#### **Proposed NU Business Name: KABIR STORE**

Project identification and prepared by: Wahiduzzaman,
Bashon Unit, Gazipur
Project verified by: MD. Kazimuddin



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.KABIR HOSSIN			
Age	:	17-10-1982 (35 Years)			
Education, till to date	:	S.S.C			
Marital status	:	Married			
Children	:	No			
No. of siblings:	:	2 Brother & 1 Sister's			
Address	:	Vill: Islampur P.O:kodda bazar; P.S: Gazipur Shadar ; Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SUFIA BEGUM  KIAMUDDIN  Branch: Bason, Centre # 30 (Female),  Member ID: 2593; Group No: 06  Member since: 01-02-2006 to 2017 (11 Years)  First loan: BDT 5,000/- Last Loan: 20,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: 0 Mother No No No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	0 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	House Rent
Entrepreneur Contact No.	:	01730639282
Family's Contact No.	:	01984610455
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SUFIA BEGUM** joined Grameen Bank since 11 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	KABIR STORE			
Location	:	Islampur, Gazipur			
Total Investment in BDT	:	BDT 400,000/-			
Financing	:	Self BDT 250,000/- (from existing business) 63%			
		Required Investment BDT 150,000/- (as equity) 37%			
Present salary/drawings from business (estimates)					
Proposed Salary	: BDT 5,000				
Size of shop	:	12 ft x 13 ft= 156 square ft			
Security of the shop :					
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Rice, Flower, Suger, Oil, Cosmatic Item, Vegatables etc.</li> <li>Average 14% gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund no employee will be appointed.</li> <li>Entrepreneur is owner of the shop.</li> <li>Collects goods from Chowrasta, Gazipur.</li> <li>Agreed grace period is 3 months.</li> </ul>			

## **Existing Business (BDT)**

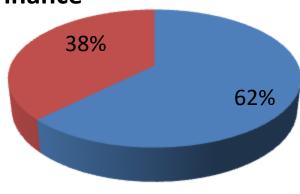
	1 5 11		
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Grocery	4000	120000	1440000
	0	0	0
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Grocery	3520	105600	1267200
Total variable Expense (B)	3,520	105600	1267200
Contribution Margin (CM) [C=(A-B)	480	14400	172800
Less Variable Expense			
Rent		0	0
Electricity bill		300	3600
Transportation		300	3600
Salary (self)		5000	60000
Salary(Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Bank charge		0	0
Mobile bill		300	3600
Total fixed cost (D)		6,100	73200
Net Profit (E)= [C-D]		8,300	99600

nvestn	nent :	Breal	Kdow	<b>In</b>

	Exist	ing	Proposed				
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Rice	10	2900	29,000	10	2,900	29,000	58,000
Cosmatic Item	1	100000	100,000	1	50,000	50,000	150,000
Oill	3	16000	48,000	2	16,000	32,000	80,000
Suger	3	2500	7,500	2	2,500	5,000	12,500
Flour	4	950	3,800	3	950	2,850	6,650
	1	0	0	1	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
Others	1	61700	61,700	1	0	31,150	92,850
	0	0	0	0	0	0	0
Scurity	1	0	0	0	0	0	0
	0	0	0	0	0	0	0
Total	24	0	250,000	20	0	150,000	400,000

#### **Source of Finance**

- Enterpreneur Contribution=250000
- Investors Investment=150000
- Total=400000



Financial Projection (BDT)							
Paticular	Daily	Monthly	Year1	Year 2	Year 3		
Revenue(Sales)							
Grocery	5000	150000	1800000	1890000	1984500		
		0	0	0	0		
Total Sales (A)	5000	150000	1800000	1890000	1984500		
Less Variable Expense			0				
Grocery	4400	132000	1584000	1663200	1746360		
			0				
Total variable Expense (B)	4,400	132000	1584000	1663200	1746360		
Contribution Margin (CM) [C=(A-B)	600	18000	216000	226800	238140		
Less Variable Expense			0				
Rent		0		0	0		
Electricity bill		300	3600	4100	4600		
Transportation		350	4200	4,700	5200		
Salary (self)		5000	60000	60000	60000		
Salary(Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Guard		0	0	0	0		
Generator		0	0	0	0		
Bank charge		0	0	0	0		
Mobile bill		350	4200	4300	4400		
Total fixed cost (D)		6,200	74,400	75,500	76600		
Net Profit (E)= [C-D]		11800	141600	151,300	161540		
Investment Payback			60,000	60,000	60,000		

	Cash flow projection on business plan (rec. & Pay)								
SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
1.1	Investor	150,000							
1.2	Net Profit	141600	151,300	161540					
	Depreciation (Non cash								
1.3	item)								
	Opening Balance of Cash								
1.4	Surplus		81,600	172900					
	Total Cash Inflow	291600	232900	334440					
2	Cash Outflow								
2.1	Purchase of Product	150,000							
2.2	Payment of GB Loan								
	Investment Pay Back								
	(Including Ownership Tr.								
2.3	Fee)	60000	60000	60000					
	Total Cash Outflow	210,000	60000	60000					
3	Net Cash Surplus	81,600	172900	274440					

## **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 1others:0

Experience & Skill : 4 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest

