#### **Proposed NU Business Name: Joyanto Electronics**



Project identification and prepared by: Md. Musha Mia, Khulna Sadar Unit, Khulna. Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta				
Name	-	Joyanto Bairagi		
Age	-	24-03-1985 ( 33 Y <i>ears)</i>		
Education, till to date	-	Class Eight		
Marital status	:	Married		
Children	-	01 Dauther 0 Son		
No. of siblings:	-	01Brothers 01 Sisters		
Address	:	Vill:Hetalbunia, P.O: Batiaghata, P.S: Batiaghata Dist: Khulna		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Saroswati Bairagi Sushil Bairagi Branch: Batiaghata, Centre # 16(Female), Member ID: 1701, Group No: 02 Member since:07-01-1998 (19Years) First Ioan: BDT = 3000/- Last Ioan BDT=30,000		
Further Information:	:	Outstanding loan:= Nill Father		
<ul><li>(v) Who pays GB loan installment</li><li>(vi) Mobile lady</li></ul>	•	No		
(vii) Grameen Education Loan	-	No		
(viii) Any other loan like GB, BRAC ASA etc	-	No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	••	05 years of business experience.
Own Business and	:	05 years experience in running business.
Training Info	-	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01718-451006
Family's Contact No.	:	01952-476070
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Khulna Sadar Unit, Khulna.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

**Saroswati Bai**ragi Joined Grameen Bank since 19 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

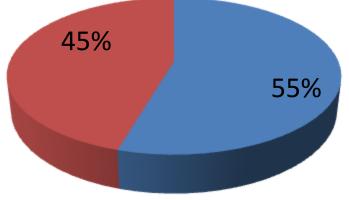
Proposed Nobin Udyokta Business Info				
Business Name	:	Joyanto Electronics		
Location	:	Botiaghata, Khulna		
Total Investment in BDT	:	BDT 110,000/-		
Financing	:	Self BDT 60,000/- (from existing business) 55%		
		Required Investment BDT 50,000/- (as equity) 45%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20ft x 08 ft= 160 square ft		
Security of the shop	:	BDT 0,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods Cable, Balb, Cut Out, Serkit Braker like; etc.</li> <li>Average 20 % gain on sales.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The shop is rented .</li> <li>Collects goods from Khulna.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing Bu	isiness (BDT)		
Particular	Daily	Monthly	Yearly
Revenue (sales)			
Electric goods	2,300	69,000	828,000
Total Sales (A)	2,300	69,000	828,000
Less. Variable Expense			
Electric goods	1,840	55,200	662,400
Total variable Expense (B)	1,840	55,200	662,400
Contribution Margin (CM) [C=(A-B)	460	13,800	165,600
Less. Fixed Expense			
Rent		500	6,000
Electricity Bill		1000	12,000
Transportation		1,500	18,000
Salary (self)		5000	60,000
Entertainment		300	3,600
Mobile Bill		500	6,000
Total fixed Cost (D)		8,800	105,600
Net Profit (E) [C-D)		5,000	60,000

Investment Breakdown									
Particulars	Existing			Particulars		Proposed			
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Cable	6	1700	10200	Cable	4	1700	6800	17,000	
Balb	80	250	20000	Balb	50	250	12500	32,500	
Sarkit Breaker	36	45	1620	Sarkit Braker	30	45	1350	2,970	
Cut Out	12	300	3600	Cut Out	10	300	3000	6,600	
Switch Soket	36	300	10800	Switch Soket	36	300	10800	21,600	
Two Pin	10	200	2000	Two Pin	10	200	2000	4,000	
Maltiplug	20	130	2600	Maltiplug	15	130	1950	4,550	
Regulator	3	600	1800	Regulator	2	600	1200	3,000	
Clear Balb	20	265	5300	Clear Balb	15	265	3975	9,275	
Others			2080	Others			6425	8,505	
Total			60,000				50,000	110,000	

#### **Source of Finance**

Entrepreneur's contibution 60000
Investor's Investment 50000
Total 110000



Financial Projection (BDT)							
Particular Daily Monthly 1st Year 2nd Year							
Revenue (sales)							
Electric goods	3,200	96,000	1,152,000	1,209,600	1,270,080		
Total Sales (A)	3,200	96,000	1,152,000	1,209,600	1,270,080		
Less. Variable Expense							
Electric goods	2,560	76,800	921,600	967,680	1,016,064		
Total variable Expense (B)	<b>2,560</b>	76,800	921,600	967,680	1,016,064		
Contribution Margin (CM) [C=(A-B)	<b>640</b>	19,200	230,400	241,920	254,016		
Less. Fixed Expense							
Rent		500	6,000	6,000	6,000		
Electricity Bill		1300	15,600	16,380	17,199		
Transportation		1,950	23,400	24,570	25,799		
Salary (self)		5,000	60,000	63,000	66,150		
Entertainment		390	4,680	4,914	5,160		
Mobile Bill		650	7,800	7,800	7,800		
Non Cash Item							
Depreciation		0	0	0	0		
Total Fixed Cost		9,790	117,480	1 <b>22,</b> 664	119,256		
Net Profit (E) [C-D)		9,410	112,920	119,256	134,760		
Investment Payback			20,000	20,000	20,000		

## Cash flow projection on business plan (rec. & Pay)

<i>SI #</i>	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	112,920	119,256	134,760
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		92,920	192,176
	Total Cash Inflow	162,920	212,176	326,936
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	20.000	20.000	20,000
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	92,920	192,176	306,936



STRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 05 Years Own Business : 05 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
<b>OPPORTUNITIES</b>	<b>T</b> HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures















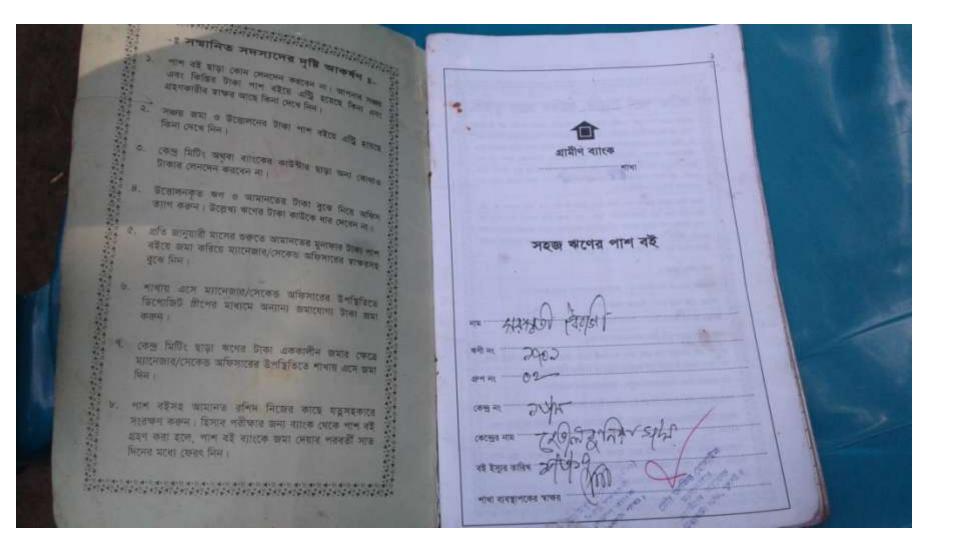




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গণপ্রজাতন্ত্রী বাংলাদেশ সরকার Government of the People's Republic of Bangtagean NATIONAL ID CARD / জাতীয় পরিচয় পর নাম: সরস্বতী বৈরাগী Name: Saroswati Bairagi वामी: जुनील देवताणी মাতা: সুন্দর্যী মতগ Date of Birth; 12 Feb 1960 THE WAY ID NO: 4711235836178 এই কার্রটি খনপ্রজাতরী বালোদেশ সরকারের সম্পন্ধি। কার্যটি বাবহারকারী ব্যস্তীত অন্য কোমার পারনা দেশে নির্বাহ পোই অভিসে মথা নেয়ার জনা অনুবোধ করা হলে। রিকানা: প্রায়/রাস্বা: হেরালবুনিয়া, হেরালবুনিয়া, এাক্ষর: ব্যটিয়াতটা - ৯২৬০, दणिगामाणि, मुलना arming প্রদানের জাবিশ: ০৪/০০/২০০৮ প্রদানকারী কর্তৃপক্ষের স্বাভব

मावित्र विद्ये <u>मरव मारव मारवाल</u>	तिमान मर तिमान मर	



# **FAMILY PICTURE**

