Proposed NU Business Name: SHUVO DAIRY FARM



Project identification and prepared by: Ashraful Alam

Project verified by:Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta							
Name	:	JAHIRUL ISLAM (SHUVO)					
Age	:	05-01-1996 (21 Years)					
Education, till to date	:	Class 8					
Marital status	:	Unmarried					
Children	:	nill					
No. of siblings:	:	2 Brothers					
Address	:	Vill: Hankur P.O: Nagri P.S: Rupganj, Dist: Narayanganj					
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father MORSHEDA BEGUM ANOWAR HOSSAIN BHUIYAN Branch: Beldi, Centre: 6 (Female), Member ID: 3304/1, Group No: 04 Member since: 19.01.1999 to 2017 (18 Years) First loan: BDT 5000					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Last Loan: BDT 100000 Outstanding loan: Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)10	:	Yes
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

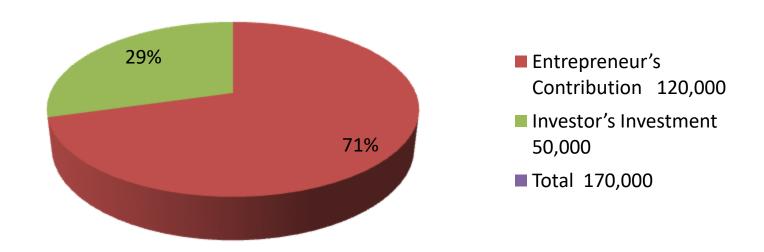
MORSHEDA BEGUM joined Grameen Bank since 18 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHUVO DAIRY FARM			
Location	:	Hankur			
Total Investment in BDT	:	BDT 170,000/-			
Financing	:	Self BDT 120,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop	:	-			
Implementation	:	 The business is planned to be scaled up by investment in cow rearing. Average 85% gain on sale. The business is operated by entrepreneur. Existing no employees. The shop is own. Collects cows from Kaliganj Agreed grace period is 3 months. 			

Existing Business							
Particular	Daily	Monthly	Yearly				
Revnue (Sale)		-					
Milk	420	12600	151200				
	0	0	(
Total Sales(A)	420	12600	151200				
Less Variable Expense (B)			(
Straw, Bran, Medicine etc	63	1890	22680				
Total Variable Expense	63	1890	22680				
Contributon Margin (CM) [C=(A-B)]	357	10710	128520				
Less Fixed Expense							
Rent		0	C				
Electric Bill		300	3600				
Transportaion		500	6000				
Salary (Self)		5000	60000				
Salary (Staff)		0	(
Entertainment		0	(
Guard		0	(
Generator		0	(
Mobile Bill		300	3600				
Total Fixed Cost (D)		6100	73200				
Net Profit (E)= [C-D]		4610	55320				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty. Unit Amount Proposed To Price (BDT)			Proposed Total
Cow	3	40,000	120,000	1	50,000	50,000	170,000
			120,000			50,000	170000

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk	600	18000	216000	226800	238140		
0	0	0	0	0	0		
Total Sales(A)	600	18000	216000	226800	238140		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	90	2700	32400	34020	35721		
Total Variable Expense	90	2700	32400	34020	35721		
Contributon Margin (CM) [C=(A-B)]	510	15300	183600	192780	202419		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		300	3600	3900	4200		
Transportaion		500	6000	6300	6615		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		0	0	0	0		
Guard		0	0	0	0		
Genarator		0	0	0	0		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		6100	73200	73900	74615		
Net Profit (E)= [C-D]		9200	110400	115920	121716		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow		, ,	, ,
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	110,400	115920	121716
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		90400	186320
	Total Cash Inflow	160,400	206,320	308,036
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	90,400	186,320	288,036

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill,

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

