#### Proposed NU Business Name: MAA MEDICAL HALL



Project identification and prepared by: MD: Kamal Hossain, Feni Sadar Unit, Feni

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MOZAMMAL HOSSAIN		
Age	:	01-01-1984 ( 33 Years)		
Education	:	SSC		
Marital status	:	Married		
Children	:	01 Daughter		
No. of siblings:	:	01 Brother		
Address	:	Vill: West Selonia; P.O:Hajir Bazar ; P.S: Feni Sadar ; Dist: Feni		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  BIBI JOHORA  ALI HOSSEN  Branch: Kalydho . Centre # 15 (Female),  Member ID: 2430, Group No: 07  Member since: 2000 to 2012 (12 Years)  First loan: BDT 10,000/-		
Further Information:		Existing loan: BDT 40,000 Outstanding loan: No		
(v) Who pays GB loan installment (vi) Mobile lady	:	No		
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07 years experience in running business. 07 Years in own business.
Training Info	:	He has (03 Month) training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01819-009494
Family's Contact No.	:	01840-805366
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Feni Sadar Unit, Feni

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**BIBI JOHORA** joined Grameen Bank since 12 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info			
Business Name	:	MAA MEDICAL HALL	
Location	:	Lal Pul Bazar, Feni Sadar, Feni	
Total Investment in BDT	:	BDT 206,000/-	
Financing	:	Self BDT 156,000/- (from existing business) 76% Required Investment BDT 50,000/- (as equity) 24%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary	:	BDT 5,000	
Size of shop	:	10 ft x 10 ft= 100 square ft	
Security	:	50,000	
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Tablet, Capsule, Injection, Syrup etc</li> <li>Average 10% gain on sales.</li> <li>The shop is Rented.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>	

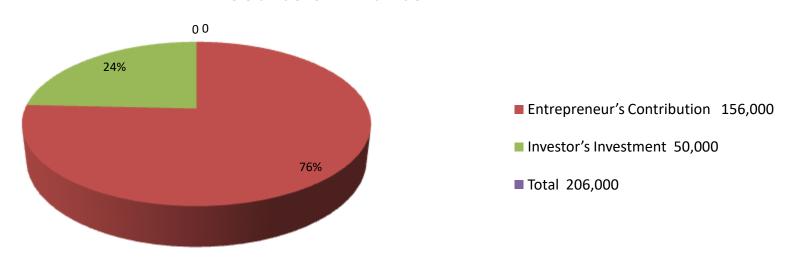
## **Existing Business (BDT)**

Particulars	Daily	Monthly	Yearly
Revenue(Sales)			
Tablet, Capsule, Injection, Syrup etc	3,000	90,000	1,080,000
Total Sales (A)	3,000	90,000	1,080,000
Less Variable Expense			
Tablet, Capsule, Injection, Syrup etc	2,700	81,000	972,000
Total variable Expense (B)	2,700	81,000	972,000
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000
Less Variable Expense			
Rent		1,800	21,600
Electricity bill		200	2,400
Transportation		500	6,000
Salary (self)		5,000	60,000
Entertainment		300	3,600
Mobile bill		300	3,600
Total fixed cost (D)		8,100	97,200
Net Profit (E)= [C-D]		900	10,800

#### **Investment Breakdown**

Existing					Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
OmiPlazul	30	500	15,000	30	500	15000	30,000	
Syruf	200	40	8,000	200	40	8,000	16,000	
Tablat	30	300	9,000	30	300	9,000	18,000	
Capsul	10	200	2,000	10	200	2,000	4,000	
Saline	20	100	2,000	20	100	2,000	4,000	
Injaction	50	350	17,500	40	350	14,000	31,500	
Cream	50	50	2,500	0	0	0	2,500	
Load, bkash	1	30000	30,000	0	0	0	30,000	
Others	1	20000	20,000	0	0	0	20,000	
Security	1	50000	50,000	0	0	0	50,000	
Total	393	101540	156,000	330	1490	50,000	206,000	

#### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	
Revenue(Sales)					
Tablet, Capsule, Injection, Syrup etc	4000	120000	1440000	1512000	
Total Sales(A)	4000	120000	1440000	1512000	
Less Variable Expense (B)					
Tablet, Capsule, Injection, Syrup etc	3600	108000	1296000	1360800	
Total Variable Expense	3600	108000	1296000	1360800	
Contributon Margin (CM) [C=(A-B)]	400	12000	144000	151200	
Less Fixed Expense					
Rent		1,800	21600	21600	
Electric Bill		200	2400	28800	
Transportaion		500	6000	6300	
Salary (Self)		5,000	60000	60000	
Salary (Staff)		300	3600	3600	
Entertainment		400	4800	4800	
Guard			0	0	
Generator			0	0	
Mobile Bill			0	0	
Total Fixed Cost (D)		8200	98400	125100	
Net Profit (E)= [C-D]		3800	45600	47880	
Investment Pay Back			30,000	30,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	45,600	47880
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		15600
	Total Cash Inflow	95,600	63,480
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
	Investment Pay Back (Including		
2.3	Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	15,600	33,480

#### **SWOT ANALYSIS**

# Strength

Employment: Self: 00 Family:0 Others:00

Experience & Skill: 09 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Lalpol Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures











# **FAMILY PICTURE**

