#### A Nobin Udyokta Project

## **General Trading & Electronis**



Project by: Md Shahidul Islam. Shanto Identified by: Mohammad habibur Rahman

Verified By: Abdul Alim

Dukkhin Matlab Unit Anchal-1,Chandpur. GRAMEEN TRUST



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Shahidul Islam. Shanto
Age	:	09-11-1995eng (22 Years)
Marital status	:	Unmarried
Children	:	0 Son, 00 Daughter
No. of siblings:	:	03 brothers and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	:	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/U N/A N/A N/A N/A
Education, till to date	:	Degree

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Electronic Business
Trade License Number	:	72
Business Experiences		04 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	:	01619110416
NU Project Source/Reference	:	GT Matlab Unit Office, Matlab,Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 09 -10-2008 now still. At first his mother took a loan amount BDT 10000 from Grameen Bank. She Invested the money in her Husband business. They gradually improved their life standard through GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	General Trading & Electronics
Address/ Location	:	Nayargaon Bazar, ,Dukkhin Matlab, Chandpur.
Total Investment in BDT	:	870,000/-
Financing	:	Self BDT : 790,000 (from existing business) - 91% Required Investment BDT :80,000 (as equity) - 09%
Present salary/drawings from business (estimates)	:	BDT 8,000
Proposed Salary		BDT 10,000
Proposed Business 15 of present gross profit margin	:	05%
Estimated % of proposed gross profit margin	:	05%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Doutionland	Existing Business (BDT)							
Particulars Particulars Particulars	Daily	Monthly	Yearly					
Sales (A)	30,000	900,000	10800000					
Less: Cost of sale (B)	28500	855000	10260000					
Gross Profit 5% (A-B)= [C]	1500	45000	540000					
Less: Operating Costs								
Electricity bill		2000	24000					
Solar Bill		200	2400					
Night Guard Bill		200	1200					
Rent		5834	70000					
Mobile Bill		500	6000					
Salary from Business (Self)		8000	96000					
Salary from Business (Employee)		00	00					
Others (Entertainment)		400	4800					
Non Cash Item:								
Depreciation Expenses(50000*10%)		417	5000					
Total Operating Cost (D)		17551	210612					
Net Profit (C-D):		27449	329388					

## PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advanced Present Goods Items (*):	50,000 140000 600000		7,90,000
Proposed Items (**):		80,000	80,000
Total Capital	790,000	80,000	870,000

# PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



#### **Present Stock item**

Product name	Amount
Freeze Various Companies	295,000
TV Various Companies	120,000
Fan Various Companies	60,000
Rice Cooker Various Companies	40,000
Filter Various Companies	50,000
Other	35,000
Total Present Stock	600,000

#### **Proposed Item**

Product Name	Amount
Freeze	80,000
Total :	80,000

## **Financial Projection of NU BUSINESS PLAN**



	•	Year 1 (I	BDT)	Year 2 (BDT)					
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly			
Sales (A)	32000	960000	11520000	35000	1050000	12600000			
Less: Cost of Sale (B)	30400	912000	11462400	33250	997500	11970000			
Gross Profit 5% (A-B)=(C)	1600	48000	576000	1750	52500	630000			
Less operating cost:									
Electricity bill		2000	24000		2000	24000			
Solar Bill		200	2400		300	3600			
Mobile Bill		500	6000		600	7200			
Night gurd Bill		200	2400		250	3000			
Salary- self		8000	96000		9000	108000			
Salary-Employee		00	00		00	00			
Shop Rent		5834	70000		5834	70000			
Others		500	6000		600	7200			
Depreciation Expenses		417	5000		417	5000			
Total Operating Cost (F)		17651	211812		19001	228012			
Net Profit =(E-F)		30349	364188		33499	401988			
GT payback		4800	0		48	3000			
Retained Income:		31618	38			3988			

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI #	Particulars	Year - 1 (BDT)	Year - 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	80,000	00
1.2	Net Profit (Ownership Tr. Fee added back)	364188	401988
1.3	Depreciation (Non cash item)	5000	5000
1.4	Opening Balance of Cash Surplus		317036
	Total Cash Inflow	449188	724024
2.0	Cash Outflow		
2.1	Purchase of Product	80,000	00
2.2	Investment Pay Back (Including Ownership Tr. Fee)	48,000	48,000
2.	Payment of GB loan	4152	00
	Total Cash Outflow	132152	48000
3.0	Net Cash Surplus	317036	676024

#### **SWOT Analysis**



# STRENGTH

- Skill and 04 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

## WEAKNESS

Lack of investment

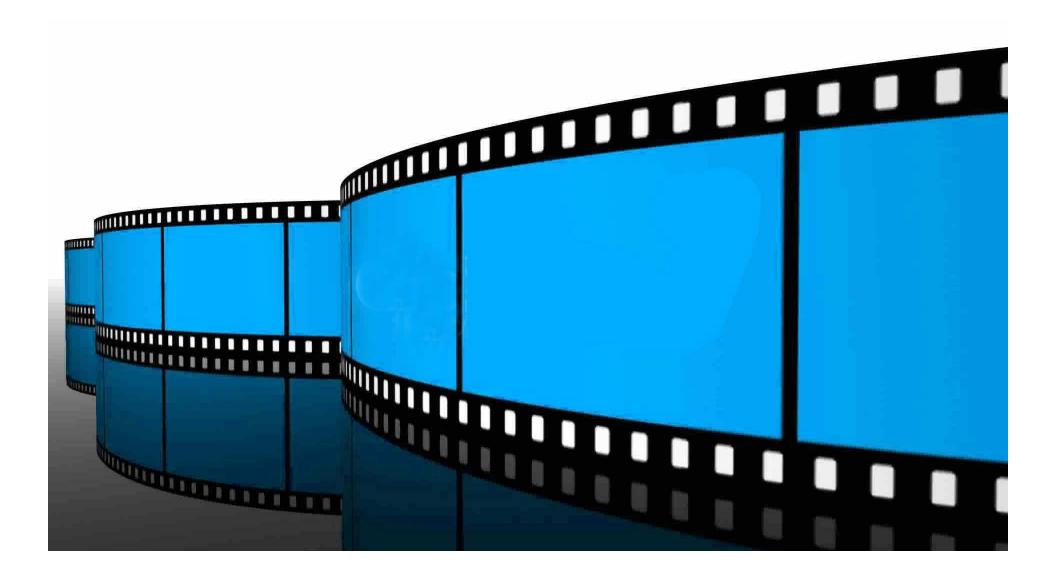
## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Thif

































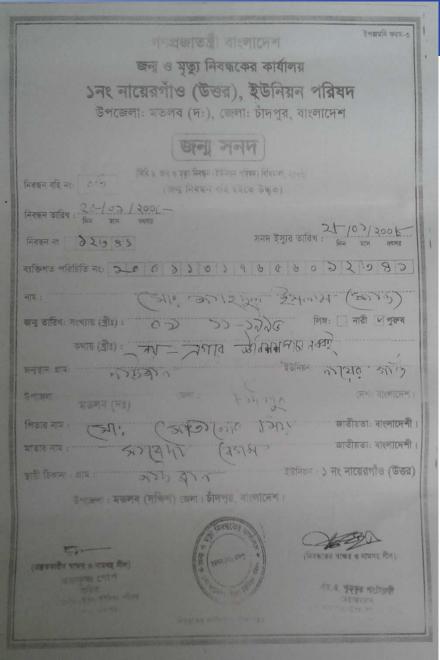


















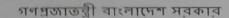
#### গ্রামীণ ব্যাংক

बरदावणां (मह), प्रस्तात क्या नाथा

সহজ ঋণের পাশ বই

नाम अग्ला दि क्षणी नः ति हुँ हैं क्षण नः क्षण नः वि किषण नः वि

	-50								- 6	-					(6914.7		9	
	<b>報刊</b> 利				594,21				2017	P3 /1			7	州州	1213   21			
54	16	3				3			71/	15	1	100		(4) (2)	4			
		1		-								1 June		- 7	8 61 216 800	9 3%		
								1915 M	STATUS S	his nen	whigh	3 200			306	2079	11 78	1
								STATE.	9550500	नित्र पाट केन्द्र राज्य कर प्रश	W. Field	1212 TITLE						
									THE 200	N MIN BY	eers o	700	-			-		
-		1		A) () ()	HIGH 8				-	-		775			10/20		775	B
sife from	100		765 St		Tie		- 11	- 3	क्या सम्ब	15		<b>可具有效</b>	-		2 572	20,970	100	200
	-	100g	र्वराज्य रहे	T. III	物	र्वहर्गात रहे	# 2003	80	\$15500	2000	57	203.00	71070				10	1
			100	300	1	12/07				23 43			300					70
				-	+		700			MA						-	100	_
	-	No. of Lot	mark.	-	_	15		*		0 -							-	
1644		103				NA				C	-	-					5	
13-41		238	19287-	-		April 1	58	20	-	100	-	1		-			8	
2 2		345	USKS	68				60		Party.					1		-	
5/10				-	+			000		800					1		-	74
Ka.		474	1990	2	+-	Town	Was										9-	
					1	1300	1	00		A .		1	1				0	
44		W.	- 150 -	34	-		240		-	100	10	1		T	Total		12	-
40		138	-029				mo	00		100		-	-	1				
		W. C.	1-0	136			The			W.	*			100	-	-	-	
10	4 1 6	276	THE WAY	1 3 3			124			8.	3							
64		16	9000	4	1	1	-	-		30			1					
(6.8)		130	(500)	13			The			THE PARTY				1				
6 4		-48	600	2 5 4		1 and	100	10		(0-)		1		17				
(+6)		-	NO.	144			20			100						-		+
land .		-	100		-		Ma.	75		18		4						
100		248		-				1		Terr	4	RIGHT						
, per		248	Z(35)	30			S/sc	113			arrests.							
	-	1.45	-	133			70	50		10 1			+	-		-		
WA		300	2010	- /8			Tomo	10		THE	The same							
N. S.		35	8800		*	1	70	(0)		John St.	313							
125	TOT	108	50	7					100	-					7	1		
HT		188		(34			300	to					1					



#### ০২ লং লামেরগাঁও দক্ষিণ ইউলিয়ন পরিষদ

ভাকঘর: লামেরগাঁও বাজার, উপজেলা: মতলব দক্ষিণ, জেলা:চাঁদপুর।

#### ট্রেড লাইসেন্স

ক্ৰমিক লং : ৪৫

তারিখ: ০৩/০৮/২০১৭

ট্রেড লাইমেন্স নং

ব্যবসায় প্রতিষ্ঠানের নাম

বাবসাম প্রতিষ্ঠানের ধরণ

মালিকের লাম

পিতা/স্বামীর নাম

ব্যবসায় প্রতিষ্ঠানের ঠিকানা

পেশাবৃত্তি/বাণিজ্য কর

লাইসেন্স ফি

चाड

সর্বনোট

কথায়

: 93

: জেনারেল ট্রেডিং এন্ড ইলেকট্রনিক্স

: ইলেকট্রনিক্স

: (भा: गारिपूल देअलाभ गाछ

: মো:মোতালেব মিয়া

: নামেরগাঁও বাজার

. 1900

: 500

: তিলশত টাকা মাত্র

নেয়াৰ কাল: ০১ জুলাই ২০১৭ ইং হইতে ৩০ জুন ২০১৮ ইং

মো: ইব্রাহিন থলিল সচিব

०२ नः नार्यत्रगाँउ पश्चिम घेडेनिसन भतियप

মতলব দক্ষিণ, চাঁদপুর।

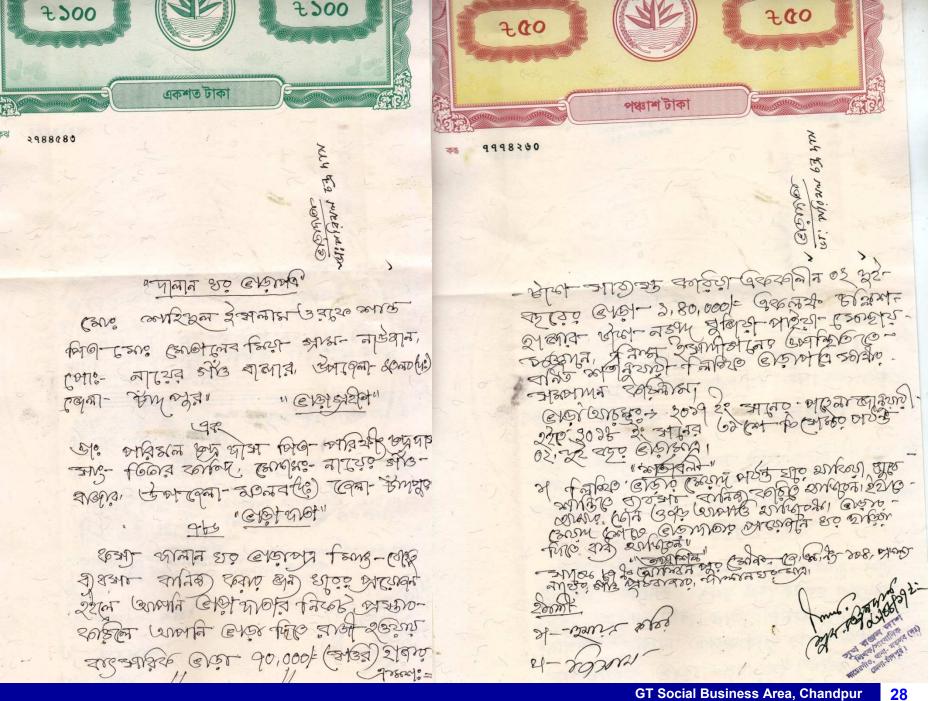
Jem

মোঃ আবদুস সালাম মৃধা চেয়ারম্যান

০২ নং নামেরগাঁও দক্ষিণ ইউনিয়ন পরিষদ

মতলব দক্ষিণ, চাঁদপুর।







# Presented at 153rd Internal Design Lab (22nd Regional Lab) On 10 August-2017 at Chandpur

