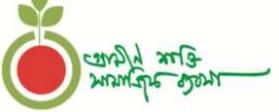
### Proposed NU Business Name: SHEBA HOMEO HALL



Project identification and prepared by: Md. Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	DR. MOHAMMAD MORSHED ALAM			
Age	:	15-01-1983(34 Years)			
Education, till to date	:	SSC Pass and D.H.M.S			
Marital status	:	Married			
Children	:	01 Son, 01 Daughter			
No. of siblings:	:	02Brothers, 01 Sister			
Address	:	Vill: Boali, P.O : Modhupur, P.S: Modhupur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. HAJERA BEGUM MOST. HAJERA BEGUM MD. ABDUL KHALEK MIA Branch: Alokadiya, Centre # 31 (Male), Member ID: 2181, Group No: 02 Member since: 08-10-1989(16 Years) First Ioan: 2000 taka. Existing Ioan: 100,000 taka			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Outstanding loan: 000 Father No No No			

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and		18 year experience in own busimess, 18 years experience in running business.
Training Info	:	He has training 04years.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01721-827360
Mother's Contact No.	:	01729-413745
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

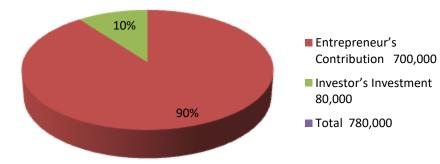
**MOST.HAGARA BEGUM** joined Grameen Bank since 16 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SHEBA HOMEO HALL			
Location	:	Mayamanasinh road ,Modhupur,Tangail.			
Total Investment in BDT	:	BDT :780,000/-			
Financing	:	Self BDT 700,000 (from existing business) 90% Required Investment BDT 80,000(as equity) 10%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	70 ft x 09 ft= 630 square ft			
Security of the shop	:	400,000/-			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; mother tinachar, biochemic,homeosyrup,dailesan etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods from Dhaka.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
mothertinacar, biochemic, homeosyrup, others	8000	240000	2880000
	0	0	0
Total Sales(A)	8000	240000	2880000
Less Variable Expense (B)			0
mothertinacar, biochemic, homeosyrup, others	6400	192000	2304000
Total Variable Expense	6400	192000	2304000
Contributon Margin (CM) [C=(A-B)]	1600	48000	576000
Less Fixed Expense			
Rent		3000	36000
Electric Bill		300	3600
Transportaion		4000	48000
Salary (Self)		5000	60000
Salary (Staff)		5000	60000
Entertainment		600	7200
Guard		100	1200
Generator		400	4800
Mobile Bill		400	4800
Total Fixed Cost (D)		18800	225600
Net Profit (E)= [C-D]		29200	350400

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
mothertinachar	0	0	50,000			10,000	60,000
biochemic	0	0	50,000			25,000	75,000
dialesan	0	0	50,000			15,000	65,000
homeosyrup	0	0	100,000			10,000	110,000
others	0	0	50,000			20,000	70,000
security	0	0	400,000			0	400,000
	0	0	0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	0	0	700,000	0	0	80,000	780,000

#### **Source of Finance**



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2		
Revenue(Sales)						
mothertinacar, biochemic, homeosyrup, others		9000	270000	3240000	3402000	
	0	0	0	0	0	
Total Sales(A)		9000	270000	3240000	3402000	
Less Variable Expense (B)						
mothertinacar, biochemic, homeosyrup, others		7200	216000	2592000	2721600	
Total Variable Expense		7200	216000	2592000	2721600	
Contributon Margin (CM) [C=(A-B)]		1800	54000	648000	680400	
Less Fixed Expense						
Rent			3000	36000	36000	
Electric Bill			300	3600	3900	
Transportaion			4000	48000	50400	
Salary (Self)			5000	60000	60000	
Salary (Staff)			5000	60000	60000	
Entertainment			600	7200	7200	
Gard			100	1200	1200	
Generator			400	4800	4800	
Mobil Bill			400	4800	4900	
Total Fixed Cost (D)			18800	220800	223600	
Net Profit (E)= [C-D]			35200	422400	443520	
Investment Pay Back				48,000	48,000	

	Cash flow projection on business plan (rec. & Pay)						
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)				
1	Cash Inflow						
1.1	Investment Infusion by Investor	80,000					
1.2	Net Profit	422,400	443520				
1.3	Depreciation (Non cash item)						
1.4	Opening Balance of Cash Surplus		374400				
	Total Cash Inflow	502,400	817,920				
2	Cash Outflow						
2.1	Purchase of Product	80,000					
2.2	Payment of GB Loan						
2.3	Investment Pay Back (Including Ownership Tr. Fee)	48000	48000				
	Total Cash Outflow	128,000	48,000				
3	Net Cash Surplus	374,400	769,920				



# Strength

Employment: Self: 01 Family:0 Others:01 Experience & Skill : 18 Years Quality goods & services; Skill and experience;

## **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Mayamansinh road,modhupur,tangail. Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures











## **FAMILY PICTURE**

