#### **Proposed NU Business Name: IBRAHIM DAIRY FARM**



Project identification and prepared by: Md. Delower hossain, Kapashia Unit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	Md. Ibrahim			
Age	••	15/11/1994 (23Years)			
Education, till to date	••	Class 9			
Marital status	••	Unarried			
Children	••	N/A			
No. of siblings:	••	2 Brothers & 1 Sister.			
Address	:	Vill: Noroshinghopur, P.O:Lohadi-1730, P.S: Kapasia, Dist:			
		Gazipur.			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	MST. MAJEDA KHATUN			
(iii) Father's name	:	MD. SAYEDUR RAHAMAN			
(iv) GB member's info	:	Branch: Barishab Centre # 21 (Female),			
		Member ID: 2230, Group No: 05			
		Member since: 03-05-2009 to 2017 (08 Years)			
		First Loan: BDT 20,000/-, Existing Loan: BDT 30,000/-			
Further Information:		Outstanding Loan: BDT 18,000/-			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:   No				
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	YES
Business Experiences and Training Info	:	8 years experience in running business. He has 03 Years training
Other Own/Family Sources of Income	:	Massion .
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01755-068113
Family's Contact No.	:	01960-486033
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kapashia Unit, Gazipur.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

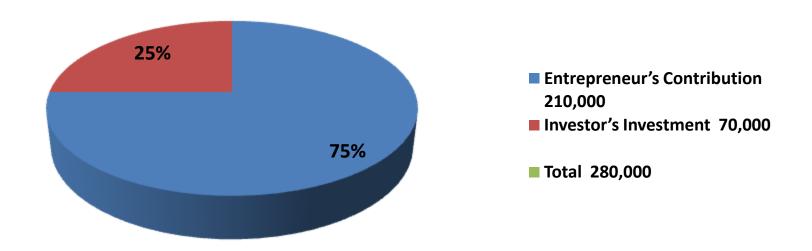
**MST. MAJEDA KHATUN** joined Grameen Bank since 20 years ago. At first She took BDT 5,000/- loan from Grameen Bank. She gradually took loan from GB. He utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	IKBAL DAIRY FARM			
Location		Borohor ,Amraid.			
Total Investment in BDT	:	BDT 2,80,000/-			
Financing	:	Self BDT 2,10,000/- (from existing business) 75% Required Investment BDT 70,000/- (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	20ft x 15 ft= 300 squares ft			
Implementation	:	<ul> <li>He has one cows, one calf and one Ox in his farm.</li> <li>Average daily milk production is 08 liter and milk price is BDT 50/</li> <li>The business is operated by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects cows from Amraid Bazer.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
Milk	400	12000	144000			
	0	O	0			
Total Sales(A)	400	12000	144000			
Less Variable Expense (B)		C	0			
Straw, Bran, Medicine etc	80	2400	28800			
Total Variable Expense	80	2400	28800			
Contributon Margin (CM) [C=(A-B)]	320	9600	115200			
Less Fixed Expense						
Rent		O	0			
Electric Bill		C	0			
Transportaion		700	8400			
Salary (Self)		5000	60000			
Salary (Staff)		0	0			
Entertainment		150	1800			
Guard		O	0			
Generator		C	0			
Mobile Bill		300	3600			
Total Fixed Cost (D)		6150	73800			
Net Profit (E)= [C-D]		3450	41400			

Investment Breakdown								
		Proposed						
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Cow	2	40,000	80,000	1	70,000	70,000	150,000	
Calf	2	20,000	40,000				40,000	
Ох	2	45,000	90,000				90,000	
TOTAL			210,000			70,000	280,000	

### **Source of Finance**



Financial Projection (BDT)								
Particular	Daily	Monthly	Year -1	Year-2	Year-3			
Revenue(Sales)								
Milk	500	15000	180000	189000	198450			
0	0	0	0	0	0			
Total Sales(A)	500	15000	180000	189000	198450			
Less Variable Expense (B)	0	0						
Straw, Bran, Medicine etc	100	3000	36000	37800	39690			
Total Variable Expense	80	2400	28800	30240	31752			
Contributon Margin (CM) [C=(A-B)]	400	12000	144000	151200	158760			
Less Fixed Expense	0							
Rent	0	0	0	0	0			
Electric Bill	0	0	0	300	600			
Transportaion	0	1000	12000	12600	13230			
Salary (Self)	0	5000	60000	60000	60000			
Salary (Staff)	0	0	0	0	0			
Entertainment	0	150	1800	1800	1800			
Guard	0	0	0	0	0			
Genarator	0	0	0	0	0			
Mobil Bill	0	350	4200	4300	4400			
Total Fixed Cost (D)	0	6500	78000	79000	80030			
Net Profit (E)= [C-D]	0	5500	66000	69300	72765			
Investment Pay Back			28,000	28,000	28,000			

# Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	66,000	69300	72765
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		38000	79300
	Total Cash Inflow	136,000	107,300	152,065
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	38,000	79,300	124,065

### SWOT ANALYSIS

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Quality goods & services

Skill and experience

## WEAKNESS

Lack of Capital/Investment

### **O**PPORTUNITIES

Huge demand in the community Location of farm Regular customers

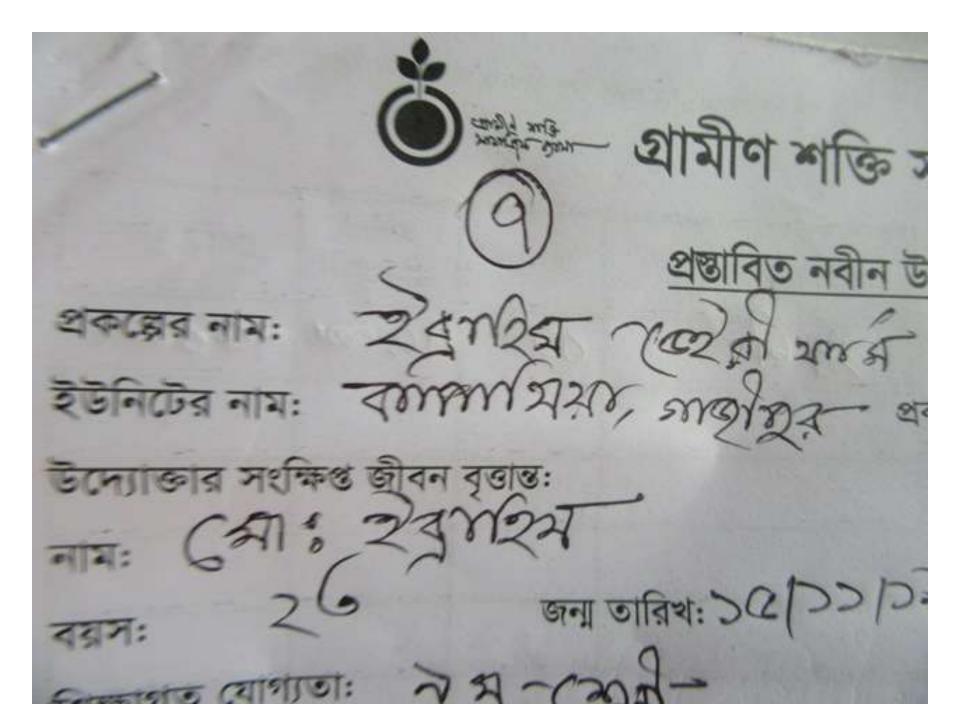
### THREATS

Theft

Fire

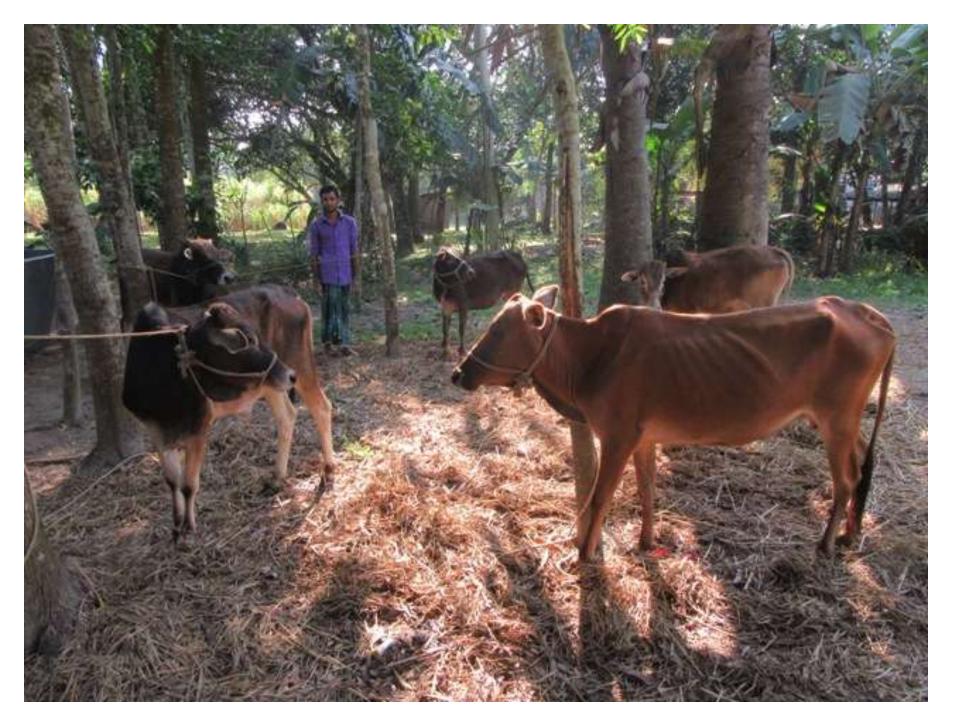
Political unrest

# Pictures













### **FAMILY PICTURE**

