**Proposed NU Business Name: RABBI DAIRY FARM** 



Project identification and prepared by: Md. Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	SHEIKH RABBI			
Age	:	21-06-1992(25Years)			
Education, till to date	:	Class x			
Marital status	:	Unmarried			
Children	:	None			
No. of siblings:	:	01 brother 01 sisters			
Address	:	Vill: EstRosuniyaP.O RosuniyaP.S: Sirajdikhan,Dist.Munshigonj.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fat  ANOWARA BEGUM  SHEIKH AKLES  Branch:Imamgong, Centre # 01(Female),  Member ID: 2045, Group No: 05  Member since:05-01-1990-1997(7Years)  First loan: BDT 2,000/- Existing loan :20,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: Nil Father& Brother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	•	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01706-060157
Family's Contact No.	:	01877-649058
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit, Munshigonj

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

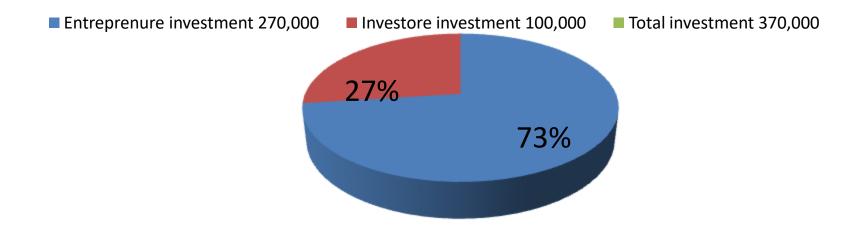
**ANOWARA BEGUM** joined Grameen Bank since 07 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	RABBI DAIRY FARM			
Location	:	Rosuniya, Siraj dikhan, Munshigonj.			
Total Investment in BDT	:	BDT 370,000/-			
Financing	:	Self BDT 270,000 /- (from existing business)73%			
Present salary/drawings from business (estimates)	:	Required Investment BDT 100,000/- (as equity) 27%  Nil			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	10 ft x 9 ft= 90 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; caw,milk,calf etc.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The firm is won.</li> <li>Collects goods from Sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
caw,milk,calf etc.	1,200	36,000	432,000			
Total Sales (A)	1,200	36,000	432,000			
Less. Variable Expense						
caw,milk,calf etc.	840	25,200	302,400			
Total variable Expense (B)	840	25,200	302,400			
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600			
Less. Fixed Expense						
Salary(self)		5,000	60,000			
Mobile bill		100	1,200			
Total fixed Cost (D)		5,100	61,200			
Net Profit (E) [C-D)		5,700	68,400			

Investment Breakdown								
Particulars		Existing		Particulars	Proposed			Proposed Total
larticalars	Quantity	Unit Price	Price		Quantity	<b>Unit Price</b>	Price	iotai
COW	2	100000	200000		1	100000	100,000	300,000
OX	1	40000	40000					40,000
CALF	2	15000	30000					30,000
Total			270000			100000	100,000	370,000

#### **Source of finance**



Financial Projection (BDT)					
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%
Revenue (sales)					
caw,milk,calf etc.	1,500	45,000	540,000	567,000	595,350
Total Sales (A)	1,500	45,000	540,000	567,000	595,350
Less. Variable Expense					
caw,milk,calf etc.	1,050	31,500	378,000	396,900	416,745
Total variable Expense (B)	1,050	31,500	378,000	396,900	416,745
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
Salary (self)		5,000	60,000	60,000	60,000
Mobile bill		100	1,200	1,260	1,323
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		5,100	61,200	61,260	61,323
Net Profit (E) [C-D)		8,400	100,800	108,840	117,282
Investment Payback			40,000	40,000	40,000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	100,800	108,840	117,282
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		60,800	129,640
	Total Cash Inflow	200,800	169,640	246,922
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	60,800	129,640	206,922

## **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family:01 Others:0

Experience & Skill: 10 Years

Own Business:10

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest







