Proposed NU Business NamE: O S TELECOM



Project identification and prepared by: MD SHIRAJUL ISLAM Keranigonj Uuint, Dhaka

Project verified by: Md. SHAMSUL AREFIN



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MOHAMMAD LOTFAR RAHMAN SAYEED			
Age	••	07-09-1993 (24Years)			
Education, till to date	••	CLASS-TEN			
Marital status	••	UNMarried			
Children	••	NONE			
No. of siblings:	••	01 Brother 01Sister			
Address	••	VILL:ABDULLPUR P.O : ABDULLPUR P.S: KERANIGONJ Dist: DHAKA			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	SALMA AKTER			
(iii) Father's name	:	MOHMMAD OMUR FARUK			
(iv) GB member's info	:	Branch: BASTA Centre # 09/M(Female),			
		Member ID: 4082/2, Group No: 07			
		Member since:05-03-1993			
		First loan: BDT 5,000/- Existing loan :10,000/-			
Further Information:		Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill		08 years of business experience in running business
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01710813492
Family's Contact No.	:	None
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd .Keranigonj unit,Dhaka

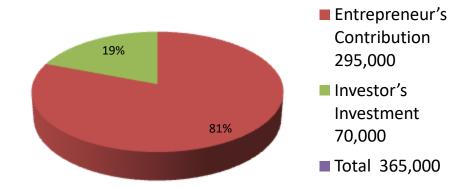
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SALMA AKATER joined Grameen Bank since 07 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	O S TELECOM			
Location	:	ABDULLAPUR BAZAR KERANIGONJ, DHAKA			
Total Investment in BDT	:	BDT 3,65,000/-			
Financing	:	Self BDT 2,95,000/- (from existing business) 81% Required Investment BDT 70,000/- (as equity) 19%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	12 ft x 10 ft= 120 square ft			
Security of the shop	:	30,000/-			
Implementation	:	 The business is planned to be scaled up by investment in existing Mobile Others etc. Average 15% gain on sales. The business is operating by entrepreneur. The business is won. Agreed grace period is 3 months. 			

	Existing		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile,carger,cergerlighthHad			
phone	5000	150000	1800000
	0	0	0
Total Sales(A)	5000	150000	1800000
Less Variable Expense (B)			0
Mobile,carger,cergerlighthHad			
phone			
	4500	135000	1620000
Total Variable Expense	4500	135000	1620000
Contributon Margin (CM)			
[C=(A-B)]	500	15000	180000
Less Fixed Expense			
Rent		4000	48000
Electric Bill		400	4800
Transportaion		300	3600
Salary (Self)		5000	60000
Salary (Staff)			0
Entertainment		200	2400
Guard			0
Generator			0
Mobile Bill		300	3600
Total Fixed Cost (D)		10200	122400
Net Profit (E)= [C-D]		4800	57600

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Mobile	15	12000	180000	Mobile	07	10000	70000	250000
Crover	500	200	100000					100000
Othrs			15000					15000
Total			295000				70000	365000



Financial Projection (BDT)								
Particular	Daily	Monthly	Year -1	Year-2	Year-3			
Revnue (Sale)								
Mobail,carger,cergerlighth Hedphone	5500	165000	1980000	2079000	2182950			
	0	0	0	0	0			
Total Sales	5500	165000	1980000	2079000	2182950			
Less Variable Expense (B)								
Mobail,carger,cergerlighth Hedphone	5000	150000	1800000	1890000	1984500			
Total Variable Expense	5000	150000	1800000	1890000	1984500			
Contributon Margin (CM) [C=(A-B)]	500	15000	180000	189000	198450			
Less Fixed Expense								
Rent		4000	48000	48000	48000			
Electric Bill		450	5400	5700	6000			
Transportaion		350	4200	4410	4630.5			
Salary (Self)		5000	60000	60000	60000			
Salary (Staff)		0	0	0	0			
Entertainment		250	3000	3000	3000			
Gard		0	0	0	0			
Generator		0	0	0	0			
Mobil Bill		400	4800	4900	5000			
Total Fixed Cost (D)		10450	125400	126010	126630.5			
Net Profit (E)= [C-D]		4550	54600	57330	60197			
Investment Pay Back			28,000	28,000	28,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	54,600	57,330	60,197
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		26,600	55,930
	Total Cash Inflow	124,600	83,930	116,127
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	26,600	55,930	88,127

SWOT ANALYSIS

Strength

Employment: 01Self: 0 Family:0 Others:0

Experience & Skill: 07 Years

Own Business:07

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Abdullapur Bazar Keranigonj Regular customers;

THREATS

Theft

Fire

Political unrest







