A Nobin Udyokta Project

Panna Motors & Electronics





Project by: Md. Abul Kasem
Identified by: Mirza Arif Rabbani
Verified By: Md. Sohrab Hossain



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Abul Kasem
Age	:	28-05-1993 (24Years)
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	Brothers-3 Sisters -4
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii)Any other loan like GCCN, GKF etc.		Mother Father Asia Begum Md. Delwar Hossain Branch- Asrafpur Center- 11/m ,Group-12 Loanee no-8358 Member Since29/04/2007 First loan: 5000 Existing loan- 30000, Outstanding: 7200 NU N/A N/A N/A
Education	:	Class :MBA

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Motor & Fridge Servicing Business.
Trade License No-		1086
Business Experiences	:	10Years
Other Own/Family Sources of Income	:	Fathers is business and two brothers are in abroad
Other Own/Family Sources of Liabilities	:	N/A
NU Contact info.		01813202122
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grammeen Bank since 29/04/2007. At first she took Tk.5,000 from GB. NU invested GB Loan in his business. He repaired their own house and bought some cattle from the income of his business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Panna Motors & Electronics	
Address/ Location		Kaliapara Bazar, Sharasti Chandpur.	
Total Investment in BDT	:	415000	
Financing		Self BDT 335000 /=(from existing business) - 81% Required Investment BDT 80000 (as equity) -19%	
Present salary/drawings from business (estimates)		9,000	
Proposed Salary		9,000	
i. Proposed Business % of present gross profit margin	:	25%	
ii. Estimated % of proposed gross profit margin	:	25%	
iii. Agreed grace period	:	2 months	
iv. In future risk mgt. plan (from fire, disaster etc.)	:	N/A	

EXISTING BUSINESS OPERATIONS Info.



Dortiouloro	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3000	90000	1080000		
Less: Cost of sale (B)	2250	67500	810000		
Gross Profit 25% (A-B)= [C]	750	22500	270000		
Less: Operating Costs					
Electricity bill		500	6000		
Night Guard Bill		0	0		
Rent		1300	15600		
Mobile Bill		200	2400		
Employe Salary		0	0		
Present Salary		9000	108000		
Others (Entertainment)		200	2400		
Non Cash Item:					
Depreciation Expens(60,000*10%)=6000		500	6000		
Total Operating Cost (D)		11700	140400		
Net Profit (C-D):		10800	129600		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items Furniture Advance	225000 60000 50000		335000
Proposed Items (**) :		80000	
Total Capital	335000	80000	415000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown



(Continued)

Present Stock item				
Product name with quantity	Amount			
Capacitor, motor, Copper coil	80000			
Fridge Parts	30000			
Electric parts	15000			
Tools	100000			
Total Present Stock	225000			

Proposed Stock items					
Product name with quantity	Amount				
Fridge parts	30000				
Motor parts	30000				
Electric parts	20000				
Total Proposed Item	80000				

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (E	BDT)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3500	105000	1260000	4000	120000	1440000
Less: Cost of Sale (B)	2625	78750	945000	3000	90000	1080000
Profit 25% (A-B)=(C)	875	26250	315000	1000	30000	360000
Gross Profit						
Less operating cost:						
Electricity bill		600	7200		700	8400
Mobile Bill		300	3600		400	4800
Night Guard Bill		0	0		0	0
Salary- self		9000	108000		9000	108000
Others (Entertainment)		250	3000		300	3600
Shop Rent		1300	15600		1300	15600
Depreciation Expens(60,000*10%)=6000		500	6000		500	6000
Total Operating Cost (F)		11950	143400		12200	146400
Net Profit =(E-F)		14300	171600		17800	213600
GT payback	48,000			48,000		
Retained Income:	123600			165600		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80000	0
1.2	Net Profit	171600	213600
1.3	Depreciation (Non cash item)	6000	6000
1.4	Opening Balance of Cash Surplus		122400
	Total Cash Inflow	257600	342000
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	0
2.2	Payment of GB Loan	7200	0
2.3	Investment Pay Back	48000	48000
	Total Cash Outflow	135200	48000
3.0	Net Cash Surplus	122400	294000

SWOT Analysis



STRENGTH

- Long relationship with Grameen
- Well Known Person in locality
- Skill and 10 years working Experience

WEAKNESS

- Lack of investment
- Less stock

OPPORTUNITIES

Have a chance at more customers within local area

THREATS

- Political Unrest
- Theft
- Fire

















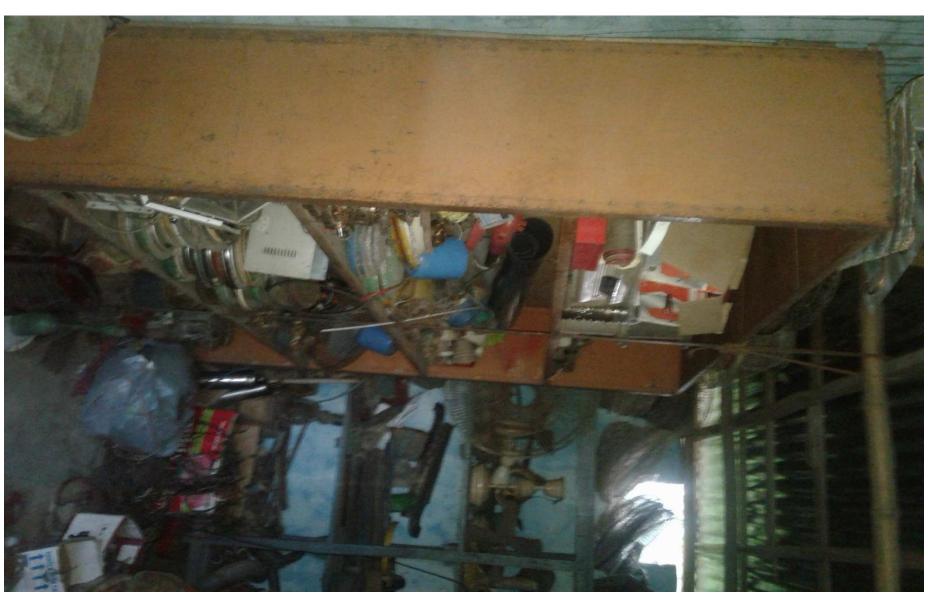








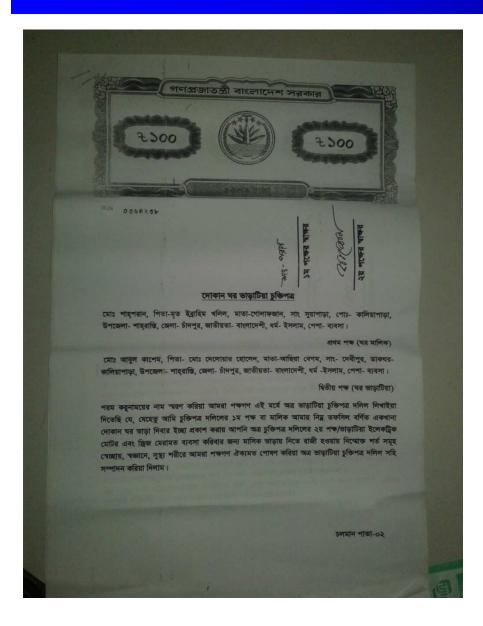


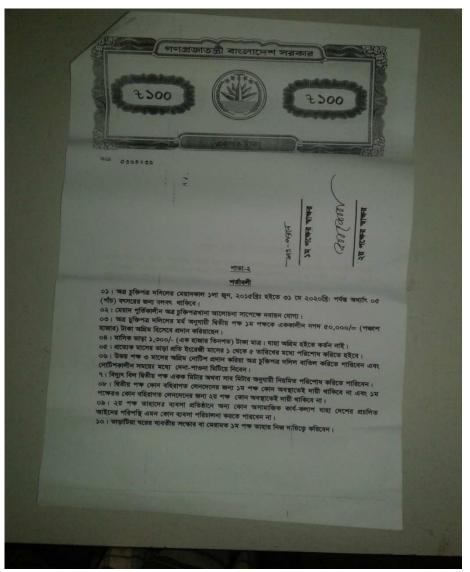






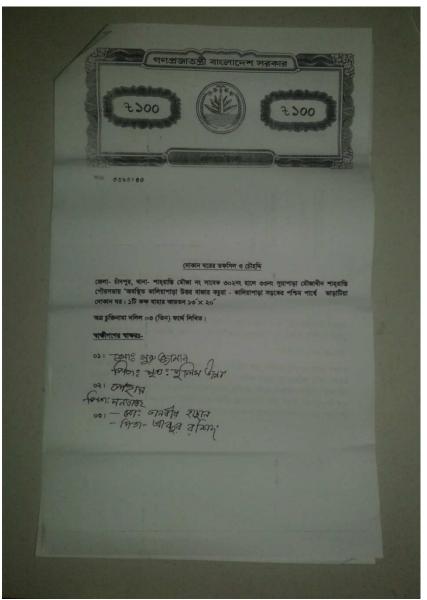




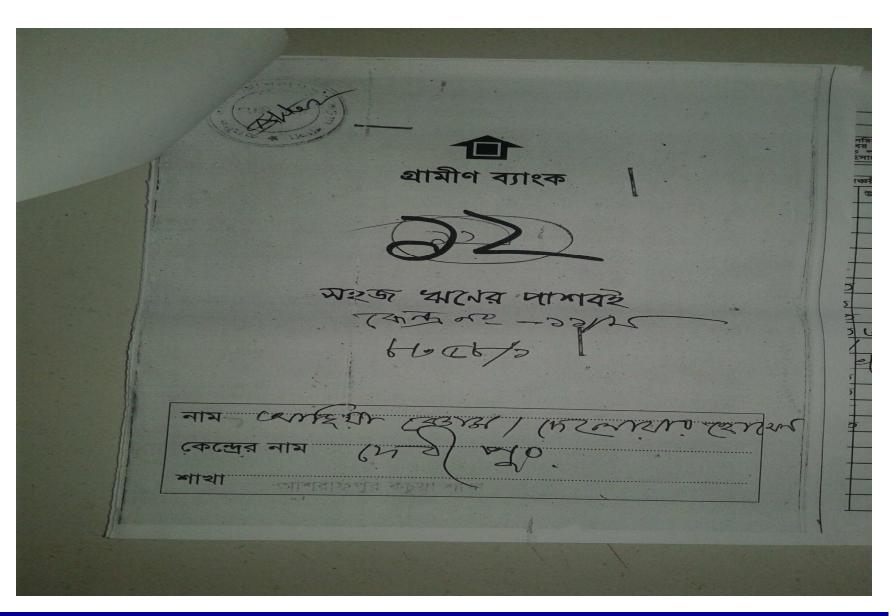




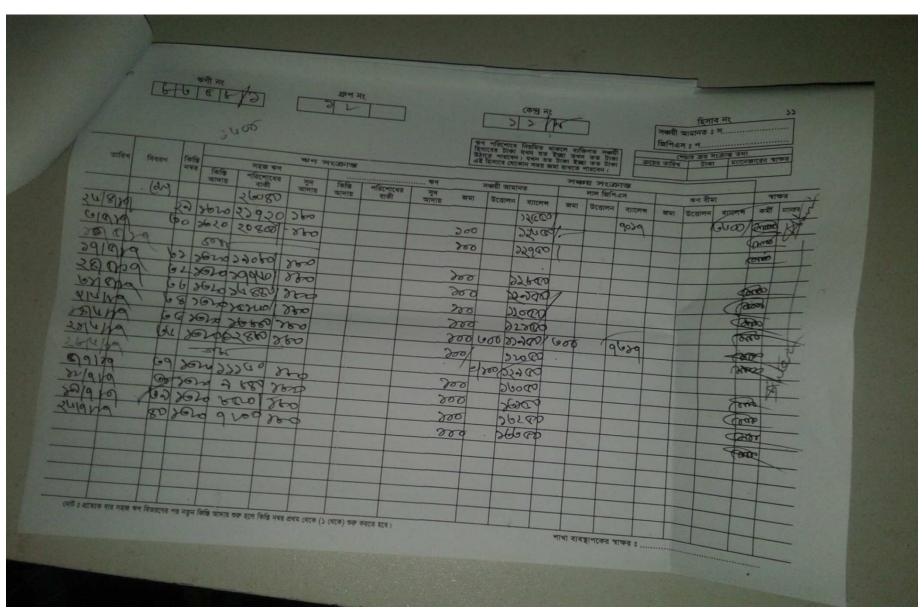




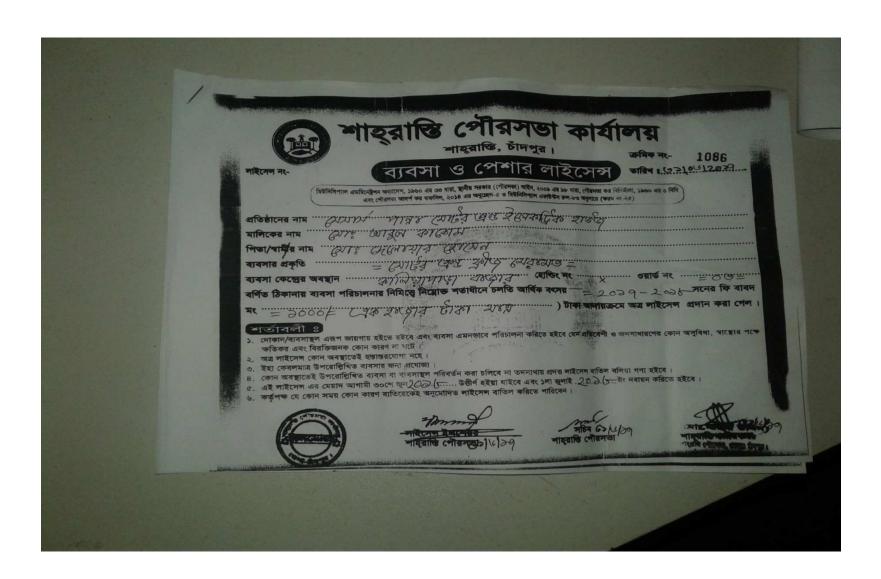














Presented at 153rd Internal Design Lab (22nd Regional Lab) On August 10, 2017 at Chandpur

