#### **A Nobin Udyokta Project**

## यानिक एँ लिक्य





Presented by: Jahangir Hossain

NU Identified and PP Prepared by: Md. Billal Hossain

Verified By: MD. Harun or rashid



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Jahangir Hossain		
Age	:	15/03/1983 (34Years)		
Marital status	:	Married		
Children	:	2 son and 1 Daughter		
No. of siblings:	:	2 Brother , 2 sister		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Firoza Khatun late: Arob Ali Member since:12/07/2009. Drop Out: 25-12-2014 Branch: Bizbag, Centre no.07/m, Group:06 Loanee No.3112/2 First loan:5,000/-Existing loan: 00		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A		
Education	:	B.S.S		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Telecom and parts Collect raw materials from Chowmohani Bazar. Local Consumer are the target customer group.
Initial Investment	:	5,000/-
Trade License No		566/2017-2018
Business Experience And Training Info	:	19Years Received training from Chowmohani Bazar for 02 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01716-164039 (This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

#### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2009 to 2014. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Manik telecom		
Address/ Location	:	Samir Munshir Haat, Senbagh , Noakhali-3821.		
Total Investment in BDT	:	4,60,000/-		
Financing	:	Self BDT 4,00,000 (from existing business) 87% Required Investment BDT 60,000/-(as equity) 13%		
Present salary/drawings from business (estimates)	:	7,000/-		
Proposed Salary	:	7,000/-		
Proposed Business  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) Agreed grace period	:	20% 20% 03 Months		

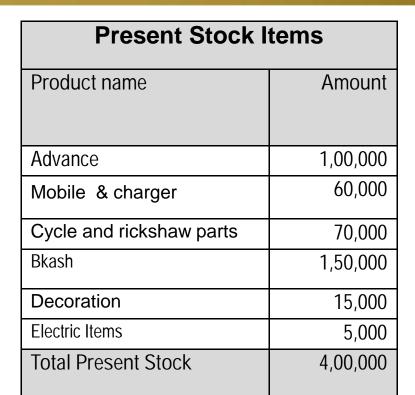
#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items:  Advance- Mobile & charger Cycle and rickshaw parts Decoration Bkash I, 50,000 Electrical Material S,000 (Details attached in Next slide)	4,00,000		4,60,000
Proposed items: Others Item 60,000  (Details attached in Next slide)		60,000	
Total Capital	4,00,000	60,000	4,60,000

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Proposed Items						
Product Name	Unit	Amount				
Mobile ( symphony )	8 pcs	60,000				
Total Proposed Stock		60,000/-				

#### EXISTING BUSINESS OPERATIONS Info.



Doublesdaye	Existing Business (BDT)				
Particulars Particulars Particulars	Daily	Monthly	Yearly		
Sales (A)	4,000	1,20,000	1,44,000		
Less: Cost of sales (B)	32,00	96,000	11,52,000		
Profit (C) [C=(A-B)]	800	24,000	2,88,000		
Less: Operating Costs					
Electricity bill		800	9,600		
Generator bill		200	2,400		
Shop Rent		3,000	36,000		
Night Guard bill		150	1,800		
Mobile bill		600	7,200		
Present salary/Drawings- self		6,000	72,000		
Conveyance or Transport]		800	9,600		
Others (fees, Entertainment, TL renew)		1,000	12,000		
Non Cash Item:					
Depreciation Expenses(15,000*10% + 5000*15% +					
5,000*20%)		188	2256		
Total Operating Cost (F)		12,738	152,856		
Net Profit (E-F):		11,262	1,35,144		

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BDT)		Year 2 (BDT)			
1 anticulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Sales (A)	3,700	1,11,000	13,32,000	3,900	1,17,000	14,04,000	
Less: Cost of Sale (B)	2,960	88,800	10,65,600	3,120	93,600	11,23,200	
Gross Profit (A-B)=(C)	740	22,200	2,66,400	780	23,400	2,80,800	
Less: Operating Costs							
Electricity bill		1,200	14,400		1,200	14,400	
Generator bill		300	3,600		300	3,600	
Shop Rent		2,000	24,000		2,000	24,000	
Night Guard bill		200	2,400		200	2,400	
Mobile bill		700	8,400		700	8,400	
Present salary/Drawings- self		6,000	72,000		6,000	72,000	
Conveyance or Transport		1,000	12,000		1,000	12,000	
Others (fees, Entertainment, TL renew)		1,000	12,000		1,000	12,000	
Non Cash Item:							
Depreciation Expenses		500	6,000		500	6,000	
Total Operating Cost		12,900	1,54,800		12,900	1,54,800	
Net Profit (C-D) = (E)		9,300	1,11,600		10,500	1,26,000	
GT payback		36,000			36,000		
Retained Income:		75,600			90,000		

#### CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	1,11,600	1,26,000
1.3	Depreciation (Non cash item)	6,000	6,000
1.4	Opening Balance of Cash Surplus		81,600
	Total Cash Inflow	1,77,600	2,13,000
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan	-	-
2.3	Investment Pay Back Including Ownership Tr. Fee	36,000	36,000
	Total Cash Outflow	96,000	36,000
3.0	Net Cash Surplus	81,600	1,77,600

#### **SWOT Analysis**



## STRENGTH

- NU is full time engaged with telecom business
- Skilled & Experience 19
- Good Communication System.
- No Credit Sale

## WEAKNESS

Lack of investment

## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the profitability

#### THREATS

- Telecom related disease
- Theft

















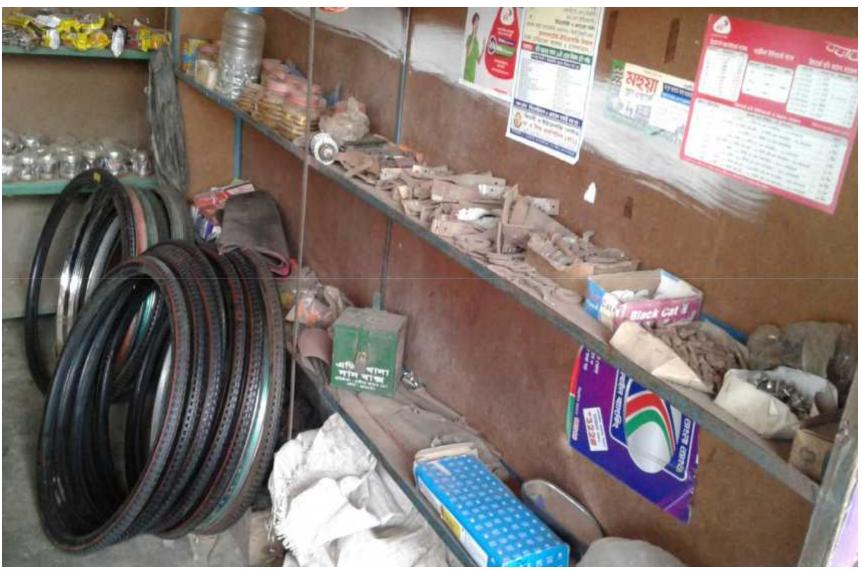




















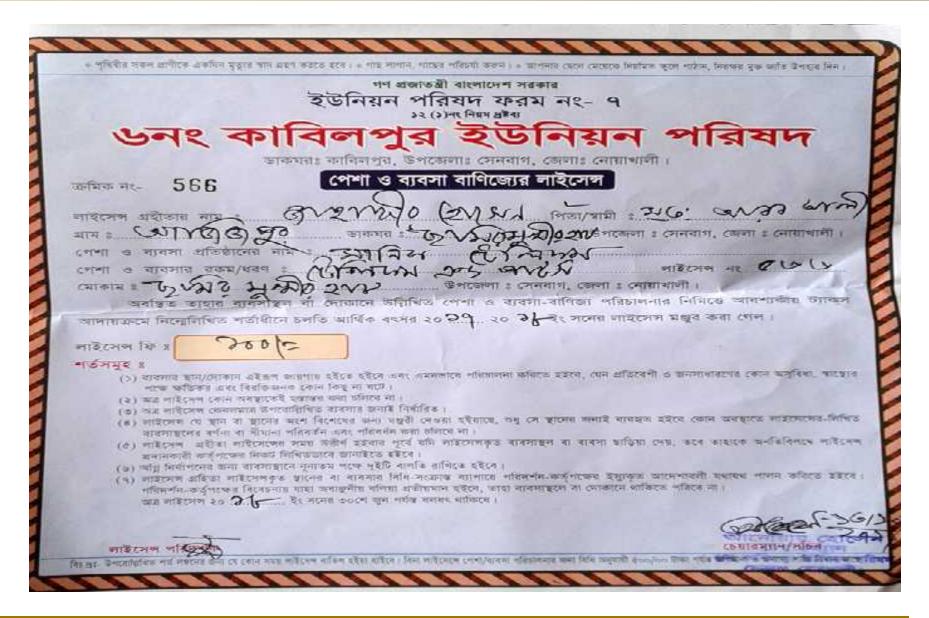




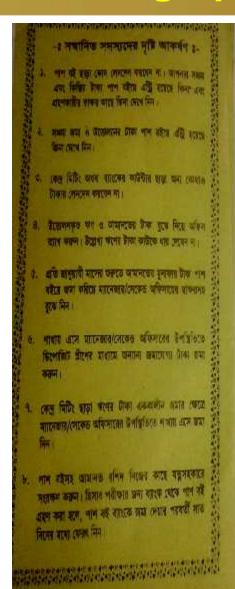


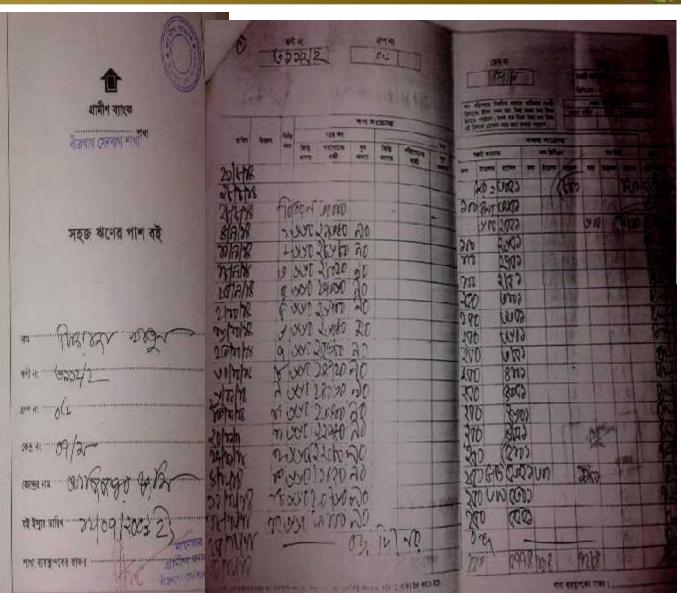




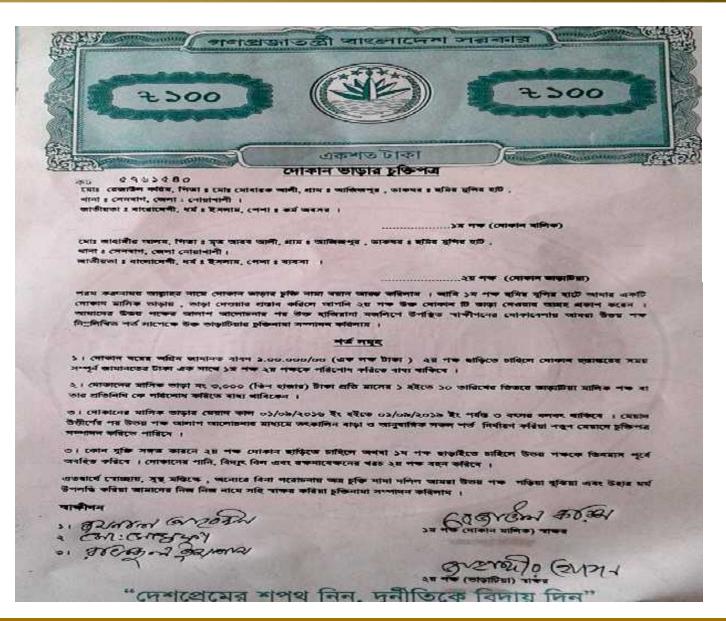














# Presented at 185<sup>th</sup> Internal Design Lab on November 2, 2017 at GT

