#### Proposed NU Business Name: Liton Miah Gobadi Pashu Palon Khamar



Project identification and prepared by: Md. Motiur Rahman, Dhunat Unit, Bogra. Project verified by: MD. Mojaharul Islam Sharkar



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	Md. Liton Miah Pramanik		
Age	:	12-08-1995(33Y <i>ears)</i>		
Education, till to date	:	Eight		
Marital status	:	married		
Children	:	01 son & 01 daughter		
No. of siblings:	:	01 brother & 03 sisters		
Address	:	Vill: Nikkitipota P.O:Nimgachi P.S: Dhunat ,Dist: Bogra		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Most. Kohinur Khatun Md. Farid Uddin Pramanik Branch: Nimgachi Centre # 85(Female), Member ID: 8654, Group No: 01 Member since: 10-02-2000(17Years) First Ioan: BDT 5000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Mother No No		

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	11 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	No
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735956059
Family's Contact No.		01750686478
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dhunat Unit, Borga

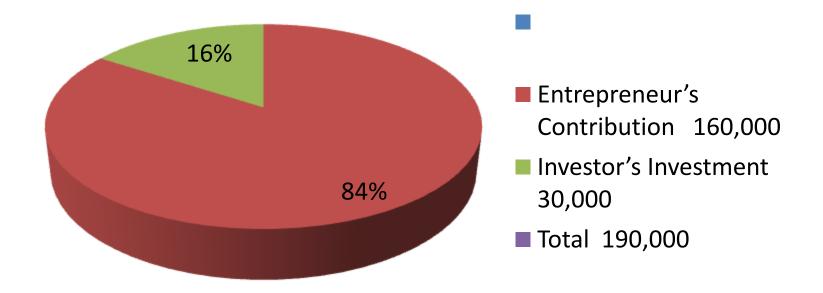
#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**Most. Kohinur Khatun** joined Grameen Bank since 17 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	Liton Miah Gobadi Pashu Palon Khamar		
Location	:	Nikkipota, Nimgachi, Dhunat, Bogra		
Total Investment in BDT	:	BDT 190,000/-		
Financing	:	Self BDT 160,000/- (from existing business) 84%		
		Required Investment BDT 30,000/- (as equity) 16%		
Present salary/drawings from business (estimates)	:	BDT 4,000		
Proposed Salary	:	BDT 4,000		
Size of shop	:	16 ft x 10 ft= 160 square ft		
Security of the shop	:	Nil		
Implementation	:	<ul> <li>The business is operating by entrepreneur.</li> <li>After getting equity fund one employee will be appointed.</li> <li>The shop is own</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing	Business (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Milk	300	9,000	72,000
Total Sales (A)	300	9,000	72,000
Less. Variable Expense			
Milk	40	1,200	14,400
Total variable Expense (B)	40	1,200	14,400
Contribution Margin (CM) [C=(A-B)	260	7,800	57,600
Less. Fixed Expense			
House rant		-	0
Electricity Bill		-	0
Transportation		-	0
Salary (self)		4,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	C
Generator		-	0
Mobile Bill		200	2,400
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		4,200	50,400
Net Profit (E) [C-D)		3,600	7,200

Investment Breakdown						
Particulars	Existing	Proposed	Proposed Total			
Cow	120,000		120,000			
Haifar	40,000	30,000	70,000			
Total	160,000	30,000	190,000			



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Milk	500	15,000	180,000	189,000	198,450	
Total Sales (A)	500	15,000	180,000	189,000	198,450	
Less. Variable Expense	0					
Milk	60	1,800	21,600	22,680	23,814	
Total variable Expense (B)	60	1,800	21,600	22,680	23,814	
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400	166,320	174,636	
Less. Fixed Expense						
House rant		0	0	0	0	
Electricity Bill		0	0	0	0	
Transportation		0	0	0	-	
Salary (self)		4,000	48,000	48,000	48,000	
Salary (staf)		0	0	0	_	
Entertainment		0	0	0	-	
Guard		0	0	0	-	
Generator		0	0	0	-	
Mobile Bill		200	2,400	2,400	2,400	
Non cash item						
Depreciation		0	0	0	0	
Total fixed Cost (D)		4,200	50,400	50,400	50,400	
Net Profit (E) [C-D)		9,000	108,000	115,920	124,236	
Investment Payback			12,000	12,000	12,000	

Cash flow projection on business plan (rec. & Pay)						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)		
1	Cash Inflow					
1.1	Investment Infusion by Investor	160,000				
1.2	Net Profit	108,000	115,920	124,236		
1.3	Depreciation (Non cash item)	0	0	0		
1.4	Opening Balance of Cash Surplus		226,000	329,920		
	Total Cash Inflow	268,000	341,920	454,156		
2	Cash Outflow					
2.1	Purchase of Product	30,000				
2.2	Payment of GB Loan					
2.3	Investment Pay Back (Including Ownership Tr. Fee)	12,000	12,000	12,000		
	Total Cash Outflow	42,000	12,000	12,000		
3	Net Cash Surplus	226,000	329,920	442,156		



### Strength **W**<sub>EAKNESS</sub> Lack of Capital/Investment Employment: Self: 07 Family:0 Others:03 Experience & Skill: 07 Years Quality goods & services; Skill and experience; THREATS **PPORTUNITIES** Theft Huge demand in the community Fire Location of shop; Political unrest Regular customers;

Pictures







# **FAMILY PICTURE**

