A Nobin Udyokta Project

Mayer Doya Store





Project by: Md. Murad Hossin
Identified by: Md. Saiful Islam
Verified By: Md. Belayet Hossain

Boalmary Unit Anchal-5, Faridpur GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Murad Hossain
Age	:	18/06/1986
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Three brothers And one sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father Ajmera Begum Md. Jakir Hossain Member since: 13/01/1998 Branch: Satur Boalmary, Centre no.6/M, Group: 09 Loanee No. 6204/1 First loan: Tk. 8000 Total Amount Received: Tk. 0/- Existing loan: Tk.0 Outstanding:Tk0
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A
Education, till to date	:	Class Ten

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Verities Business
Trade License Number	:	344
Business Experiences	:	8 years.
Other Own/Family Sources of Income	:	One Brothers Business And One Brothers Jobs.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01718-731680
NU Project Source/Reference	÷	GT Boalmari Unit Office, Faridpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 1998. At first her mother took a loan amount BDT 8000 from Grameen Bank. She invested the money in her daughter's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Mayer Doya Store
Address/ Location	:	Kaderdi, Boalmary, Foredpur.
Total Investment in BDT	:	304600/-
Financing	:	Self BDT : 244600 (from existing business) - 80% Required Investment BDT : 60,000 (as equity) - 20%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 8,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	15% 15%
Agreed grace period	:	1 months

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
Particulars	Daily	Monthly	Yearly	
Sales (A)		150000	1800000	
Less: Cost of sale (B)		127500	1530000	
Gross Profit 15% (A-B)= [C]		22500	270000	
Less: Operating Costs				
Electricity bill		400	4800	
Night Guard Bill		100	1200	
Rent		2500	30000	
Mobile Bill		400	4800	
Generator Bill		100	1200	
Salary from Business (Self)		8,000	96,000	
Others (Entertainment)		300	3600	
Non Cash Item:				
Depreciation Expenses(20,000*%15, 20,000*10%)		417	5000	
Total Operating Cost (D)		12217	146604	
Net Profit (C-D):		10283	123396	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan, : Furniture: And Freeze Advance: Present Goods Items (*):	1,000 40,000 100000 103600		244600
Proposed Items (**) :		60,000	60000
Total Capital	244600	60,000	304600

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name	Amount
Soap	12000
Biscuit	10000
Pepsi,7Up,Spreed And Others Water, ice-cream	7000
Pen, Khata, Patato	9000
All Oil	7000
Tea, Egg, Milk	5000
Toothpaste	4000
Ata	2600
Snow+face powder	8000
Slot, Coal , Dal, Mombate	6000
Shampo+ditergent, Snow	9000
Mosla	4000
Rice	4000
Paper, Harpic	3000
Bekare Item	5000
Others	8000
Total Present Stock	103600

Proposed Item

Product Name	Amount	
Soap,	6000	
Pepsi,7Up,Speed,And Others Water	10000	
Ice-Cream	5000	
Biscuit	6000	
Moyda	6000	
Rice	5000	
All Oil	6000	
Snow+face powder	6000	
Shampo+ditergent	5000	
Bekare Item	5000	
Total:	60,000	

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (I	BDT)	Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)		170000	2040000		180000	2160000
Less: Cost of Sale (B)		144500	1734000		153000	1836000
Profit 15% (A-B)=(C)		25500	306000		27000	324000
Gross Profit						
Less operating cost :						
Electricity bill		400	4800		500	6000
Mobile Bill		400	4800		500	6000
Salary- self		8000	96000		8000	96000
Shop Rent		2500	30000		2500	30000
Others		300	3600		400	4800
Night Guard Bill		100	1200		100	1200
Generator Bill		100	1200		100	1200
Depreciation Expenses(20000*15%, 20000*10%)		417	5000		417	5000
Total Operating Cost (F)		12217	147804		12517	150204
Net Profit =(E-F)		13283	159396		14483	173796
GT payback	36000			36000		
Retained Income:	123396			137796		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60000	
1.2	Net Profit (Ownership Tr. Fee added back)	159396	173796
1.3	Depreciation (Non cash item)	5000	5000
1.4	Opening Balance of Cash Surplus	0	128396
	Total Cash Inflow	224396	307192
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	36000	36,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	96000	36,000
3.0	Net Cash Surplus	128396	271192

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 14 hours shop open

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

$\mathbf{T}_{\mathsf{HREATS}}$

- New competitor may be present
- Political Unrest
- Theft

























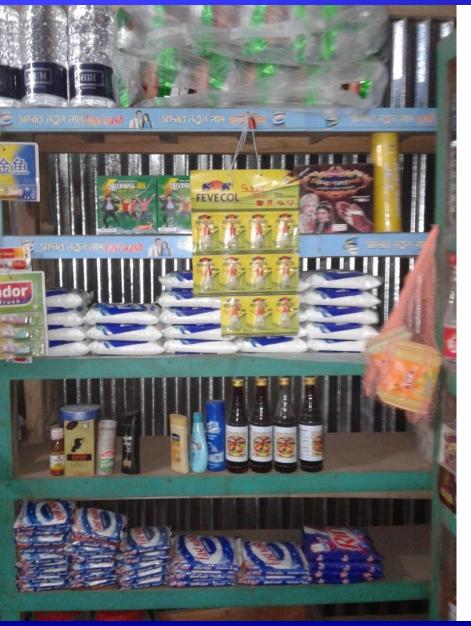














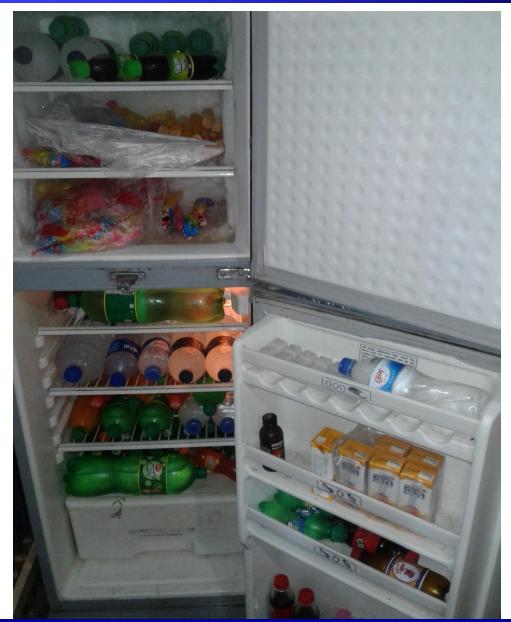






















জাতীয় পৰিচিতি বিবৰণ



নাগ : মোঃ মুরাদ ছোসেন

Name : MD. MURAD HOSSIN

পিতা : মোঃ সাকিব হোসেন

মাজা : আদমিৰা বেগম

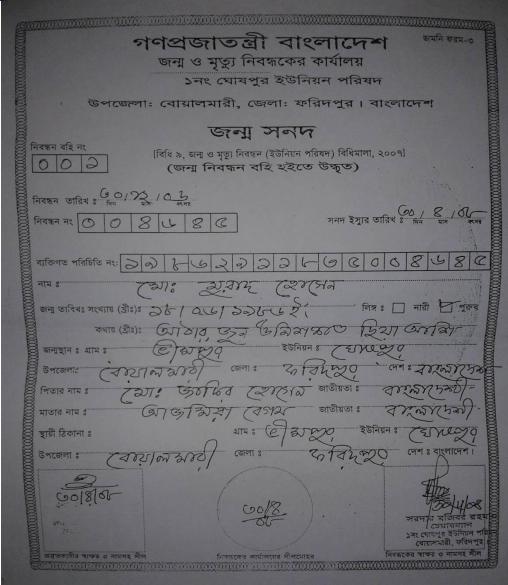
Date of Birth : 18-06-1986

NID No. : 19862617218000548

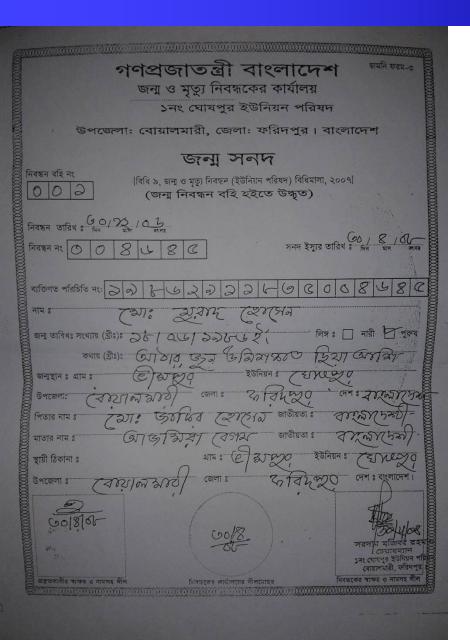
Blood Group :

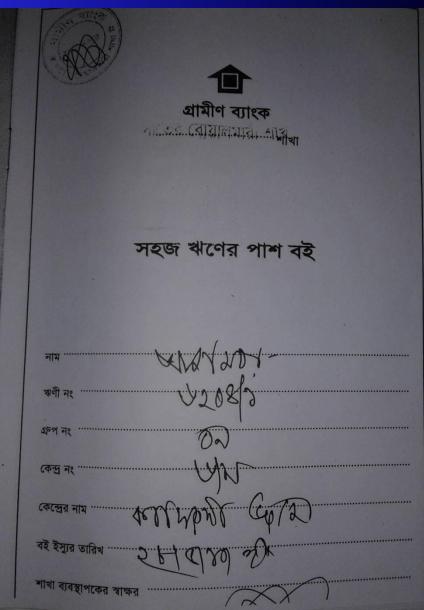
বর্তসান ঠিকানা : বর্তসান ঠিকানা : ডাক্বন: আন্তরিনা - ক্রিয়া, নাজার, পরী,

जिना











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....th Internal Design Lab
on August, 2017 at GT

