

Proposed NU Business Name: **MONIR DAIRY AND POULTRY FARM**



Project identification and prepared by: Md. Mahfujur Rahman

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Brief Bio of The Proposed Nobin Udyokta

Name	:	Md.Monir Hossain
Age	:	06-10-1998 (19 Years)
Education, till to date	:	Class 8
Marital status	:	Unmarried
Children	:	-
No. of siblings:	:	3 Sister
Address	:	Vill: Pacoltia P.O:Gosinga P.S: Sreepur Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. AKLIMA KHAUON
(iii) Father's name	:	MD.KAMAL HOSSAIN
(iv) GB member's info	:	Branch :Gosinga Sreepur, Centre: 46(Female), Member ID: 4836/1 , Group No: 01 Member since: 2000-2012 (12 years) First loan: BDT 5000 Existing loan: BDT 20000, Outstanding Loan:0
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	10 years experience in running business. 10years Experience own business : She has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01787320132
Family's Contact No.	:	01629415041
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sreepur unit,Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. AKLIMA KHATUN joined Grameen Bank since 10 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

Business Name	:	MONIR DAIRY AND POULTRY FARM
Location	:	Sreepur
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 150,000/- (from existing business) 68% Required Investment BDT 70,000/- (as equity) 32%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x30 ft=750 square ft
Implementation	:	<ul style="list-style-type: none">▪. He has cow, chicken in his farm.▪Average daily milk production is 8 liter and milk price is BDT 60.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Maona▪The farm is owned.▪Agreed grace period is 3 months.

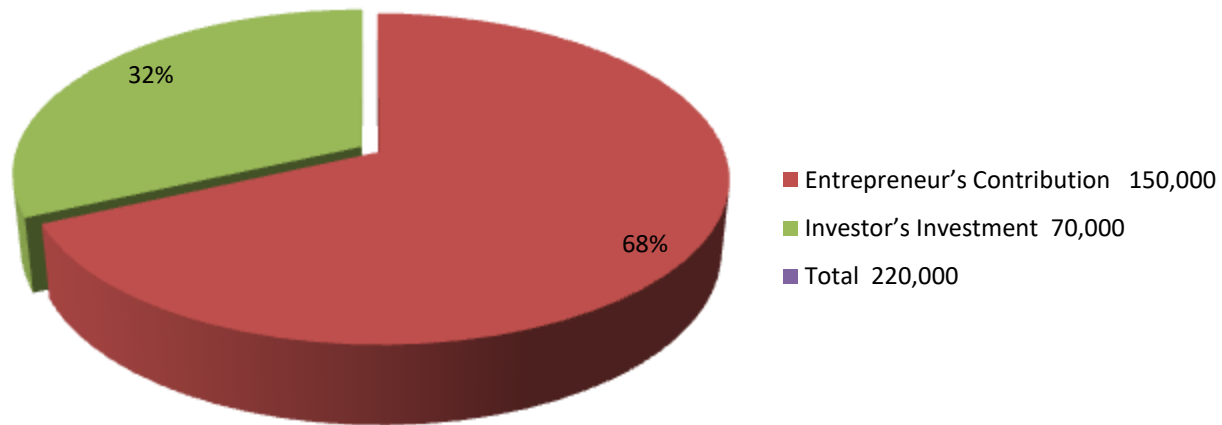
Existing Business

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Milk	480	14400	172800
Chicken & Egg	400	12000	144000
Total Sales(A)	880	26400	316800
Less Variable Expense (B)			0
Poultry Feed, Straw, Bran, Medicine etc	72	2160	25920
Total Variable Expense	72	2160	25920
Contribution Margin (CM) [C=(A-B)]	808	24240	290880
Less Fixed Expense			
Rent		0	0
Electric Bill		500	6000
Transportation		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		7200	86400
Net Profit (E)= [C-D]		17040	204480

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow polty	2	50000	100000	1	70000	70,000	170,000
	100	500	50000				050,000
	102	50500	150,000	1	70000	70,000	220000

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Milk	840	25200	302400	317520	333396
Chicken & Egg	400	12000	144000	151200	158760
Total Sales(A)	1240	37200	446400	468720	492156
Less Variable Expense (B)					
Poultry Feed, Straw, Bran, Medicine etc	126	3780	45360	47628	50009
Total Variable Expense	126	3780	45360	47628	50009
Contributon Margin (CM) [C=(A-B)]	1114	33420	401040	421092	442147
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		500	6000	6300	6600
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		7200	86400	87400	88430
Net Profit (E)= [C-D]		26220	314640	330372	346891
Investment Pay Back			28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	314,640	330372	346890.6
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		286640	589012
	Total Cash Inflow	384,640	617,012	935,903
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28000	28000	28000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	286,640	589,012	907,903

SWOT ANALYSIS

STRENGTH

Employment: Self: 1 Family:0 Others:0
Experience & Skill : 10
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

