

# Proposed NU Business Name: **ABU SAEED POULTRY FARM & DAIRY FARM**



Project identification and prepared by: Mst Mahfuza Khatun  
Shakhipur Unit  
Project verified by: Md. Shamsul Arefin



## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD ABU SAEED</b>
Age	:	26-11-1987 (30 Years)
Education, till to date	:	Class 10
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	2 Brothers 1 Sister
Address	:	Vill:Dariyapur P.O: Berbari P.S: Shakhipur, Dist.Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>KULSUM NESA</b>
(iii) Father's name	:	<b>MD. NUR HOSSAIN MIYA</b>
(iv) GB member's info	:	Branch: Gozaria, Centre # 27(Female), Member ID: 3185/2, Group No: 02 Member since 2013 to 2017 (05 Years) First loan: BDT 12,000/- Existing loan :BDT 40,000/- Outstanding loan: BDT 30,320/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	4 years of business experience. 4 years experience in running business. He has 4 years of training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01823-852657
Family's Contact No.	:	01753-008584
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Shakhipur unit, Tangail

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**KULSUM NESHA** joined Grameen Bank since 5 years ago. At first she took BDT 12,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

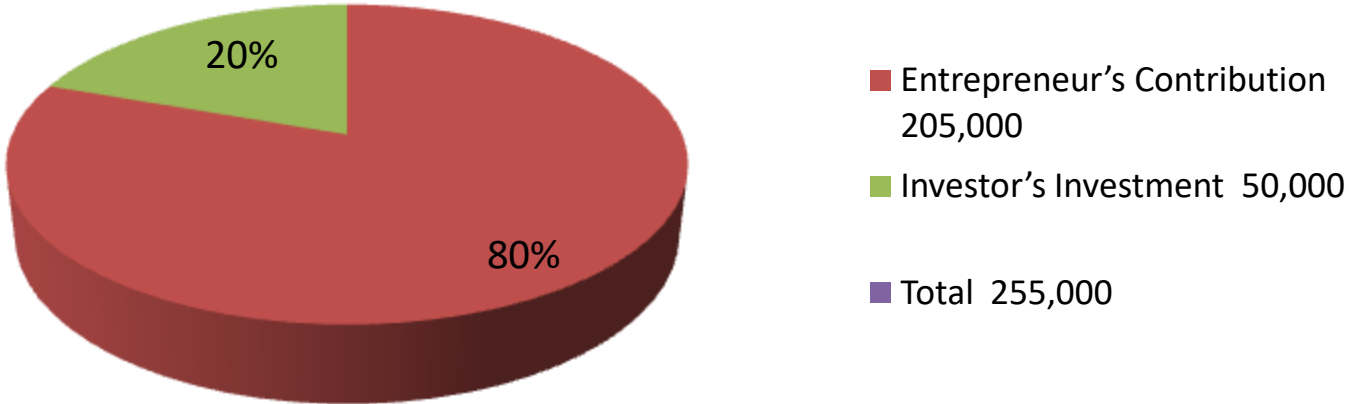
Business Name	:	<b>ABU SAEED POULTRY FARM &amp; DAIRY FARM</b>
Location	:	Kirton khola
Total Investment in BDT	:	BDT 255,000/-
Financing	:	Self BDT 205,000/- (from existing business)80% Required Investment BDT 50,000/- (as equity) 20%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	22 ft x 20 ft= 440 square ft
Security of the shop	:	Nil
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in cow rearing &amp; chicken yeerun</li><li>▪Average 85% gain on sales.</li><li>▪The business is operated by entrepreneur.</li><li>▪The farm is own.</li><li>▪Collects cows from Mokrom Chowrasta.</li><li>▪Agreed grace period is 3 months.</li></ul>

### Existing Business

Particular	Daily	Monthly	Yearly
Revnuue (Sale)			
Milk	420	12600	151200
Chicken/Egg Sale	350	10500	126000
Total Sales(A)	770	23100	277200
Less Variable Expense (B)			0
Straw, Bran, Chicken food, Medicine etc	63	1890	22680
Total Variable Expense	63	1890	22680
Contributon Margin (CM) [C=(A-B)]	707	21210	254520
Less Fixed Expense			
Rent		0	0
Electric Bill		1000	12000
Transportaion		3000	36000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		0	0
Guard		0	0
Generator		0	0
Mobile Bill		300	3600
Total Fixed Cost (D)		9300	111600
Net Profit (E)= [C-D]		11910	142920

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Cow	1	100,000	100,000	1	50,000	50,000	150,000
Ox Calf	1	45,000	45,000			0	45,000
Broylar Chicken	1500	40	60,000			0	60,000
			205,000			50,000	255,000

**Source Of Finance**



### Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
<b>Revenue(Sales)</b>					
Milk	660	19800	237600	249480	261954
Chicken/Egg Sale	350	10500	126000	132300	138915
<b>Total Sales(A)</b>	<b>1010</b>	<b>30300</b>	<b>363600</b>	<b>381780</b>	<b>400869</b>
<b>Less Variable Expense (B)</b>					
Straw, Bran, Chicken food, Medicine etc	99	2970	35640	37422	39293
<b>Total Variable Expense</b>	<b>99</b>	<b>2970</b>	<b>35640</b>	<b>37422</b>	<b>39293</b>
<b>Contributon Margin (CM) [C=(A-B)]</b>	<b>911</b>	<b>27330</b>	<b>327960</b>	<b>344358</b>	<b>361576</b>
<b>Less Fixed Expense</b>					
Rent		0	0	0	0
Electric Bill		1000	12000	12300	12600
Transportaion		3000	36000	37800	39690
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		0	0	0	0
Guard		0	0	0	0
Genarator		0	0	0	0
Mobil Bill		300	3600	3700	3800
<b>Total Fixed Cost (D)</b>		<b>9300</b>	<b>111600</b>	<b>113800</b>	<b>116090</b>
<b>Net Profit (E)= [C-D]</b>		<b>18030</b>	<b>216360</b>	<b>227178</b>	<b>238537</b>
<b>Investment Pay Back</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	216,360	227178	238536.9
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		196360	403538
	<b>Total Cash Inflow</b>	<b>266,360</b>	<b>423,538</b>	<b>642,075</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>196,360</b>	<b>403,538</b>	<b>622,075</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: 0 Self: 01 Family:0 Others:0  
Experience & Skill : 04 Years  
Own Business :01  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures





