Proposed NU Business Name: HALIMA DAIRY FARM



Project identification and prepared by: Mst. Mahfuza Khatun Sokhipur.

Project verified by: Md. Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MST. HALIMA			
Age	:	19-03-1984 (33 Y <i>ears</i>)			
Education, till to date	:	Class 5			
Marital status	:	Married			
Children	:	3 Daughters			
No. of siblings:	:	1 Brother 1 Sister			
Address	:	Vill: Chotolbaid P.O: Kochua P.S: Sokhipur Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST. DALIMON MD. ABUL HOSSAIN Branch :Kaliya Centre 31 (Female), Member ID: 3371 , Group No: 07 Member since: 1990(27 years) First loan: BDT 1500			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: BDT 20000, Outstanding Loan:16040 Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and	:	04 years experience in running business. 04 years Experience own business
Training Info	:	She has 04 years training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01758917945
Family's Contact No.	:	01724171146
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit,Sokhipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

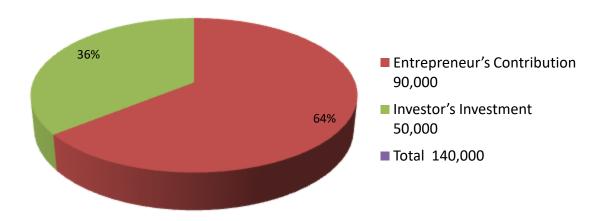
MST. DALIMON joined Grameen Bank since 27 years ago. At first she took BDT 1500 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	HALIMA DAIRY FARM			
Location	:	Kaliya			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/- (from existing business) 64% Required Investment BDT 50,000/- (as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x12 ft=240 square ft			
Implementation	:	 He has one cow, one calf in his farm. Average daily milk production is 11 liter and milk price is BDT 60. The business is operating by entrepreneur. Existing no employee. Collects goods from Borochowna. The farm is owned. Agreed grace period is 3 months. 			

Existing			
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Milk	360	10800	129600
		o	О
Total Sales(A)	360	10800	129600
Less Variable Expense (B)			0
Straw, Bran, Medicine etc	50	1512	18144
Total Variable Expense	50	1512	18144
Contributon Margin (CM) [C=(A-B)]	310	9288	111456
Less Fixed Expense			
Rent		0	0
Electric Bill		400	4800
Transportaion		0	0
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		0	0
Generator		0	0
Mobile Bill		200	2400
Total Fixed Cost (D)		5800	69600
Net Profit (E)= [C-D]		3488	41856

Investment Breakdown							
	Existir	ıg	Proposed				
Particulars	Qty.	Unit Price	Amount (BDT)	' '			Proposed Total
cow	1	60000	60000	1	50000	50,000	110,000
calf	1	30000	30000			0	30,000
	2	90000	90,000	1	50000	50,000	140000

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Milk	660	19800	237600	249480	261954		
Total Sales(A)	660	19800	237600	249480	261954		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	92	2772	33264	34927.2	36674		
Total Variable Expense	92	2772	33264	34927.2	36674		
Contributon Margin (CM) [C=(A-B)]	568	17028	204336	214552.8	225280		
Less Fixed Expense							
Rent		0	0	0	0		
Electric Bill		400	4800	57600	691200		
Transportaion		0	0	0	0		
Salary (Self)		5000	60000	60000	60000		
Salary (Staff)		0	0	0	0		
Entertainment		200	2400	2400	2400		
Guard		0	0	0	0		
Generator		0	0	0	0		
Mobile Bill		200	2400	0	0		
Total Fixed Cost (D)		5800	69600	120000	753600		
Net Profit (E)= [C-D]		11228	134736	141472.8	148546		
Investment Pay Back			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	134,736	141472.8	148546.44
1.3	Depreciation (Non cash item)			
	Opening Balance of Cash			
1.4	Surplus		114736	236208.8
	Total Cash Inflow	184,736	256,209	384,755
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
2.3	(Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	114,736	236,209	364,755

SWOT ANALYSIS

Strength

Employment: Self: 1 Family:0 Others:0

Experience & Skill: 04

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

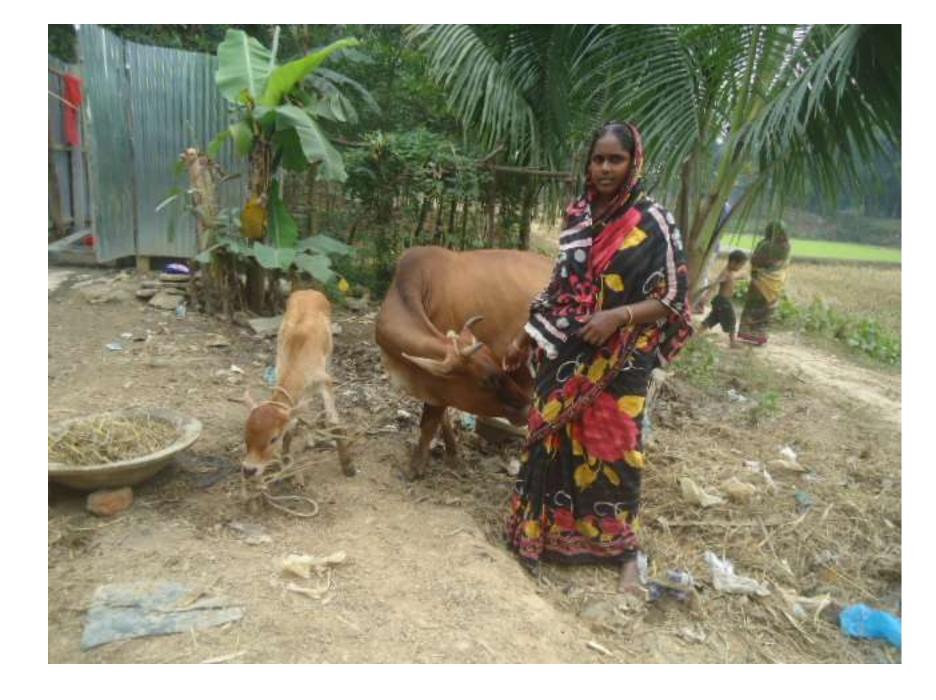
THREATS

Theft

Fire

Political unrest

Pictures



FAMILY PICTURE

