Proposed NU Business Name: RIYA FOAM & PORDA GALLERY



Project identification and prepared by: Md.Nasir Sheikh Chagal naiya,feni

Project verified by: Susanto kumar biswas



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name		MD. SAIFUL ISLAM			
Age	:	02 /01/ 1985 (32Years)			
Education, till to date	-	Class Eight			
Marital status	:	married			
Children	:	01 Daughter			
No. of siblings:	:	05 Brothers 03 Sisters			
Address	:	Vill: Lakkhinpur P.O: P.S: Chagalnaiya, Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SEMONA BEGUM LATE: MD SAHABUDDIN Branch: K G Hat, Centre # 13/(Female), Member ID:1613/1, Group No: 04 Member since: 05-03-2008-2014 (6 YEARS) First Ioan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	Existing loan: BDT 30,000/- Outstanding loan: BDT 0,000/- Mother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(besides Own Business, I.E., Persuading Further Studies, Other Business Etc.)	:	Nil
Business Experiences And	:	7 Years Experience In Running Business.
Training Info	:	He Has No Training
Other Own/Family Sources Of Income	:	Yes
Other Own/Family Sources Of Liabilities		None
Entrepreneur Contact No.	-	01837-618285
Mother's Contact No.	:	01850-004972
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal Naiya Unit,feni.

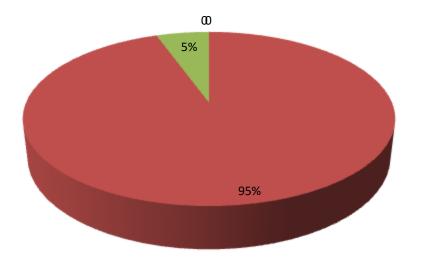
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SEMONA BEGUM joined Grameen Bank since 9 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RIA FOAM & PORDA GALLERY			
Location	:	Dak bangla road, Chagalniya, Feni.			
Total Investment In BDT	:	Bdt 9,10,000/-			
Financing	:	Self BDT 8,60,000/- (From Existing Business) 95% Required Investment Bdt,50,000(as Equity) 5%			
Present Salary/Drawings From Business (Estimates)	:	Bdt 5,000			
Proposed Salary	:	Bdt 5,000			
Size Of Shop	:	10 Ft X 15 ft. = 150 Square Ft			
Security Of The Shop	:	500,000/-			
Implementation	:	 The Business Is Planned To Be Scaled Up By Investment In Existing Goods Like pordar kapor,lep,toshok.kusum balish, Average 25% Gain On Sale. The Business Is Operating By Entrepreneur. Existing 3 Employee. He Is Doing His Business In Rent Place. Collects Goods From Feni. Agreed Grace Period Is 3 Months. 			

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
pordar kapor,lep,toshok.kusum balish	3600	108000	1296000			
	0	0	0			
Total Sales(A)	3600	108000	1296000			
Less Variable Expense (B)			0			
pordar kapor,lep,toshok.kusum balish	2700	81000	972000			
Total Variable Expense	2700	81000	972000			
Contributon Margin (CM) [C=(A-B)]	900	27000	324000			
Less Fixed Expense						
Rent		6000	72000			
Electric Bill		400	4800			
Transportaion		400	4800			
Salary (Self)		5000	60000			
Salary (Staff)		9000	108000			
Entertainment		200	2400			
Guard		300	3600			
Generator		300	3600			
Mobile Bill		300	3600			
Total Fixed Cost (D)		21900	262800			
Net Profit (E)= [C-D]		5100	61200			

Investment Breakdown								
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total	
pordar kapor	1,000	300	300,000	0	0	30,000	330,000	
lep	2	0	30,000			0	30,000	
toshok	0	0	20,000			20,000	40,000	
kusum balish	0	0	10,000			0	10,000	
security	0	0	500,000			0	500,000	
	0	0	0			0	0	
	0	0	0			0	0	
			0			0	0	
Total	1002	300	860,000	0	0	50,000	910,000	



- Entrepreneur's Contribution 860,000
- Investor's Investment 50,000

Total 910,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
pordar kapor,lep,toshok.kusum balish	4100	123000	1476000	1549800	1627290	
0	0	0	0	0	0	
Total Sales(A)	4100	123000	1476000	1549800	1627290	
Less Variable Expense (B)						
pordar kapor,lep,toshok.kusum balish	3075	92250	1107000	1162350	1220468	
Total Variable Expense	3075	92250	1107000	1162350	1220468	
Contributon Margin (CM) [C=(A-B)]	1025	30750	369000	387450	406823	
Less Fixed Expense						
Rent		6000	72000	72000	72000	
Electric Bill		400	4800	5100	5400	
Transportaion		400	4800	5040	5292	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		9000	108000	108000	108000	
Entertainment		200	2400	2400	2400	
Gard		300	3600	3600	3600	
Generator		300	3600	3600	3600	
Mobil Bill		300	3600	3700	3800	
Total Fixed Cost (D)		21900	259200	259840	260492	
Net Profit (E)= [C-D]		8850	106200	111510	117086	
Investment Pay Back			20,000	20,000	20,000	

	Cash flow projection on business plan (rec. & Pay)							
SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
1.1	Investment Infusion by Investor	50,000						
1.2	Net Profit	106,200	111510	117085.5				
1.3	Depreciation (Non cash item)							
1.4	Opening Balance of Cash Surplus		86200	177710				
	Total Cash Inflow	156,200	197,710	294,796				
2	Cash Outflow							
2.1	Purchase of Product	50,000						
2.2	Payment of GB Loan							
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000				
	Total Cash Outflow	70,000	20,000	20,000				
3	Net Cash Surplus	86,200	177,710	274,796				



Strength

Employment: Self: 01 Family:0 Others:0Experience & Skill : 5 Years Quality goods & services; Skill and experience;

W_{EAKNESS}

Lack of Capital/Investment

O_{PPORTUNITIES}

Huge demand in the community Location of shop,, Dak bangla road, Chagalniya, Feni. Regular customers;

THREATS

Theft Fire Political unrest Pictures





