A Nobin Udyokta Project

Rinki Paper House





Projected by: Kulsuma

Identified by: Md. Abu Musa Bhuiyan

Chandpur Sadar Unit Region-1 GRAMEEN TRUST



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Kulsuma
Age	:	01/01/1984
Marital status	:	Married, Husband name: Md. Mintu
Children	:	02 daughter
No. of siblings:	:	Two brothers
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others	:	Elder Brother N/A N/A N/A N/A
Education, till to date	:	Class Five

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation		Paper Packaging
Trade License Number	:	N/A
Business Experiences		10 years.
Other Own/Family Sources of Income	:	Servicing
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01868871900
NU Project Source/Reference	:	GT Chandpur Sadar Unit Office, Chandpur.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) Since 2010. At first her mother took a loan amount BDT 4000 from Grameen Bank. She Invested the money in her daughter's business. They gradually improved their life standard through GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Rinki Paper House	
Address/ Location	:	Vill :- Merkatiz Road , POst., Puran Bazar 3601 ,Sador Chand Pur , Dist, Chandpur .	
Total Investment in BDT	:	83,000/-	
Financing	:	Self BDT : 43,000 (from existing business) - 52% Required Investment BDT : 40,000 (as equity) -48%	
Present salary/drawings from business (estimates)	:	BDT 5,000	
Proposed Salary		BDT 8,000	
Proposed Business % of present gross profit margin Estimated % of proposed gross	:	80% 80%	
profit margin Agreed grace period	:	02 months	

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Wages	240	7200	86,400		
Less: Cost of sale (B)	-	-			
Gross Profit 20% (A-B)= [C]	240	7200	86,400		
Less: Operating Costs					
Mobile Bill		100	1200		
Salary from Business (Self)		5,000	60,000		
Others (Entertainment)		50	600		
Non Cash Item:					
Total Operating Cost (D)		5150	61,800		
Net Profit (C-D):		2050	24600		

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present items: Fan: Security: Present Goods Items (*):	2,000 18,000 23,000		43,000
Proposed Items (**) :		40,000	40,000
Total Capital	43,000	40,000	83,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock item

Produc	Product name	
Khata	600*5	3,000
"	400*20	8,000
66	4,000*3	12,000
Total		23,000

Proposed Item

Product Name	Amount
Variance kinds of khata	
40 grouse*144	40,000
Total	40,000

Financial Projection of NU BUSINESS PLAN



Particulars		Year 1 (B	DT)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)		7200	86400		7200	86400
Add Income from sale		7500	90000		8000	96000
Gross Profit (C+D)=E		14700	176400		15200	182400
Less operating cost:						
Transportation		2000	24,000		2,000	24,000
Mobile Bill		300	3600		400	4800
Salary		8,000	96,000		8,000	96,000
Others		100	1200		200	2400
Total Operating Cost (F)		10400	124800		10600	127200
Net Profit		4300	51,600		4,600	55,200
GT payback	24,000			24,000		
Retained Income:	27,600			30,200		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	40,000	
1.2	Net Profit (Ownership Tr. Fee added back)	51600	55,200
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		27,600
	Total Cash Inflow	91,600	82,800
2.0	Cash Outflow		
2.1	Purchase of Product	40,000	
2.2	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000
2.3	Payment of GB loan		
	Total Cash Outflow	64,000	24,000
3.0	Net Cash Surplus	27,600	58,800

SWOT Analysis



STRENGTH

- Skill and 10 Years experience
- Quality service and Product
- Seven days open weekly

WEAKNESS

Lack of investment

OPPORTUNITIES

- Have a chance at more customers within local area.
- Extendable society
- Products and service demand increasing.

THREATS

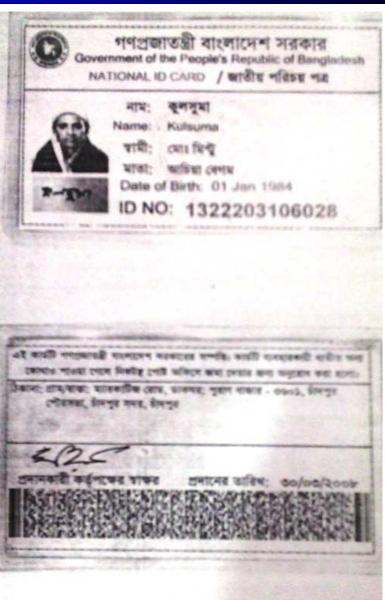
- New competitor may be present
- Political Unrest
- Theft
- Fire



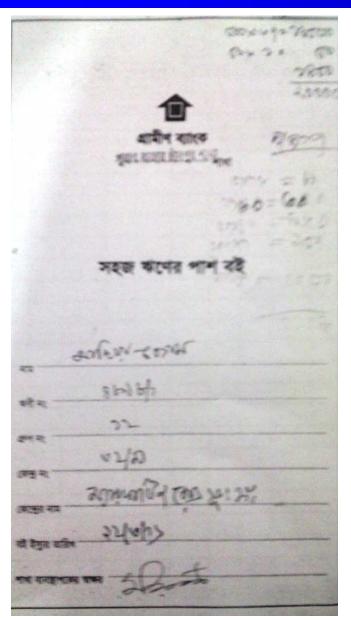


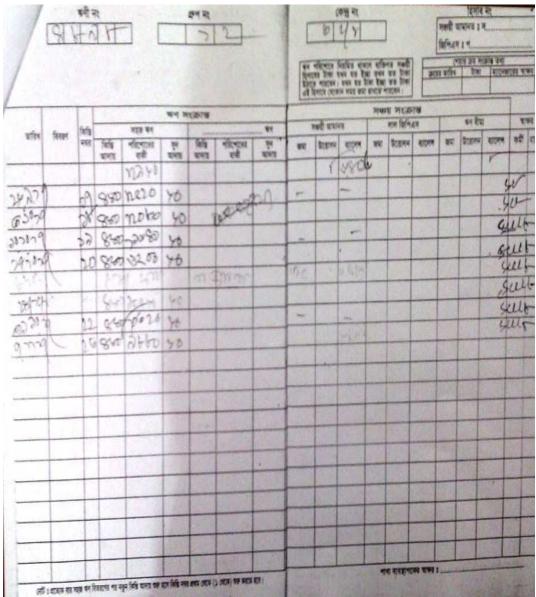








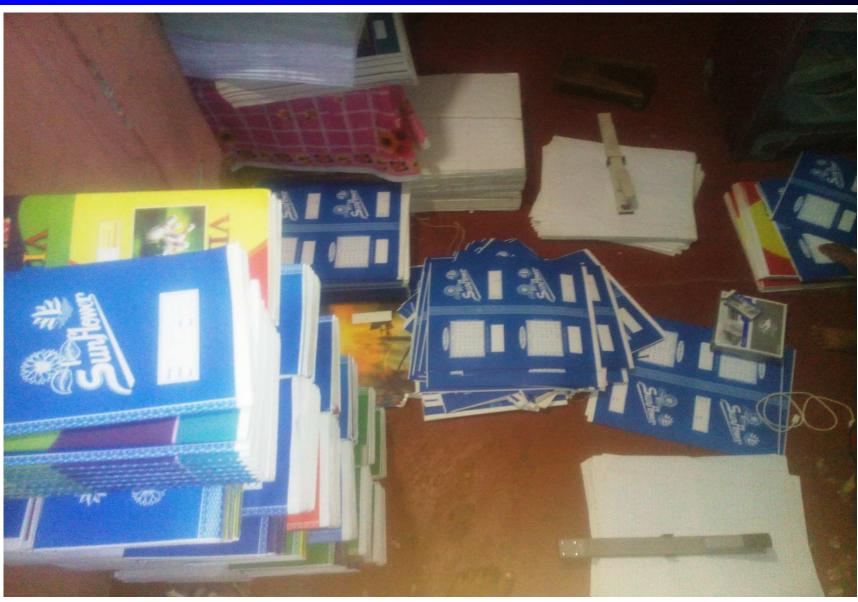


















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