A Nobin Udyokta Project M/S. FAHIAN ENTERPRISE





Project by: Farid Ahmed Verified and Identified by: Md. Gias uddin Matlab Uttar Unit,Chandpur Anchal-1

GRAMEEN Trust

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Farid Ahmed	
Age	:	10.05.1994 (22 Years)	
Marital status	:	Married	
Children	:	01 Son, 00 Daughter	
No. of siblings:	:	03 brothers and 01 Sister	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father Anowara Begum Late Cheto Kabirag Member since: 05.06.2010 Branch: West Fatahapur, Centre no. 61/M Loanee no:5632 First loan: Tk.10000 Existing loan: 30000 Outsting: 21340	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	: : : : : : : : : : : : : : : : : : : :	Brother N/A N/A N/A N/A N/A	
Education, till to date	:	Class Eight	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Telecom & LP Gas Business
Trade License Number	:	225
Business Experiences	:	17 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	•	01820900341
NU Project Source/Reference	:	Uttar Matlab Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 05 June 2010 & till now. At first his mother took a loan amount BDT 10,000 from Grameen Bank. She Invested the money in her Husbands business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M/s. Fahian Enterprise	
Address/ Location	••	Natun Bazar, Matlab Uttar, Chandpur.	
Total Investment in BDT	••	329,000/-	
Financing	••	Self BDT 259,000 (from existing business) -	79%
		Required Investment BDT :70,000 (as equity) -	21%
Present salary/drawings from business (estimates)	• •	BDT 9,000	
Proposed Salary		BDT 10,000	
Proposed Business 20% of present gross profit margin	•	20%	
Estimated 20% of proposed gross profit margin	:	20%	
Agreed grace period	:	2 months	

EXISTING BUSINESS OPERATIONS Info.



Portioulore	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales	5000	150000	1800000		
Less: Cost of sale	4250	127500	1530000		
Profit 15% (A)= C	750	22500	270000		
Less: Operating Costs					
House rent		4500	54000		
Electricity bill		500	6000		
Solar Bill		0	0		
Night Guard Bill		200	2400		
Mobile Bill		300	3600		
Salary from Business (Self)		8000	96000		
Salary from Business (Staff)		0	0		
Transport		0	0		
Others (Entertainment)		300	3600		
Non Cash Item:					
Depreciation Expenses		17	200		
Total Operating Cost (D)		13817	165800		
Net Profit (C-D):		8683	104196		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Decoration: Advance: Present Goods Items (*):	2,000 100,000 1,57,000		259,000
Proposed Items (**) :		70000	70000
Total Capital	2,59,000	70,000	3,29,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown





Present Stock item

Product name Amount মোবাইল লোড এন্ড বিকাশ २०,०००/-চুলা (১৫০০*১২) \$5,000/-এল পি গ"াস সিলিভার(২২০০*৪৫) ৯৯,০০০/-२०,०००/-অন' ান 1,57,000 **Total Present Stock**

Proposed Item

Product Name	Amount
বিকাশ এন্ড মোবাইল লোড	२०,०००/-
চুলা (১৫০০*১২)	\$6,000/-
এল পি গ"াস সিলিভার(২২০০*১০)	২২,০০০/-
অন'ান	\$0,000/-
Total	70,000

Financial Projection of NU BUSINESS PLAN



Particulars	•	Year 1 (B	DT)	Year 2 (BDT)		
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales	5500	165000	1980000	6000	180000	2160000
Less: Cost of Sale	4675	140250	1683000	5100	153000	1836000
Profit 15% (A)= C	825	24750	297000	900	27000	324000
Less operating cost:						
Shop rent		4000	48000		4000	48000
Electricity bill		550	6600		600	7200
Solar Bill		0	0		0	0
Night Guard Bill		250	3000		300	3600
Mobile Bill		500	6000		600	7200
Salary from Business		9000	108000		10000	120000
Salary from Business (Staff)		0	0		0	0
Others (Entertainment)		500	6000		600	7200
Depreciation Expenses		17	204		17	204
Total Operating Cost (D)		14817	177804		16117	193404
Net Profit =(C-D)		9933	119196		10883	130596
GT payback		42000			42000	
Retained Income:		77196			88596	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit (Ownership Tr. Fee added back)	119196	130596
1.3	Depreciation (Non cash item)	6000	6000
1.4	Opening Balance of Cash Surplus	0	83,196
	Total Cash Inflow	195,196	219792
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	83,196	177,792

SWOT Analysis



STRENGTH

- Skill and 17 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 16 hours shop open

WEAKNESS

Lack of investment

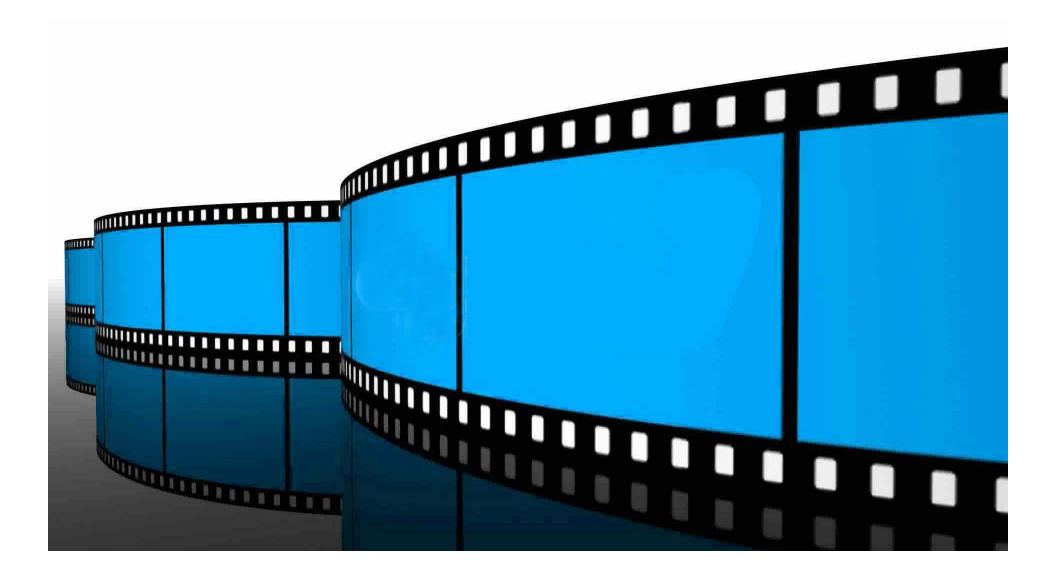
OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

- New competitor may be present
- Political Unrest
- Thif



































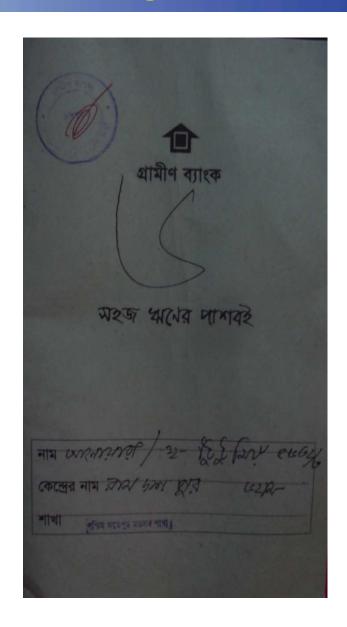










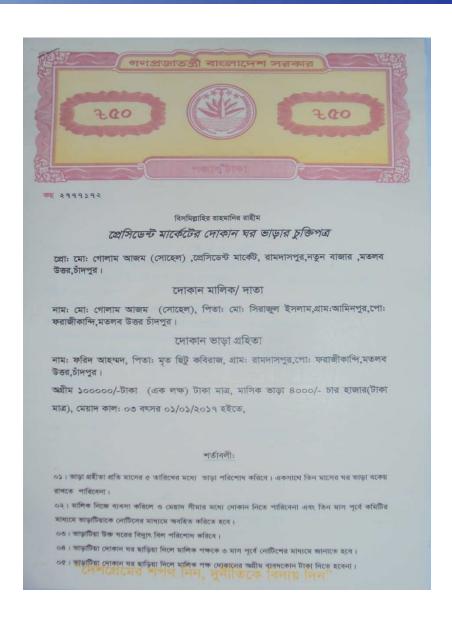






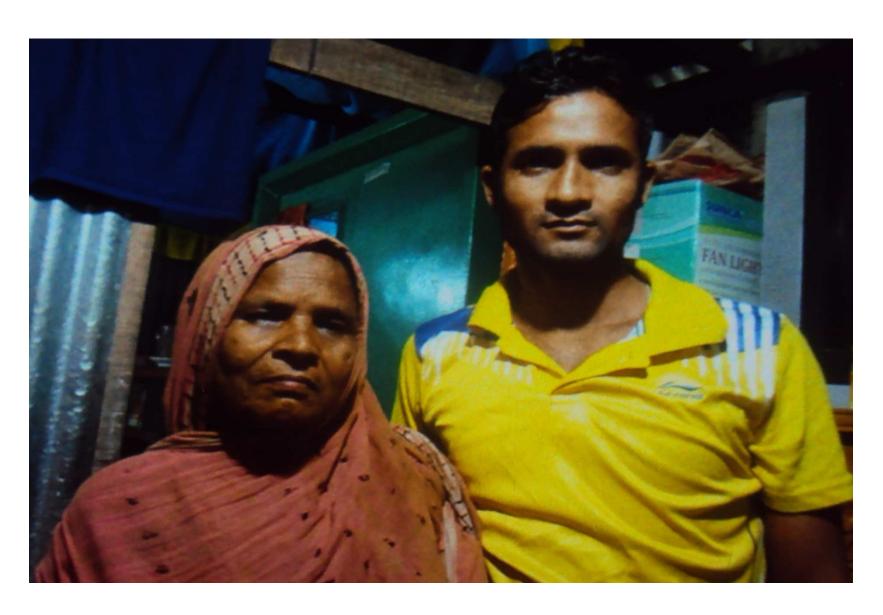
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Presented at

190th Internal Design Lab (46th Regional Lab) On 16 November, 2017 at Chandpur

