#### Proposed NU Business Name: GOBADI POSU KHAMAR



Project identification and prepared by MD:shahidul Islam,,BaghaUnit, Rajshahi

Project verified by: MD. Ibadot Hossen



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. SOHEL RANA	
Age	:	29-12-1989(28 Years)	
Education, till to date	:	M.A. Pass	
Marital status	:	married	
Children	:	-	
No. of siblings:	:	02 Brothers & 01Sister	
Address	:	Vill.Athghari P.O: Monigram, P.S: Bagha, Dist: Rajshahi	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Fathers name (iv) GB member's info	: : :	Mother Father  MST. SUFIA BEGUM  MD. BADSHA MOLLA  Branch:Monigram, Centre # 70/m (Female),  Member ID:1862/1, Group No: 03  Member since: 15-05-2007 to 20-05-2015 New-05-06-2017 (08 Years)	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	First loan: BDT -10,000/- Existing Loan: BDT 26,000/-, Outstanding loan: 13,416/- Fathers No No No	

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	03 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01722-984444
Family Contact No.	:	01744608003
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Bagha Unit, Rajshahi

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SUFIA BEGUM** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	GOBADI POSU KHAMAR			
Location	:	Athgori, Monigram ,Bagha,Rajshahi .			
Total Investment in BDT	:	BDT-1,30,000/-			
Financing	:	Self BDT 80,000/-(from existing business)62% Required Investment BDT 50,000/-(as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 4,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	20 ft x 10 ft= 225 square ft			
Security of the shop	:	-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Ox Sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The farm is own.</li> <li>Agreed grace period is 3 months.</li> <li>Average 50% gain on sale.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	6 (Monthly)	Yearly			
Revenue (sales)						
Ox Sale		110,000	220,000			
Total Sales (A)		110,000	220,000			
Less. Variable Expense						
Ox Sale		55,000	110,000			
Total variable Expense (B)		55,000	110,000			
Contribution Margin (CM) [C=(A-B)		55,000	110,000			
Less. Fixed Expense						
Food		15,000	30,000			
Electricity bill		0	0			
Transportation		3,000	6,000			
Salary (self)		24,000	48,000			
Bank Charge		600	1,200			
Mobile bill		1,200	2,400			
Total fixed Cost (D)		43,800	87,600			
Net Profit (E) [C-D)		11,200	22,400			

Investment Breakdown					
Particulars	Existing	Proposed	Proposed Total		
Ox (2x40,000)	80,000	40,000	120,000		
Food	0	10,000	10,000		
Total	80,000	50,000	130,000		

### **Source of Finance**



Financia					
Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Ox sale		130,000	260,000	274,000	288,000
Total Sales (A)		130,000	260,000	274,000	288,000
Less. Variable Expense					
Ox sale		65,000	130,000	137,000	144,000
Total variable Expense (B)		65,000	130,000	137,000	144,000
Contribution Margin (CM) [C=(A-B)		65,000	130,000	137,000	144,000
Less. Fixed Expense					
Food		15,000	30,000	32,000	33,000
Electricity bill		0	0	0	0
Transportation		3,000	6,000	7,000	8,000
Salary (self)		24,000	48,000	48,000	48,000
Salary (staff)		0	0	0	0
Entertainment		0	0	0	0
Generator		0	0	0	0
Bank Charge		600	1,200	1,300	1,400
Mobile bill		1,200	2,400	2,500	2,600
Total Fixed Cost		43,800	87,600	90,800	93,000
Net Profit (E) [C-D)		21,200	42,400	46,200	51,000
Investment Payback			20,000	20,000	20,000

# Cash flow projection on business plan (rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	42,400	46,200	51,000
1.3	Depreciation (Non cash item)	-	-	-
1.4	Opening Balance of Cash Surplus		22,400	48,600
	Total Cash Inflow	92,400	68,600	99,600
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	22,400	48,600	79,600

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures









