Proposed NU Business Name: MASUD MOTSHO O GORUR FARM



Project identification and prepared by: Sanjoy Kumar Sarkar, Fultala Unit, Khulna. Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD MASUD KHAN		
Age	:	11-01-1996(21 Y <i>ears)</i>		
Education, till to date	:	Class Eight		
Marital status	•	Single		
Children	:	None		
No. of siblings:		02 Brothers 01 Sisters		
Address	:	Vill: Baddaghati, P.O: Jamira , P.S: Fultala Dist: Khulna		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Afia Begum Sofiqul Islam Khan Branch: Jamia Fultala, Centre # 59 (Female), Member ID: 5879/1, Group No: 03 Member since: 02-01-2000 (17Years) First Ioan: BDT = 5,000 /- Last Ioan BDT=300,000/-		
Further Information:	:	Outstanding loan:= 21736/-		
(v) Who pays GB loan installment				
(vi) Mobile lady	I NO			
(vii) Grameen Education Loan(viii) Any other loan like GB, BRACASA etc	•	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	••	03 years of business experience.
Own Business and	:	03 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.		01799-966651
Family's Contact No.	:	01714-253584
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd Fultala Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Afia Begum joined Grameen Bank since 17 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

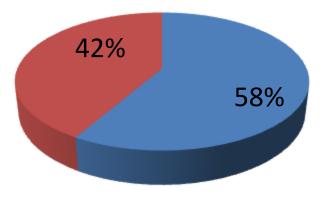
Proposed Nobin Udyokta Business Info				
Business Name	:	MASUD MOTSHO O GORUR FARM		
Location	:	Baddaghati, Jamira, Fultala, Khulna		
Total Investment in BDT	:	BDT 120,000/-		
Financing	:	Self BDT 70,000/- (from existing business) 58 %		
		Required Investment BDT 50,000/- (as equity) 42 %		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	0 ft x 0 ft= square ft		
Security of the shop	:	owner		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fish etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The pond is own. Collects goods from Chuknagar Bazar. Agreed grace period is 3 months. 		

Existing Business (BDT)				
Particular	Monthly	Yearly		
Revenue (sales)				
Fish	60,000	720,000		
Total Sales (A)	60,000	720,000		
Less. Variable Expense				
Feed	48,000	576,000		
Total variable Expense (B)	48,000	576,000		
Contribution Margin (CM) [C=(A-B)	12,000	144,000		
Less. Fixed Expense				
Rent	0	0		
Electricity Bill	400	4,800		
Transportation	500	6,000		
Salary (self)	5000	60,000		
Salary (staff)	0	0		
Entertainment	0	0		
Mobile Bill	500	6,000		
Total fixed Cost (D)	6,400	76,800		
Net Profit (E) [C-D)	5,600	67,200		

	Investment Breakdown							
Particulars		Existing	5	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Chingri	240	150	36000	Feed	20	2200	44,000	80,000
Rui	80	140	11200				0	11,200
Katla	60	150	9000				0	9,000
Silver	30	90	2700				0	2,700
Sorputi	101	100	10100				0	10,100
			0				0	0
Others			1000	Others			6,000	7,000
Total			70,000				50,000	120,000

Source of Finance

Entrepreneur's contibution 70000 Investor's Investment 50000 Total 120000



Financial Projection (BDT)					
Particular	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)					
Fish	90,000	1,080,000	1,134,000	1,190,700	
Total Sales (A)	90,000	1,080,000	1,134,000	1,190,700	
Less. Variable Expense					
Feed	72,000	864,000	907,200	952,560	
Total variable Expense (B)	72,000	864,000	907,200	952,560	
Contribution Margin (CM) [C=(A-B)	18,000	216,000	226,800	238,140	
Less. Fixed Expense					
Rent	0	0	0	0	
Electricity Bill	520	6,240	6,552	6,880	
Transportation	650	7,800	8,190	8,600	
Salary (self)	5,000	60,000	63,000	66,150	
Salary (staff)	0	0	0	0	
Entertainment	0	0	0	0	
Mobile Bill	650	7,800	7,800	7,800	
Non Cash Item					
Depreciation	0	0	0	0	
Total Fixed Cost	6,820	81,840	85,542	89,429	
Net Profit (E) [C-D)	11,180	134,160	141,258	148,711	
Investment Payback		20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	134,160	141,258	148,711
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		114,160	235,418
	Total Cash Inflow	184,160	255,418	384,129
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20.000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	114,160	235,418	364,129



STRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 03 Years Own Business : 03 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures



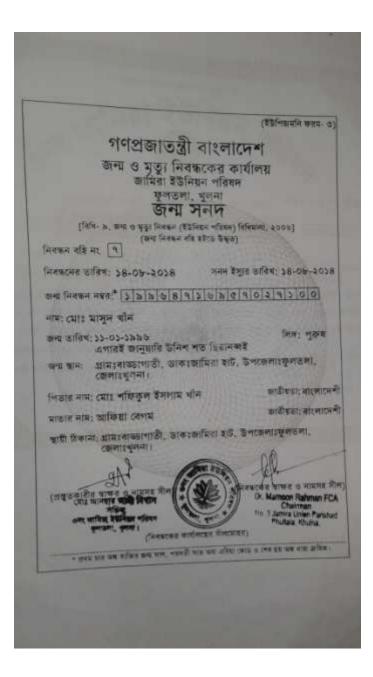


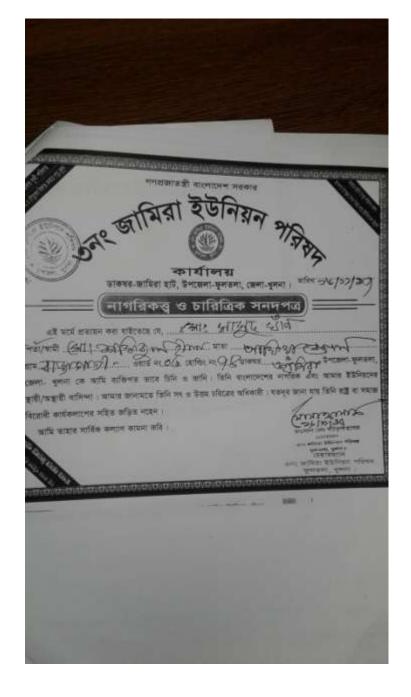


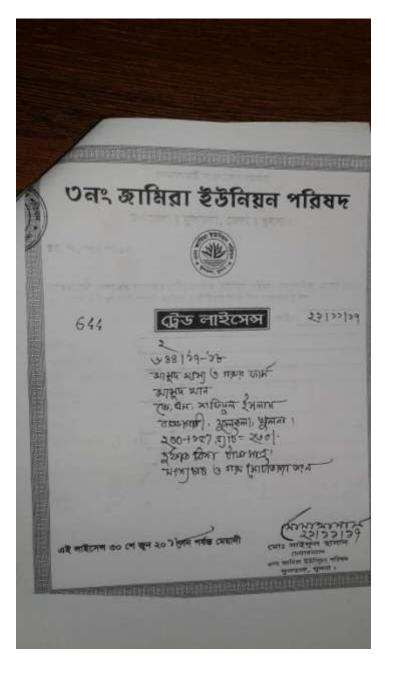
















FAMILY PICTURE

