#### A Nobin Udyokta Project

## **Monir Motsho Khamar**





**Project by:** Monir Hossen

*Identified by : :* Md. Sohrab Hossain .

Verified By MD Arif Rabbani

Hazigonj Unit Anchal-1, Chandpur GRAMEEN TRUST



### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



Name	:	Monir Hossen.
Age	:	02 Feb 1984 ( 34 Years)
Marital status	:	Married,
Children	:	One Son
No. of siblings:	:	03 brothers and 01 Sisters
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	N/A N/A N/A N/A N/A
Education, till to date	:	Class Nine

#### **BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA**



(Continued)

Present Occupation		Motsho Business
Trade License Number		324
Business Experiences	:	7 years.
Other Own/Family Sources of Income		Two brothers are Abroad.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01680555421.
NU Project Source/Reference	:	GT Hajigonj Unit Office, Chandpur.

## **BRIEF HISTORY OF GB LOAN Utilization by Family**



NU's mother has been a member of Grameen Bank (GB) Since 15/06/2003 from 09/11/2010. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her son's business. They gradually improved their life standard through GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Monir Mostho Khamar
Address/ Location	:	Mohammadpur, Hajigonj, Chandpur.
Total Investment in BDT	:	430,000/-
Financing	:	Self BDT : 360,000 (from existing business) – 84% Required Investment BDT : 70,000 (as equity) - 16%
Present salary/drawings from business (estimates)	:	BDT 9000
Proposed Salary		BDT 9,000
Proposed Business % of present gross profit margin Estimated % of proposed gross profit margin	:	%
Agreed grace period	:	2 months

## **EXISTING BUSINESS OPERATIONS Info.**



Particulars	Existing Business (BDT)			
Particulars		Half Yearly	Yearly	
Sales (A)		240000	480000	
Less: Operating Costs				
Pond prepare		12000	24000	
Labour cost		7000	14000	
Medicine		6000	12000	
Fish feed(6000*6)		42000	84000	
Fish pona(80000)		80000	160000	
Mobile Bill		2400	4800	
Salary from Business (Self)		54000	1,08,000	
Others (Entertainment)		2400	4800	
Non Cash Item:				
Depreciation Expenses()		0	0	
Total Operating Cost (D)		164200	328400	
Net Profit (C-D):		75800	151600	

### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Pond Leage: Present Goods Items (*):	240,000 120,000		360,000
Proposed Items (**):		70,000	70,000
Total Capital	360,000	70,000	430,000

(\*) Details present Stock & (\*\*) Proposed Items mentioned in next slide

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



#### **Present Stock item**

Product name	Amount
Rui fish(6 mon)	30,000
Katol fish(5 mon)	30,000
Mrigel fish(3 mon)	10,000
Karpo fish(3 mon)	15000
Kalibaus fish(4 mon)	15000
Sharpoti fish(1 mon)	6000
Food(12 bosta 750*)	9000
Medicine	5000
Total Present Stock	1,20,000

#### **Proposed Item**

Product Name	Amount
Food(2200*20 bosta)	37500
Fish Poona	25000
Medicine	7500
Total:	70,000

## Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (BD1	Γ)	Year 2 (BDT)			
Faiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)		304400	608800		338000	676000	
Gross Profit (C+D)=E							
Less operating cost:							
Pond prepare		15000	30000		17000	34000	
Labour cost		10000	20000		12000	24000	
Medicine		8000	16000		9000	18000	
Fish feed(7000*6)		42000	84000		45000	90000	
Fish pona(80000)		80000	160000		100000	200000	
Mobile Bill		3000	6000		3200	6400	
Salary from Business (Self)		54000	108,000		54000	108,000	
Others (Entertainment)		2400	4800		2800	5600	
Total Operating Cost (F)		214400	428800		243000	486000	
Net Profit =(E-F)		90000	180000		95000	190000	
GT payback	42,000 42,000						
Retained Income:		138,000			148,000		

## **CASH FLOW Projection on Business Plan (Rec. & Pay.)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit (Ownership Tr. Fee added back)	180,000	190,000
1.3	Depreciation (Non cash item)	1,500	1,500
1.4	Opening Balance of Cash Surplus	0	139,500
	Total Cash Inflow	251,500	331,000
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	0
2.2	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
2.3	Payment of GB loan	0	0
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	139,500	289,000

### **SWOT Analysis**



# STRENGTH

- Skill and 7 Years experience
- Quality service and Product
- Well Decorated
- Seven days open weekly
- 10 hours shop open

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

## THREATS

- New competitor may be present
- Political Unrest
- Theft





















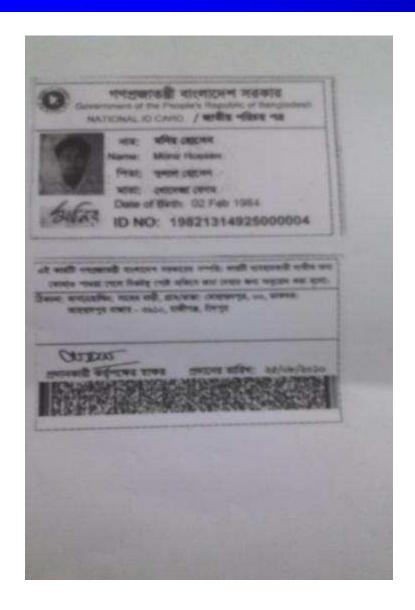








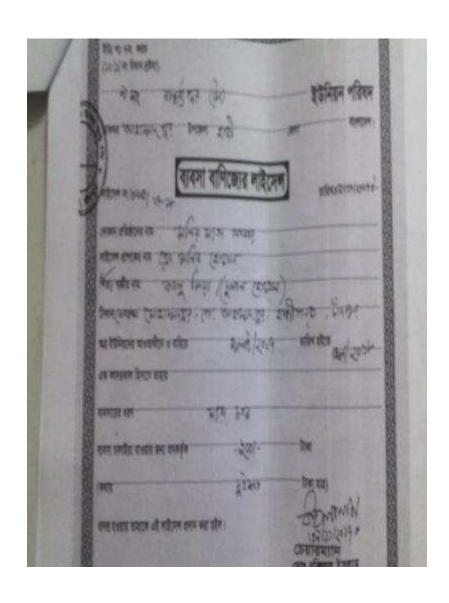




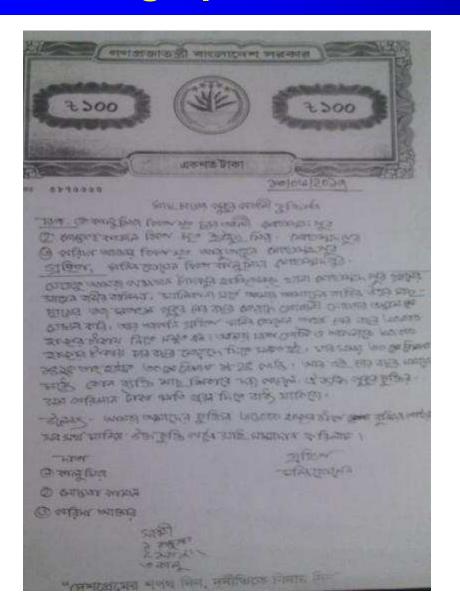


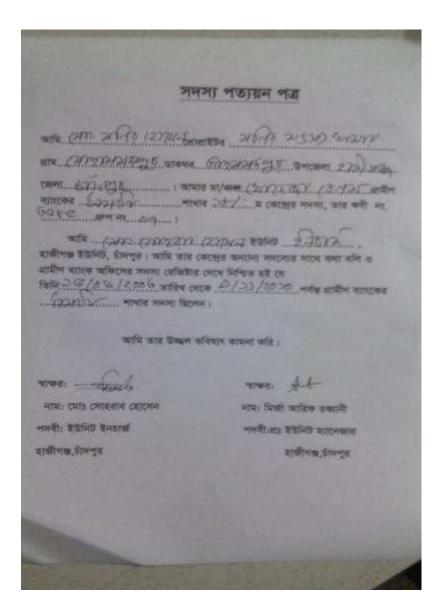














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