Proposed NU Business Name: NADIA FURNITURE



Project identification and prepared by: Md.Belal Hossain Chagal naiya,feni

Project verified by: Susanto kumar biswas



| Brief Bio of The Proposed Nobin Udyokta | | | | | | |
|---|-------|---|--|--|--|--|
| Name | : | JAHANGIR ALAM | | | | |
| Age | : | 05/01/1984 (34 Years) | | | | |
| Education, till to date | : | Class 7 | | | | |
| Marital status | •• | married | | | | |
| Children | • | 01 Sons 01 Daughter | | | | |
| No. of siblings: | : | 04 Brother 01 Sisters | | | | |
| Address | : | Vill: Joychad pur P.O: Shuvopur, P.S: Chagalniya, Dist: Feni. | | | | |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Father SAYERA KHATUN NUR ISLAM Branch: Shuvopur, Centre # 12 (Female), Member ID:7853/1, Group No: 12 Member since: 05-03-2003 (15 Year) First loan: BDT 5,000/- | | | | |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : : : | Existing loan: BDT 40,000/- Outstanding loan: BDT 8000/- Mother No No No | | | | |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.) | | Nil |
|---|---|--|
| Business Experiences And | | Ten Years Experience In Running Business. |
| Training Info | : | He Has No Training |
| Other Own/Family Sources Of Income | : | Yes |
| Other Own/Family Sources Of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01875-523701 |
| Mother's Contact No. | : | 01872-583746 |
| NU Project Source/Reference | • | Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni. |

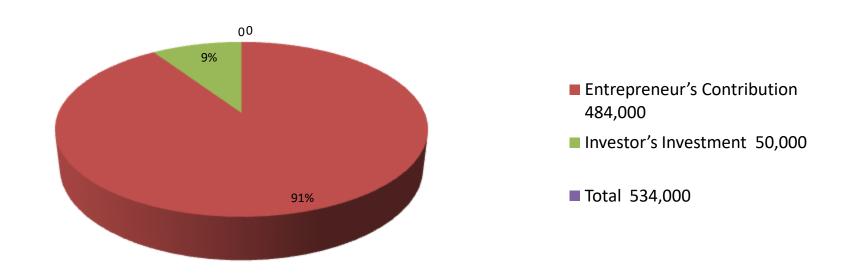
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAYERA KHATUN joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

| Proposed Nobin Udyokta Business Info | | | | | |
|--|---|--|--|--|--|
| Business Name | : | NADIA FURNITURE | | | |
| Location | : | Collage Road ,Chagalnaiya, Feni. | | | |
| Total Investment In BDT | : | Bdt 5,34,000 /- | | | |
| Financing | : | Self BDT 4,84,000/- (From Existing Business) 77% Required Investment Bdt,50,000(as Equity) 23% | | | |
| Present Salary/Drawings From Business (Estimates) | : | Bdt 5,000 | | | |
| Proposed Salary | : | Bdt 5,000 | | | |
| Size Of Shop | : | 20 Ft X 15 ft. = 250 Square Ft | | | |
| Security Of The Shop | : | 70,000/- | | | |
| Implementation | : | The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like Khat ,sofa set,dressing table,alna,etc. Average 25% Gain On Sale. The Business Is Operating By Entrepreneur. Existing 1 Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. | | | |

| Existing | | | | | | | |
|---|-------|---------|---------|--|--|--|--|
| Particular | Daily | Monthly | Yearly | | | | |
| Revnue (Sale) | | | | | | | |
| Khat ,sofa set,dressing table,alna,etc. | 3500 | 105000 | 1260000 | | | | |
| | 0 | 0 | 0 | | | | |
| Total Sales(A) | 3500 | 105000 | 1260000 | | | | |
| Less Variable Expense (B) | | | 0 | | | | |
| Khat ,sofa set,dressing table,alna,etc. | 2625 | 78750 | 945000 | | | | |
| Total Variable Expense | 2625 | 78750 | 945000 | | | | |
| Contributon Margin (CM) [C=(A-B)] | 875 | 26250 | 315000 | | | | |
| Less Fixed Expense | | | | | | | |
| Rent | | 3000 | 36000 | | | | |
| Electric Bill | | 500 | 6000 | | | | |
| Transportaion | | 300 | 3600 | | | | |
| Salary (Self) | | 5000 | 60000 | | | | |
| Salary (Staff) 4 | | 12000 | 144000 | | | | |
| Entertainment | | 200 | 2400 | | | | |
| Guard | | 0 | 0 | | | | |
| Generator | | 300 | 3600 | | | | |
| Mobile Bill | | 300 | 3600 | | | | |
| Total Fixed Cost (D) | | 21600 | 259200 | | | | |
| Net Profit (E)= [C-D] | | 4650 | 55800 | | | | |

| Investment Breakdown | | | | | | | | |
|----------------------|------|-------------------|----------|------|-------------------|----------|----------------|--|
| Particulars | Qty. | Unit Price | Existing | Qty. | Unit Price | Proposed | Proposed Total | |
| khat | 6 | 18,000 | 108,000 | 2 | 18,000 | 36,000 | 144,000 | |
| sofa set | 3 | 35,000 | 105,000 | 1 | 14,000 | 14,000 | 119,000 | |
| dressing table | 2 | 15,000 | 30,000 | 0 | 0 | 0 | 30,000 | |
| wal kebinet | 1 | 45,000 | 45,000 | 0 | 0 | 0 | 45,000 | |
| alna | 2 | 3,000 | 6,000 | 0 | 0 | 0 | 6,000 | |
| daying table | 2 | 35,000 | 70,000 | 0 | 0 | 0 | 70,000 | |
| woods | 1 | 50,000 | 50,000 | | | 0 | 50,000 | |
| security | | 70000 | 700000 | | | 0 | 0 | |
| | | | 0 | | | 0 | 0 | |
| | | | 0 | | | 0 | 0 | |
| Total | 17 | 201000 | 484,000 | 3 | 32,000 | 50,000 | 534,000 | |



| Financial Projection (BDT) | | | | | | |
|---|-------|---------|---------|---------|---------|--|
| Particular | Daily | Monthly | Year -1 | Year-2 | Year-3 | |
| Revenue(Sales) | | | | | | |
| Khat ,sofa set,dressing table,alna,etc. | 4000 | 120000 | 1440000 | 1512000 | 1587600 | |
| 0 | 0 | 0 | 0 | 0 | 0 | |
| Total Sales(A) | 4000 | 120000 | 1440000 | 1512000 | 1587600 | |
| Less Variable Expense (B) | | | | | | |
| Khat ,sofa set,dressing table,alna,etc. | 3000 | 90000 | 1080000 | 1134000 | 1190700 | |
| Total Variable Expense | 3000 | 90000 | 1080000 | 1134000 | 1190700 | |
| Contributon Margin (CM) [C=(A-B)] | 1000 | 30000 | 360000 | 378000 | 396900 | |
| Less Fixed Expense | | | | | | |
| Rent | | 3000 | 36000 | 36000 | 36000 | |
| Electric Bill | | 500 | 6000 | 6300 | 6600 | |
| Transportaion | | 300 | 3600 | 3780 | 3969 | |
| Salary (Self) | | 5000 | 60000 | 60000 | 60000 | |
| Salary (Staff) | | 12000 | 144000 | 144000 | 144000 | |
| Entertainment | | 200 | 2400 | 2400 | 2400 | |
| Gard | | 0 | 0 | 0 | 0 | |
| Generator | | 300 | 3600 | 3600 | 3600 | |
| Mobil Bill | | 300 | 3600 | 3700 | 3800 | |
| Total Fixed Cost (D) | | 21600 | 255600 | 256180 | 256769 | |
| Net Profit (E)= [C-D] | | 8400 | 100800 | 105840 | 111132 | |
| Investment Pay Back | | | 20,000 | 20,000 | 20,000 | |

Cash flow projection on business plan (rec. & Pay)

| SI# | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|-----|--|--------------|--------------|--------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 100,800 | 105840 | 111132 |
| 1.3 | Depreciation (Non cash item) | | | |
| 1.4 | Opening Balance of Cash Surplus | | 80800 | 166640 |
| | Total Cash Inflow | 150,800 | 186,640 | 277,772 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | | |
| 2.2 | Payment of GB Loan | | | |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20000 | 20000 | 20000 |
| | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 80,800 | 166,640 | 257,772 |

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community

Location of shop; Collage Road ,Chagalnaiya,

Feni.

Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures













