

Proposed NU Business Name: MA POULTRY FEED AND MEDICINE

Project identification and prepared by: Md. Kazem Uddin ,
Bashon Unit, Gazipur

Project verified by: Md. Kazem Uddin



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. KABIR HOSSAIN
Age	:	01-01-1986 (31 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brother & 2 Sisters
Address	:	Vill: Tek Kathora ; P.O: Salna Bazer ; P.S: Joydebpur ; Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> <input type="checkbox"/>
(ii) Mother's name	:	ROKEYA KHATUN
(iii) Father's name	:	MOHUMDED ALI
(iv) GB member's info	:	Branch: Bashon , Centre # 43 (Female), Member ID: 3962/1, Group No: 06 Member since: 01-07- 2008 (09Years) First loan: BDT 5000/- Last Loan : 50,000/- Outstanding loan: Nil
Further Information:		
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has No training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01940653224
Family's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bashon Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEYA KHATUN joined Grameen Bank since 9 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business .

Proposed Nobin Udyokta Business Info

Business Name	:	MA POULTRY FEED AND MEDICINE
Location	:	Moisal Bazer,Salna,Gazipur
Total Investment in BDT	:	BDT 415,000/-
Financing	:	Self BDT 265,000/- (from existing business) 64% Required Investment BDT 150,000/- (as equity) 36%
Present salary/drawings from business (estimates)	:	BDT 6,000
Proposed Salary	:	BDT 6,000
Size of shop	:	12 ft x 12 ft= 144 square ft
Security of the shop	:	100,000/-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Vuci,Particle,maize,Rice,Wheat,Feed,Medecin etc.▪Average 14% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪After getting equity fund no employee will be appointed.▪The Shop Rent.▪Collects goods from Salna Bazer,Gazipur .▪Agreed grace period is 3 months.

Existing Business (BDT)

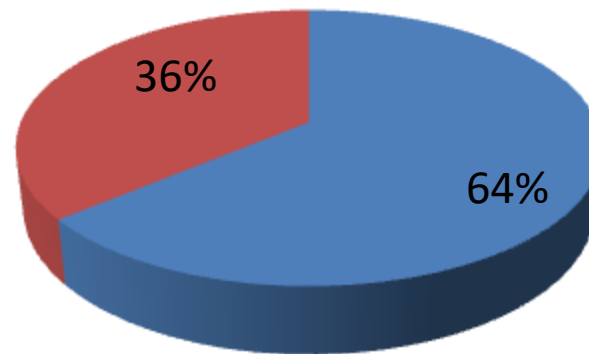
Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Vuci,Particle,maize,Rice,Wheat,Feed,Medecin etc	4000	120,000	144,000
Total Sales (A)	4000	120,000	144,000
Less Variable Expense			
Fish Farm Vuci,Particle,maize,Rice,Wheat,Feed,Medecin etc	3440	103200	1238400
Total variable Expense (B)	3440	103200	1238400
Contribution Margin (CM) [C=(A-B)]	560	16800	201600
Less Variable Expense			
Rent		1200	14400
Electricity bill		200	2400
Transportation		300	3600
Salary (self)		6000	72000
Salary(Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Bank charge		0	0
Mobile bill		200	2400
Total fixed cost (D)		8100	97200
Net Profit (E)= [C-D]		8700	104400

Investment Breakdown

Particulars	Existing			Proposed			
	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed Total
			(BDT)			(BDT)	
Vuci	20	1400	28000	20	1400	28000	56000
Particle	25	1600	40000	15	1600	24000	64000
maize	3	1200	3600	5	1200	6000	9600
Rice,	10	1400	14000	10	1400	14000	28000
Wheat	10	1500	15000	10	1500	15000	30000
Feed	20	2000	40000	20	2000	40000	80000
Medecin	-	-	24400	-	-	23000	47400
							0
							0
							0
							0
							0
Security	1	100000	100,000				100,000
Others	0	0	0				0
Total		0	265,000			150,000	415,000

Source of Finance

- Entrepreneur Contribution=265000
- Investors Investment=150000
- Total=415000
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Financial Projection (BDT)

Paticular	Daily	Monthly	Year1	Year 2	Year 3
Revenue(Sales)					
Vuci,Particle,maize,Rice,Wheat,Feed,Medecin etc	5500	165000	198000	2079000	2182950
Total Sales (A)	5500	165000	198000	2079000	2182950
Less Variable Expense					
Vuci,Particle,maize,Rice,Wheat,Feed,Medecin etc	4730	141900	1702800	1787940	1877337
Total variable Expense (B)	4730	141900	1702800	1787940	1877337
Contribution Margin (CM) [C=(A-B)]	770	23100	277200	291060	305613
Less Variable Expense					
Rent		1200	14400	14400	14400
Electricity bill		200	2400	2400	2500
Transportation		500	6000	6500	7000
Salary (self)		6000	72000	72000	72000
Salary(Staff)		0	0	0	0
Entertainment		200	2400	2400	2500
Guard		0	0	0	0
Generator		0	0	0	0
Bank charge		0	0	0	0
Mobile bill		250	3000	3000	3100
Total fixed cost (D)		8350	100200	100700	101500
Net Profit (E)= [C-D]		14750	177000	190360	204113
Investment Payback			60000	60000	60000

Cash flow projection on business plan (rec. & Pay)

SR#	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	150,000		
1.2	Net Profit	177000	190360	204113
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		117000	247360
	Total Cash Inflow	327000	307360	451473
2	Cash Outflow			
2.1	Purchase of Product	150000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	60000	60000	60000
	Total Cash Outflow	210000	60000	60000
3	Net Cash Surplus	117000	247360	391473

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:1 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

মা পোলট্রি ফিড এন্ড মেডি

শ্রীমান্নে গরু, ছাগল ও মৎস্য

শ্রীমান্নে গরু, ছাগল

ঔষধ পাও

সাজনে পাশে
বিকাশ













FAMILY PICTURE

