A Nobin Udyokta Proje

RAFAN POULTRY FARM



Project by: Md. Shariful Islam Identified by: Md. Mostafa Verified by: Md. Gias uddin Matlab Uttar Unit, Chandpur Anchal-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md Shariful Islam
Age	:	01.01.1985 (28years)
Marital status	:	Married
Children	:	01 Son and 00 dauther
No. of siblings:	:	03 brothers and 00 Sisters.
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother √ Father Selina Begum Md. Shahajahan Bapary Member from: 15.10.2010 Branch: Baganbari Centre no.29/M, Group: 01 Loane no: 3122 First loan: Tk. 5000 Existing loan:30000 outstanding:Tk. 4920
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	NU N/A N/A N/A N/A
Education, till to date	:	SSC

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (Continued)



Present Occupation	:	Poultry Farm Business
Trade License Number	:	173
Business Experiences	:	05 years.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01818-327221
NU Project Source/Reference	:	GT Matlab uttar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) since 15.10.2010 and now still. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Rafan poultry farm
Address/ Location	:	Pahaderchalk ,Matlob Uttar,Chandpur
Total Investment in BDT	:	299000/-
Financing	••	Self BDT : 229000 /- (from existing business) -77% Required Investment BDT : 70,000 (as equity)- 23%
Present salary/drawings from business (estimates)	••	BDT 18,000/-
Proposed Salary		BDT 20,000/-
Proposed Business 60% of present gross profit margin	:	60%
Estimated 60% of proposed gross profit margin	:	60%
Agreed grace period	:	02 months

EXISTING BUSINESS OPERATIONS Info.



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Particulars	Daily	Two Month	Yearly
Sales (A) (800*160) (6 step delivery per year)		122000	732000
Less: Cost of sales (B) (1600*25)		48800	292800
Gross Profit (A-B)= [C] (60%)		73200	439200
Less: Operating Costs			
Poultry feed		6600	39600
Electricity Bill		3000	18000
Vushi		4000	24000
Mobile Bill		600	3600
Medicine		5,000	30000
Salary from Business (Self)		18,000	108000
Others		2,000	12000
Non Cash Item:			
Depreciation Expenses (110000*10%)		1800	10800
Total Operating Cost (D)		41000	246000
Net Profit (C-D):		32200	193200

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	-1	-2	(1+2)
Present items:			
Fan: 04	8000		000 000
Poultry shead (01)	70,000		229,000
Present Goods Items	151000		
Proposed Items (**):	0	70,000	70,000
Total Capital	229,000	70,000	299,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Product name Amount Present Goods Items (132000 Hen) Feed / water can 15000 Medicine 4000 Total 151,000

Proposed Item

Product Name	Amount	
Poultry feed		
(2200*11)	33000	
Medicine	7000	
poultry chick (600 *50)	30000	
Total	70,000	

Financial Projection of NU BUSINESS PLAN



Particulars						
	Daily	Bi Month	Yearly	Daily	Bi Month	Yearly
Sales (A)		150000	900000		170000	1020000
Less: Cost of Sale (B)		60000	360000		68000	408000
Profit 60%(A-B)=(C)		90000	540000		102000	612000
Less operating cost:						
Electricity bill		2000	12000		2500	15000
Poultry feed		10000	60000		12000	72000
Medicine		6000	36000		8000	48000
Salary (Self)		20000	120000		24000	144000
Mobile Bill		700	4200		800	4800
Vushi		4000	24000		5000	30000
Others		400	2400		500	3000
Depreciation Expenses		1584	9504		1584	9504
Total Operating Cost (F)		42684	256104		51884	311304
Net Profit =(E-F)		47316	283896		50116	300696
GT payback	42000			42000		
Retained Income:		241896			258696	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit (Ownership Tr. Fee added back)	283896	300696
1.3	Depreciation (Non cash item)	16500	16500
1.4	Opening Balance of Cash Surplus	0	253,476
	Total Cash Inflow	370,396	570672
2	Cash Outflow		
2.1	Purchase of Product	70000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	42000	42000
2.3	Payment of GB loan	4920	0
	Total Cash Outflow	116920	42000
3	Net Cash Surplus	253,476	528672

SWOT Analysis



STRENGTH

- All time service.
- Skill and 06 Years experience
- Well Decorated

WEAKNESS

Lack of investment

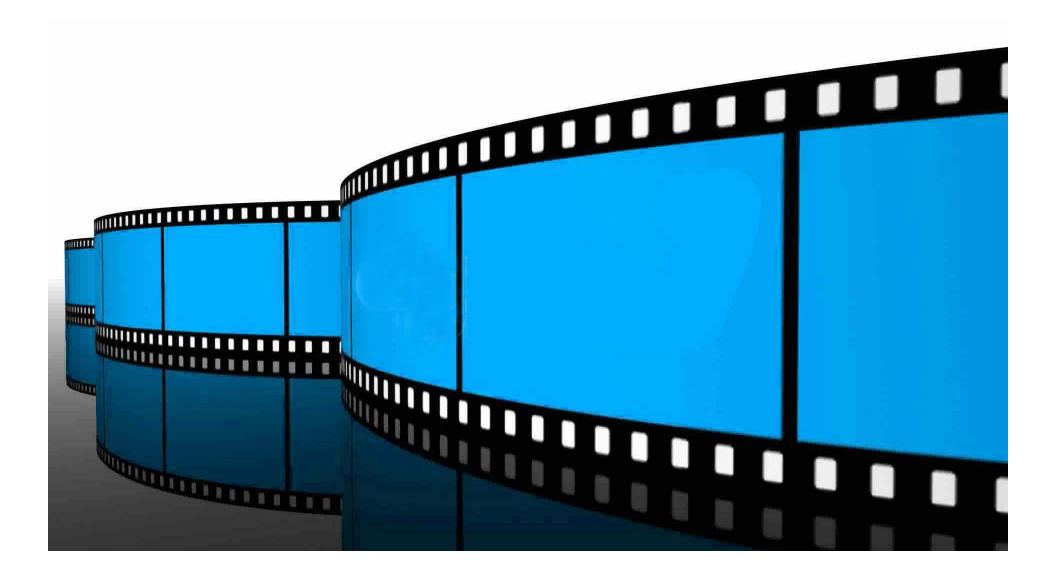
OPPORTUNITIE

- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Fire
- Theft















































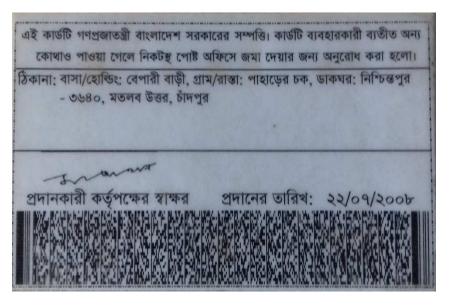




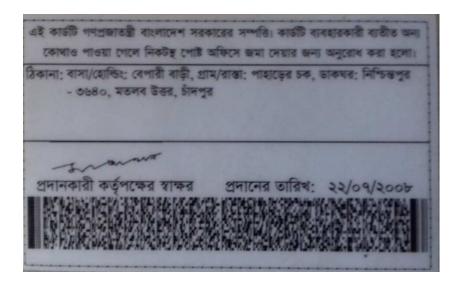




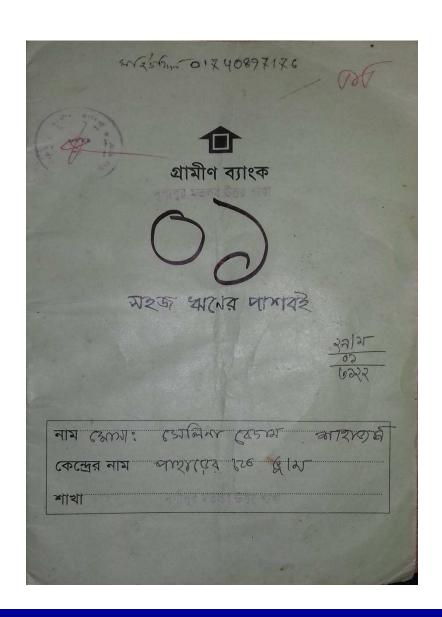


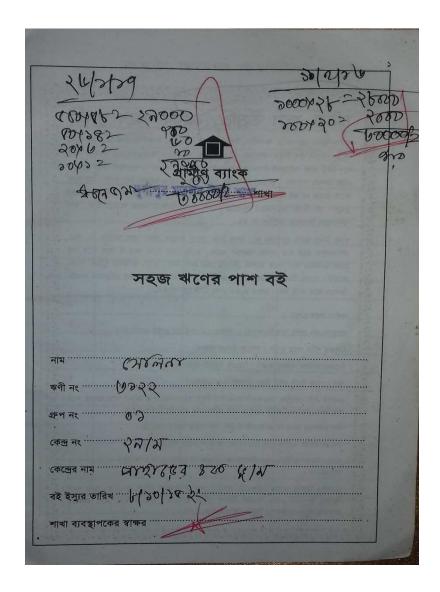




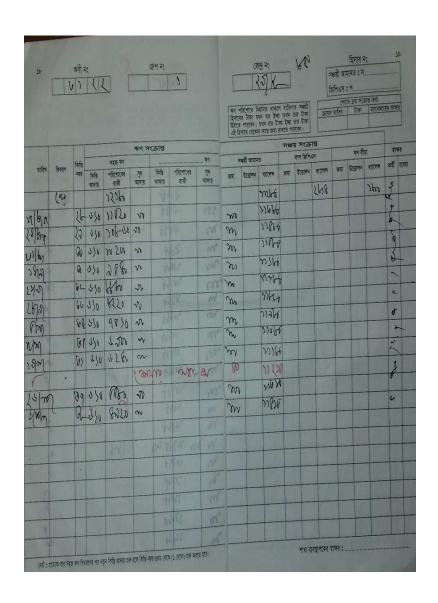


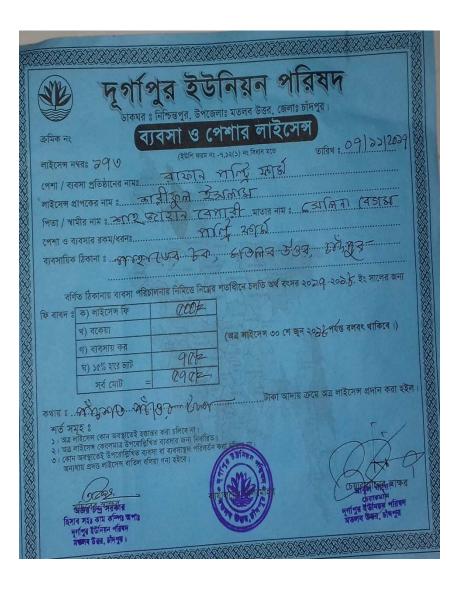




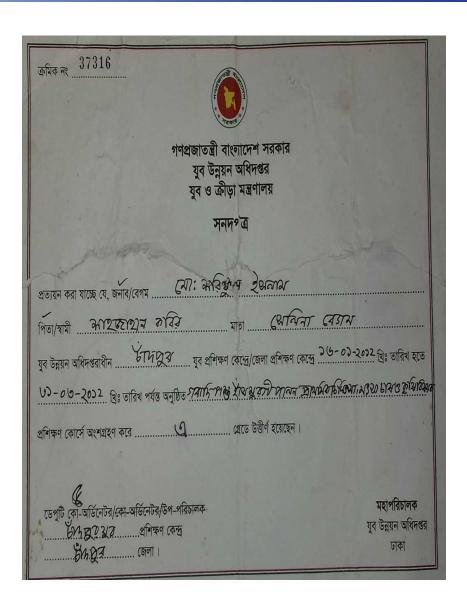


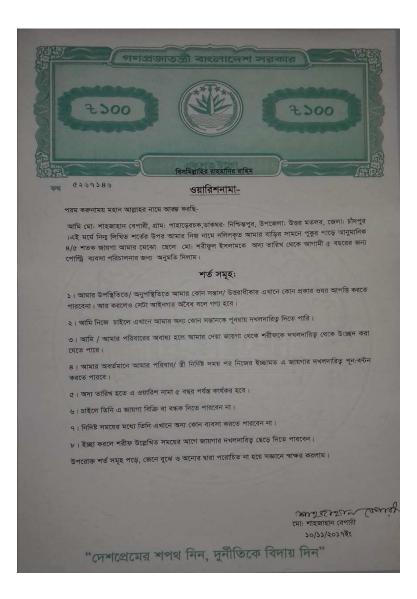


















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