Proposed NU Business Name: IKRA MEDICAL HALL



Project identification and prepared by: Md. Nasir Uddin Sheikh Chagal naiya, feni

Project verified by: Susanto kumar biswas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	SAIFUL ALAM KHAN				
Age	:	01/09/1984 (34 Years)				
Education, till to date	:	H.S.C				
Marital status	:	married				
Children	:	Sons 03 Daughter				
No. of siblings:	:	05 Brother 03 Sisters				
Address	:	Vill: Jogonnath sonapur P.O: Shuvopur, P.S: Chagalniya, Dist: Feni.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father LATE ROSHON AFROZ LATE.NURUL ALAM KHAN Branch: Shuvopur, Centre # 19 (Female), Member ID:5176/1, Group No: 03 Member since: 05-03-2007-2010 (10 Year) First loan: BDT 5,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing loan: BDT 30,000/- Outstanding loan: BDT 00/- Mother No				
(viii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	Ten Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities	:	None
Entrepreneur Contact No.	:	01812-437663
Mother's Contact No.	:	01821-592357
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

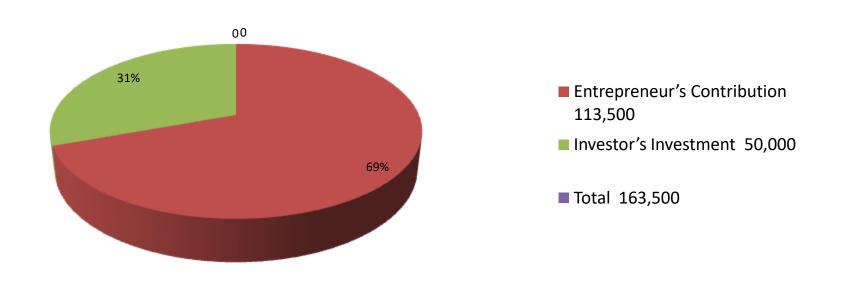
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROSHON AFROZ joined Grameen Bank since 10 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Repair home.

Proposed Nobin Udyokta Business Info					
Business Name	:	IKRA MEDICAL HALL			
Location	:	Jogonnath sonapur bazar, Chagalnaiya, Feni.			
Total Investment In BDT	:	Bdt 1,63,500/-			
Financing	:	Self BDT 1,13,500/- (From Existing Business) 69% Required Investment Bdt,50,000(as Equity) 31%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	15 Ft X 10 ft. = 150 Square Ft			
Security Of The Shop	:	20,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like axon, clendox, estid, reac, etc. Average 20% Gain On Sale. The Business Is Operating By Entrepreneur. Existing 1 Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
axon,clendox,estid,reac, etc.	2600	78000	936000			
	0	0	0			
Total Sales(A)	2600	78000	936000			
Less Variable Expense (B)			0			
axon,clendox,estid,reac, etc.	2080	62400	748800			
Total Variable Expense	2080	62400	748800			
Contributon Margin (CM) [C=(A-B)]	520	15600	187200			
Less Fixed Expense						
Rent		1000	12000			
Electric Bill		600	7200			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff) 1		4000	48000			
Entertainment		200	2400			
Guard		0	0			
Generator		0	0			
Mobile Bill		300	3600			
Total Fixed Cost (D)		11400	136800			
Net Profit (E)= [C-D]		4200	50400			

Investment Breakdown								
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
inj axon	300	40	24,000	40	300	12,000	36,000	
clendox	30	250	7,500	40	250	10,000	17,500	
axet	25	560	14,000	30	560	16,800	30,800	
estid	10	500	5,000	10	500	5,000	10,000	
rear	10	600	6,000	1	6,200	6,200	12,200	
s xof	100	100	10,000			0	10,000	
cosec	20	350	7,000			0	7,000	
other	1	20,000	20,000			0	20,000	
security	1	20,000	20,000			0	20,000	
			0			0	0	
Total	497	42400	113,500	121	7,810	50,000	163,500	



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
axon,clendox,estid,reac, etc.	3100	93000	1116000	1171800	1230390	
0	0	0	0	0	0	
Total Sales(A)	3100	93000	1116000	1171800	1230390	
Less Variable Expense (B)						
axon,clendox,estid,reac, etc.	2480	74400	892800	937440	984312	
Total Variable Expense	2480	74400	892800	937440	984312	
Contributon Margin (CM) [C=(A-B)]	620	18600	223200	234360	246078	
Less Fixed Expense						
Rent		1000	12000	12000	12000	
Electric Bill		600	7200	7500	7800	
Transportaion		300	3600	3780	3969	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		4000	48000	48000	48000	
Entertainment		200	2400	2400	2400	
Gard		0	0	0	0	
Generator		0	0	0	0	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		11400	136800	137380	137969	
Net Profit (E)= [C-D]		7200	86400	90720	95256	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	86,400	90720	95256
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		66400	137120
	Total Cash Inflow	136,400	157,120	232,376
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	66,400	137,120	212,376

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Jogonnath sonapur
bazar, Chagalnaiya, Feni.
Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











