#### Proposed NU Business Name: ASHRAFUL DAIRY FARM



Project identification and prepared by:Md.Mahfujor Rahman

Project verified by: Md.Siddikur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.ASHRAFUL		
Age	:	07-08-1985(32 Years)		
Education, till to date	:	Class 5		
Marital status	:	Married		
Children	:	2 Son		
No. of siblings:	:	1 brother		
Address	:	Vill:Daibarir hoik P.O:BormaP.S:ShreepurDist:Gajipur		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother Father MST.TASLIMA BEGUM MD.JOYNAL ABEDIN Branch:Borma shreepur, Centre 17(Female), Member ID: 1625, Group No: 02 Member since: 1995( 15 Years) First loan: BDT 5,000Taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 10,000 Outstanding loan: 0 Father No No No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	10 years experience in running business.
Training Info	:	She has no Month training.
Other Own/Family Sources of Income	:	Sack
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01748632373
Family's Contact No.	:	01723010876
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Shreepur Unit, Gazipur.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.TASLIMA BEGUM**Joined Grameen Bank Since 15 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ASHRAFUL DAIRY FARM		
Location	:	Shreepur, Gazipur		
Total Investment in BDT	:	BD 190,000=/		
Financing	:	Self BDT 120,000(from existing business) 63% Required Investment BDT 70,000(as equity) 37%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	10ft x 10ft= 100 Square ft		
Security of the shop	:	0 Taka.		
Implementation	:	<ul> <li>he has 2 cow and 1 Calf in his farm.</li> <li>Average Daily milk production is 12 liter and milk price is BDT 50.</li> <li>The business is operating by entrepreneur. Existing 0 employee.</li> <li>The farm is owned.</li> <li>Collects goods from shreepur.</li> <li>Agreed grace period is 3 months</li> </ul>		

**Existing Business** 

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
MILK,COW	600	18000	216000
	0	0	0
Total Sales(A)	600	18000	216000
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	90	2700	32400
Total Variable Expense	90	2700	32400
Contributon Margin (CM) [C=(A-B)]	510	15300	183600
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		6700	80400
Net Profit (E)= [C-D]		8600	103200

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Cow	2	50,000	100,000	1	70,000	70,000	170,000	
Calf	1	20,000	20,000					
			120,000			70,000	170000	

#### **Source of Finance**



Financial Projection (BDT) **Daily** Monthly **Particular** Year -1 Year-2 Year-3 Revenue(Sales) MILK,COW Total Sales(A) Less Variable Expense (B) Straw, Bran, Medicine etc Total Variable Expense Contributon Margin (CM) [C=(A-B)] Less Fixed Expense lRent Electric Bill Transportaion Salary (Self) Salary (Staff) Entertainment Guard Genarator Mobil Bill Total Fixed Cost (D) Net Profit (E)= [C-D] Investment Pay Back 28,000 28,000 28,000

## Cash flow projection on business plan (rec. & Pay)

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	291,120	305676	320959.8
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		263120	540796
	Total Cash Inflow	361,120	568,796	861,756
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	263,120	540,796	833,756

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others: 0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

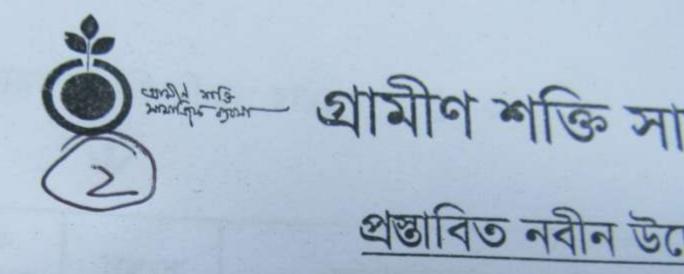
#### THREATS

Theft

Fire

Political unrest

# Pictures



কল্পের নাম: ত্রাক্তান্তর করের ২০০র্ম টনিটের নাম: ত্রাক্তির, ক্যান্তরি প্রক্রি

: (37 अप्र ) कार्या गारिकाः वर्गा वर्षितः वर्गा वर्गा अप्र





