A Nobin Udyokta Project

# **Maa Mobile Servicing Center**



<u>Project by</u>: Md. Mostafa Kamal NU Identified by: Md Masum Mia Verified By: Khairul Alam



SHIBALOY UNIT Anchal 3 MANIKGONJ



**GT Social Business Unit, Shibaloy** 

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



	-	
Name	:	Md Mostafa Kamal
Age	:	20/04/1993
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	01 Brother & 01 Sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Sukurjan Md. Mojibor Rahman Member since: 2005 to till now Branch: Sribari Centre no. 29/M, Group:03, Loanee No. 2531, First Ioan: Tk. 3,000/- Existing Ioan: Tk. 30,000/- Outstanding: Tk. 12,366/-
<i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	::	NU's father N/A N/A N/A N/A
Education	:	Class-8

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (Continued)



Present Occupation	:	Mobile Servicing
Trade License Number	-	04 No.UUP 113/2017-2018
Business Experiences:	:	06 years
Training Info.	:	N/A
Other Own/Family Sources of Income	-	Father (service)
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	•	01628579798
NU Project Source/Reference	-	GT Shibaloy Unit Office



NU's mother has been a member of Grameen Bank since 2005 to till now (12 Years). At first his mother took a loan amount of 3,000 BDT from Grameen Bank. She invested the money in her husband's business for expansion. NU's mother gradually improved their life standard by using GB loan.

### **PROPOSED BUSINESS Info.**



Business Name	:	Maa Mobile Servicing Center
Address/ Location	:	Tepra BazarShibaloy, Manikgonj.
Total Investment in BDT	:	2,07,500/-
Financing	:	Self BDT : 1,57,500/ (from existing business) - 76% Required Investment BDT : 50,000 (as equity) - 24%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 8,000
i. Proposed Business % of present gross profit margin	:	50%
ii. Estimated % of proposed gross profit margin	:	50%
iii. Agreed grace period	:	2 Months

### **PRESENT & PROPOSED INVESTMENT Breakdown**



articulars			Total
	Existing Business (BDT)	Proposed (BDT)	(BDT)
Investments in different categories:			
Present items:			157,500
Decoration:	90,000		
Advance:	7,500		
Present Items (*) :	60000		
Proposed Items (**) :		50,000	50,000
Total Capital	157,500	50,000	207,500



Present items				
Product name	Amount			
Mobile Accessories	8000			
Television	10000			
Computer	35000			
Mobile Servicing Tools	7000			
Total	60000			

Proposed items				
Product Name	Amount			
Mobile Set	30000			
Mobile Accessories	15000			
Others	5000			
Total	50000			

### **EXISTING BUSINESS OPERATIONS Info.**



Dertieulere	Existing Business (BDT)					
Particulars	Daily	Monthly	Yearly			
Sales	1200	36000	432000			
Less: Cost of sale	600	18000	216000			
Profit 50% (A)= C	600	18000	216000			
Less: Operating Costs						
shop rent		500	6000			
Electricity bill		300	3600			
Genarator Bill		450	5400			
Internet Bill		200	2400			
Night Guard Bill		0	0			
Mobile Bill		300	3600			
Salary from Business (Self)		7000	84000			
Salary from Business (Staff 0)		0	0			
Transport		500	6000			
Others (Entertainment)		500	6000			
Non Cash Item:						
Depreciation Expenses(25000*10%)		1183	14196			
Total Operating Cost (D)		10933	131196			
Net Profit (C-D):		7067	84804			



Dertieulere		Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	1500	45000	540000	1800	54000	648000
Less: Cost of Sale	750	22500	270000	900	27000	324000
Profit 50% (A)= C	750	22500	270000	900	27000	324000
Less operating cost :						
shop rent		500	6000		500	6000
Electricity bill		350	4200		400	4800
Internet Bill		250			300	
Genarator Bill		500	6000		550	6600
Night Guard Bill		0	0		0	0
Mobile Bill		400	4800		500	6000
Salary from Business		8000	96000		8000	96000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		500	6000
Trasport Expenses		500	6000		600	7200
Depreciation Expenses		1183	14196		1183	14196
Total Operating Cost (D)		12183	146196		12533	150396
Net Profit =(C-D)		10317	123804		14467	173604
GT payback			30000			30000
Retained Income:			93804			143604

# CASH FLOW Projection on Business Plan (Rec. & Pay.)

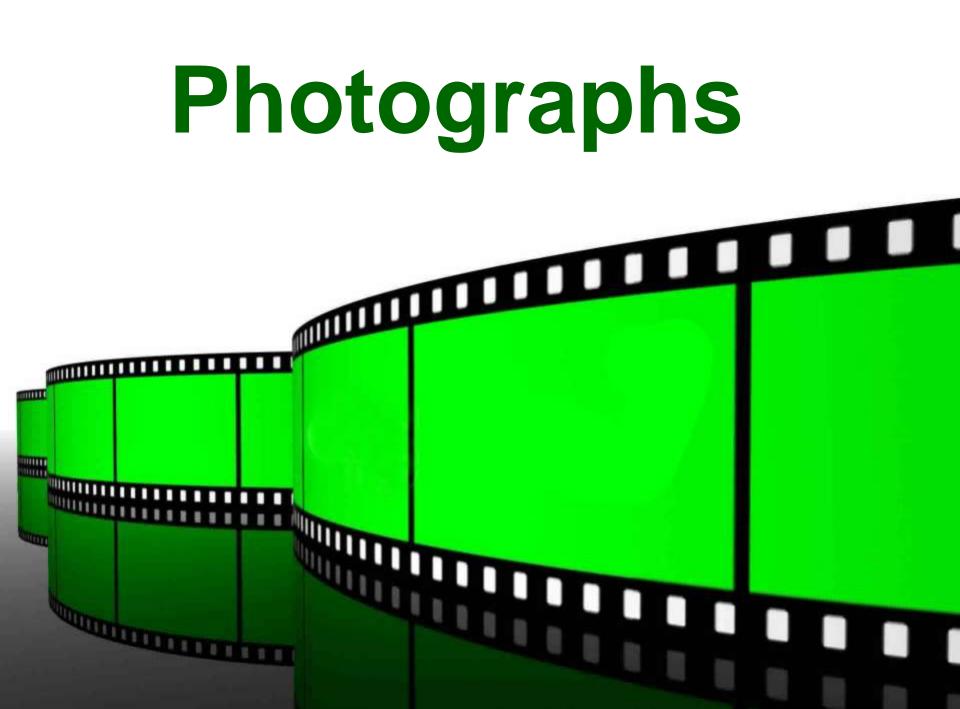


Particulars	Year 1 (BDT)	Year 2 (BDT)
Cash Inflow		
Investment Infusion by Investor	50,000	
Net Profit (Ownership Tr. Fee added back)	123804	173604
Depreciation (Non cash item)	14196	14196
Opening Balance of Cash Surplus	0	108,000
Total Cash Inflow	188,000	295800
Cash Outflow		
Purchase of Product	50,000	
Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
Payment of GB loan	0	
Total Cash Outflow	80,000	30,000
Net Cash Surplus	108,000	265,800

# **SWOT Analysis**



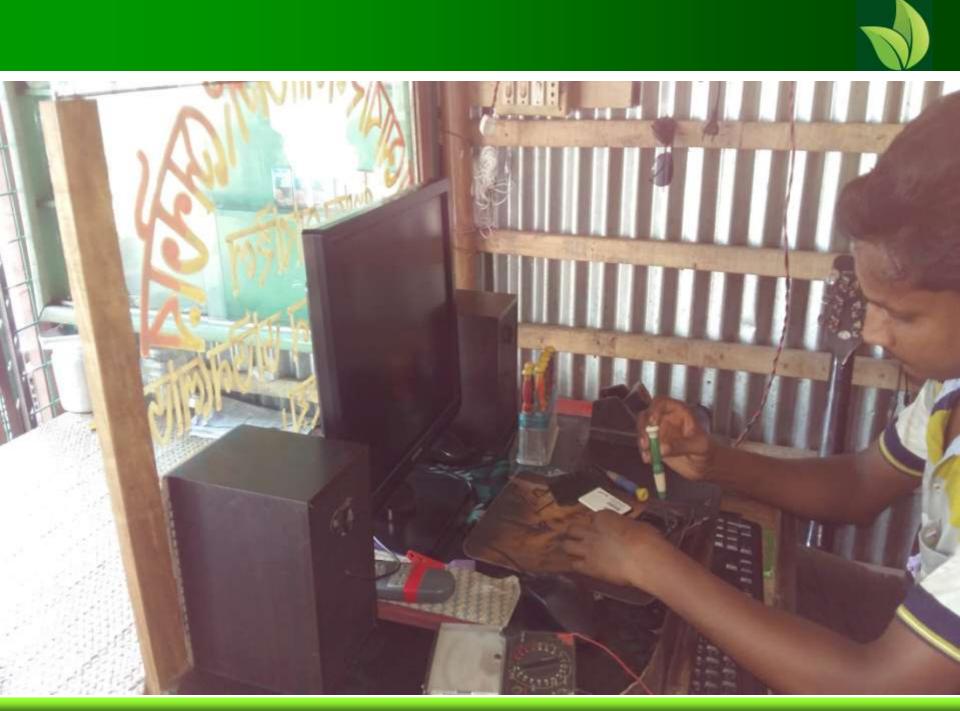
STRENGTH <ul> <li>Business Experience and Skill</li> <li>Maintain Daily accounts</li> <li>12 hours shop open</li> <li>No loan against business</li> <li>Located beside Road</li> </ul>	WEAKNESS Lack of investment Credit Sale
OPPORTUNITIES Expansion of Business Increasing the number of Customer Have chance to grab new customer	<ul> <li>THREATS</li> <li>● Fire.</li> <li>● Theft.</li> <li>● Political Instability may reduce the sale.</li> </ul>





















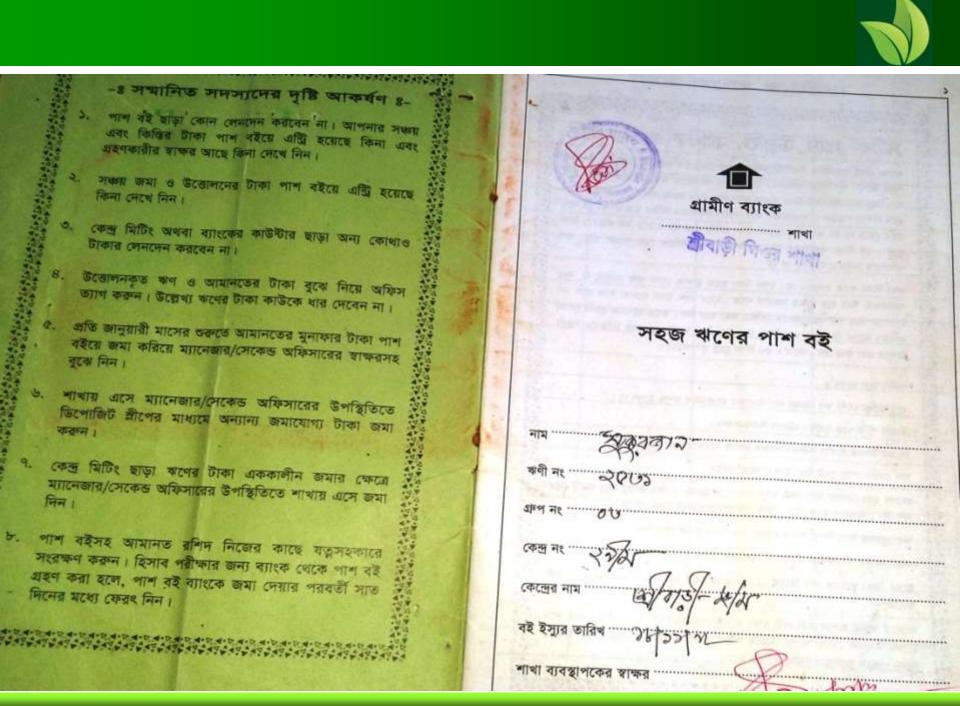
গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangladesh NATIONAL ID CARD / জাতীয় পরিচয় পত্র

> নাম: শুকুর জান Name: Sukurjan স্বামী: মোঃ মজিবর রহমান মাতা: মারা বেগম

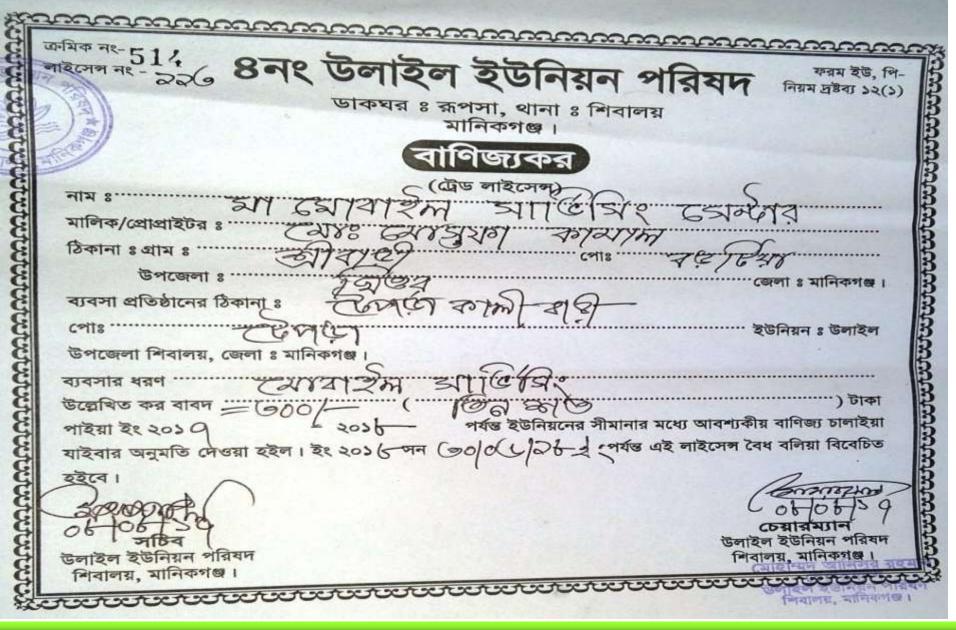
Date of Birth: 31 Dec 1975

#### ID NO: 5612235889956

এই কাউটি গণপ্রজাতন্ত্রী বাংলাদেশ সরকারের সম্পত্তি। কাউটি ব্যবহারকারী ব্যতীত অন্য কোথাও পাওয়া গেলে নিকটছ পোষ্ট অফিসে জমা দেয়ার জন্য অনুরোধ করা হলো। ঠকানা: গ্রাম/রাস্তা: শ্রীবাড়ী, শ্রীবাড়ী, ডাকঘর: বড়টিয়া - ১৮৪০, ঘিওর, মানিকগঞ্জ এককি প্রদানকারী কর্তৃপক্ষের স্বাক্ষর প্রদানের তারিখ: ৩১/০৮/২০০৮









-: শতাবলী :-

3। সোকালের পরিদান ডান্ডার মেচাল ০২ (গৃই) কলের ০১/০১/২০১৬টাং হইজে ৫১/১২/২০১৭ টাং পর্বন্ধ জাবন বাবিবে। ২। হাজি মানের ০১-০৫ ইং তারিবের মধ্যে ডাড়া কৃত ৫০০/০ (শীচশত) টাতা ২৪ শব্দ ১ম শব্দকে রাদা বরিতে বাধা বরিবেন। ৩। ২য় পক্ষ নিমা খরচে বিদ্যুৎ বিল পরিলোম করিবেন।

চলমান পাজা-২



# Presented at ..... Internal Design Lab on ...Aug.... 2017 at GT

