Proposed NU Business Name: YASIN GOBADI POSHU FARM



Project identification and prepared by: Md . Obaidullah, Bogra Shadar Unit, Bogra Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta							
Name	:	NAZIR AHMED					
Age	:	02-04-1996 (21 Years)					
Education, till to date	:	Class 5					
Marital status	:	Unmarried					
Children	:	Nill					
No. of siblings:	:	01 Sister					
Address	:	Vill: Tarofmeru P.O Gabtoli P.S: Bogra, Dist: Bogra					
00Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother MST LUKY BEGUM MD. YASIN ALI MOLLA Branch:Mohishaban,Gabtoli,Centre # 31 (Female), Member ID:4331-3, Group No: 11 Member since: 05-08-1995 (10 Years) First loan: BDT 2,000 /-					
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan:30,000/- Father No No No					

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01787-837732
Father's Contact No.	:	01755-387235
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

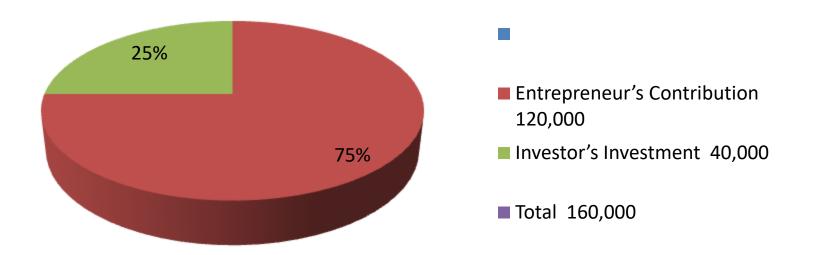
MST LUKY BEGUM joined Grameen Bank since 10 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	YASIN GOBADI POSHU FARM			
Location	:	Tarofmeru,Gabtoli,Bogra.			
Total Investment in BDT	:	BDT 1,60,000/-			
Financing	•	Self BDT 1,20,000/- (from existing business) 75% Required Investment BDT 40,000/- (as equity) 25%			
Present salary/drawings from business (estimates)	:	BDT 4,000			
Proposed Salary	:	BDT 4,000			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Security of the shop	:	N/A			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Milk sales. The business is operating by entrepreneur. Existing no employee. One will be appointed in the future. Collects goods from Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Mile Sale	400	12,000	144,000			
Total Sales (A)	400	12,000	144,000			
Less. Variable Expense						
Product cost	160	4,800	57,600			
Total variable Expense (B)	160	4,800	57,600			
Contribution Margin (CM) [C=(A-B)	240	7,200	86,400			
Less. Fixed Expense						
House rant		-	C			
Electricity Bill		100	1,200			
Transportation		200	2,400			
Salary (self)		4,000	48,000			
Salary (staf)		-	C			
Entertainment		-	C			
Guard		-	C			
Generator		-	C			
Mobile Bill		100	1,200			
Non cash item						
Depreciation		0	C			
Total fixed Cost (D)		4,400	52,800			
Net Profit (E) [C-D)		2,800	33,600			

Investment Breakdown									
Existing					Proposed				
Particulars Qty. Unit Pr			Amount	Qty	Unit Price	Amount	Proposed		
			(BDT)			(BDT)	Total		
Cow	2	60000	120,000	1	40,000	40,000	160,000		
Total	0		120,000	0		40,000	160,000		

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year	
Revenue (sales)						
Sale	600	18,000	216,000	226,800	238,140	
Total Sales (A)	600	18,000	216,000	226,800	238,140	
Less. Variable Expense						
Purshase cost	240	7,200	86,400	90,720	95,256	
Total variable Expense (B)	240	7,200	86,400	90,720	95,256	
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600	136,080	142,884	
Less. Fixed Expense						
House rant		-	0	0	0	
Electricity Bill		100	1,200	1,200	1,200	
Transportation		200	2,400	2,400	2,400	
Salary (self)		4,000	48,000	48,000	48,000	
Salary (staf)		-	0	0	-	
Entertainment		-	0	0	-	
Guard		-	0	0	_	
Generator		-	0	0	_	
Mobile Bill		100	1,200	1,200	1,200	
Non cash item			-	-	•	
Depreciation		0	0	0	0	
Total fixed Cost (D)		4,400	52,800	52,800	52,800	
Net Profit (E) [C-D)		6,400	76,800	83,280	90,084	
Investment Payback			16,000	16,000	16,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	40,000		
1.2	Net Profit	76,800	83,280	90,084
1.3	Depreciation (Non cash item)	C	C	0
1.4	Opening Balance of Cash Surplus		60,800	128,080
	Total Cash Inflow	116,800	144,080	218,164
2	Cash Outflow			
2.1	Purchase of Product	40,000	C	0
2.2	Payment of GB Loan	C	C	0
	Investment Pay Back (Including Ownership Tr. Fee)	16,000	16,000	16,000
	Total Cash Outflow	56,000	16,000	16,000
3	Net Cash Surplus	60,800	128,080	202,164

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of Tarofmeru, Gabtoli, Bogra. Regular customers;

THREATS

Theft

Fire

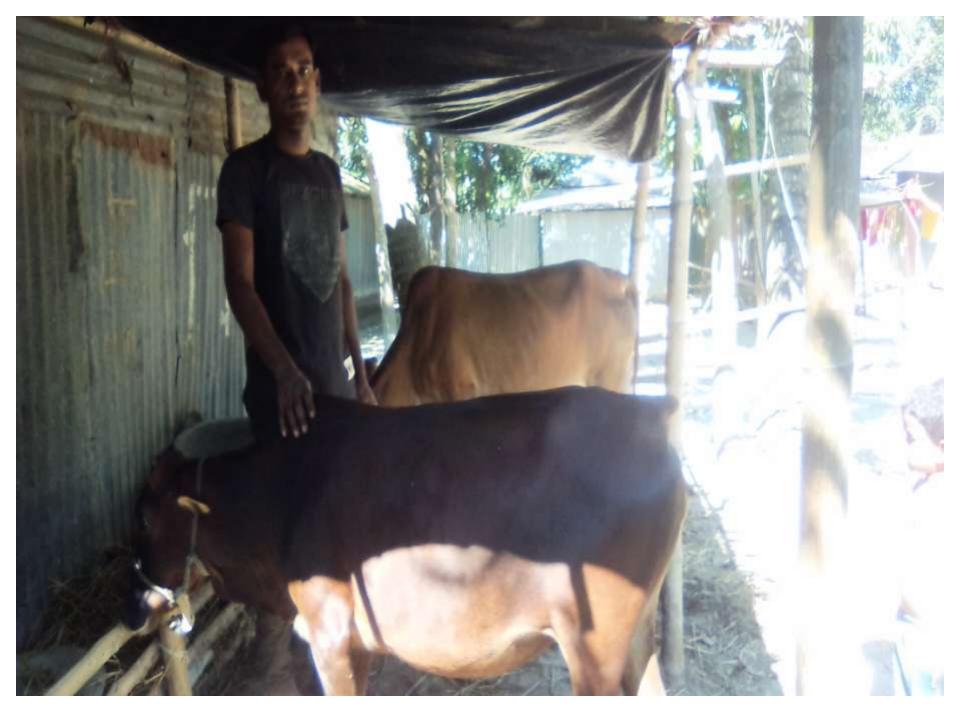
Political unrest

Pictures









FAMILY PICTURE

