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For more information

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