

Proposed NU Business Name: **MA POULTRY FIRM**



Project identification and prepared by: Md Saidullah,
Dupchachia Unit, Bogra

Project verified by: MD. Mozaharl Islam



Brief Bio of The Proposed Nobin Udyokta

Name	:	S M SHAMIM AHMED
Age	:	15-11-1984 (32 Years)
Education, till to date	:	Masters
Marital status	:	Married
Children	:	-
No. of siblings:	:	01 Sister
Address	:	Vill: Narhatto, P.O: Narhatto, Thana: Kahalu, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. ATIYA FERDOUSI
(iii) Father's name	:	MD.ABU JAFAR
(iv) GB member's info	:	Branch: Narhatto Kahalu , Centre # 52(Female), Member ID: 3833/1, Group No: 02 Member since: 15-07-2000(16 Years) First loan: BDT 2000
Further Information:		Existing Loan: BDT: 8,000, Outstanding loan: BDT: Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has No Years training.
Other Own/Family Sources of Income	:	Feed Business(50,000/- Per Year)
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-377799
Mother's Contact No.	:	01711-715637
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dupchachia Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. ATIYA FERDOUSI joined Grameen Bank since 16 years ago. At first she took 2000 taka loan from Grameen bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MA POULTRY FIRM
Location	:	Narhatto Purbo Para,Narhatto, Kahalu
Total Investment in BDT	:	BDT 145,000/-
Financing	:	Self BDT 95,000/-(from existing business) 66% Required Investment BDT 50,000/-(as equity) 34%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	80 ft x 30 ft= 2400 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Hens etc.▪The business is operating by entrepreneur. Existing Two employee.▪One will be appointed in the future.▪Collects goods from Kahalu, Bogra▪Agreed grace period is 3 months.

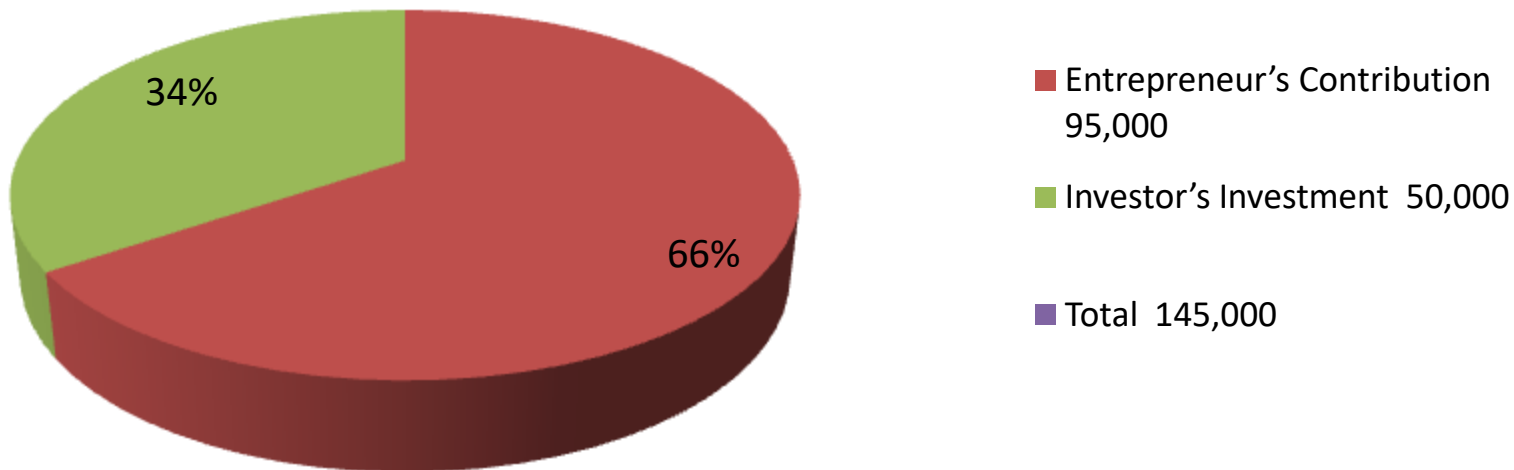
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue(Sales)		
Poultry Hen.	100,000	1,200,000
Total Sales (A)	100,000	1,200,000
Less Variable Expense		0
Poultry Hen.	80,000	960,000
Total variable Expense (B)	80,000	960,000
Contribution Margin (CM) [C=(A-B)]	20,000	240,000
Less Variable Expense		0
Electricity bill	2,500	30,000
Transportation	1,000	12,000
Salary (self)	5,000	60,000
Salary (staf)	6,000	72,000
Entertainment	500	6,000
Mobile bill	500	6,000
Total fixed cost (D)	15,500	186,000
Net Profit (E)= [C-D]	4,500	54,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hens	3000	10	30000	0	0	0	30000
Feed	25	2,000	50000	20	2,000	40000	90000
Medicine	1	15,000	15000	1	10,000	10000	25000
Total	3000	0	95,000	0	0	0	145000

Source of Finance



Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Poultry Hen.	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense	0	0	0	0
Poultry Hen.	120,000	1,440,000	1,512,000	1,587,600
Total variable Expense (B)	120,000	1,440,000	1,512,000	1,587,600
Contribution Margin (CM) [C=(A-B)]	30,000	360,000	378,000	396,900
Less. Fixed Expense				
Transportation	1,200	14,400	15,120	15,876
Electricity bill	2,500	30,000	31,500	33,075
Salary (self)	5000	60,000	63,000	66,150
Salary (staf)	11,000	132,000	138,600	145,530
Entertainment	500	6,000	6,300	6,615
Mobile Bill	600	7,200	7,560	7,938
Total Fixed Cost	20800	249,600	262,080	275,184
Net Profit (E) [C-D]	9,200	110,400	115,920	121,716
Investment Payback		20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	110,400	115,920	121,716
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		90,400	186,320
	Total Cash Inflow	160,400	206,320	308,036
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20000	20,000
3	Net Cash Surplus	90,400	186320	288036

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:01 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Narhatto Purbo
Para,Narhatto, Kahalu
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

