#### **Proposed NU Business Name: HAFIZ DAIRY FARM**



Project identification and prepared by: Md.Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	JAHANGIR KHAN			
Age	:	01-01-1989(28Y <i>ears</i> )			
Education, till to date	:	Class ix			
Marital status	:	Married			
Children	:	02 Son			
No. of siblings:	:	02 brother 04 sisters			
Address	:	Vill: Dakatiya para P.O tol basael,P.S: Sreenagar,Dist.Munshigonj.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Father  ROKEYA BEGUM  MOHAMMAD HOSSEN KHAN  Branch: Rosuniya Centre # 14(Female),  Member ID: 2065, Group No: 07  Member since:01-01-1987(30 Years)  First loan: BDT 2,000/- Existing loan :130,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:84400/- Father& Brother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	01 years of business experience.
Own Business and Training Info	:   :	01 years experience in running business.  He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01709-445964
Family's Contact No.	:	01947-471924
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**ROKEYA BEGUM** joined Grameen Bank since 30 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

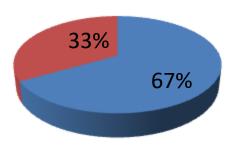
Proposed Nobin Udyokta Business Info					
Business Name		HAFIZ DAIRY FARM			
Location	:	Dakatiya para,Sirajdikhan,Munshigonj.			
Total Investment in BDT	:	BDT 180,000/-			
Financing	:	Self BDT 120,000 /- (from existing business)67%			
		Required Investment BDT 60,000/- (as equity) 33%			
Present salary/drawings from business (estimates)	:	Nil			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 7 ft= 70 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; caw,milk,calf etc.</li> <li>Average 35% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
caw,milk,calf etc.	700	21,000	252,000			
Total Sales (A)	700	21,000	252,000			
Less. Variable Expense						
caw,milk,calf etc.	455	13,650	163,800			
Total variable Expense (B)	455	13,650	163,800			
Contribution Margin (CM) [C=(A-B)	245	7,350	88,200			
Less. Fixed Expense						
Salary(self)		5,000	60,000			
Mobile bill		100	1,200			
Total fixed Cost (D)		5,100	61,200			
Net Profit (E) [C-D)		2,250	27,000			

Investment Breakdown								
Particulars		Existing		Particulars -	Proposed			Proposed
T di cicalai 5	Quantity	<b>Unit Price</b>	Price		Quantity	<b>Unit Price</b>	Price	Total
cow	4	30000	120000		1	60000	60,000	180,000
Total			120000			60000	60,000	180,000

#### **Source of finance**

■ Entreprenure investment 120,000 ■ Investore investment 60,000 ■ Total investment 180,000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
caw,milk,calf etc.	1,000	30,000	360,000	378,000	396,900	
Total Sales (A)	1,000	30,000	360,000	378,000	396,900	
Less. Variable Expense						
caw,milk,calf etc.	650	19,500	234,000	245,700	257,985	
Total variable Expense (B)	650	19,500	234,000	245,700	257,985	
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000	132,300	138,915	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		100	1,200	1,260	1,323	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		5,100	61,200	61,260	61,323	
Net Profit (E) [C-D)		5,400	64,800	71,040	77,592	
Investment Payback			24,000	24,000	24,000	

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	64,800	71,040	77,592
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		40,800	87,840
	Total Cash Inflow	124,800	111,840	165,432
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	40,800	87,840	141,432

## **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Own Business:01

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest



