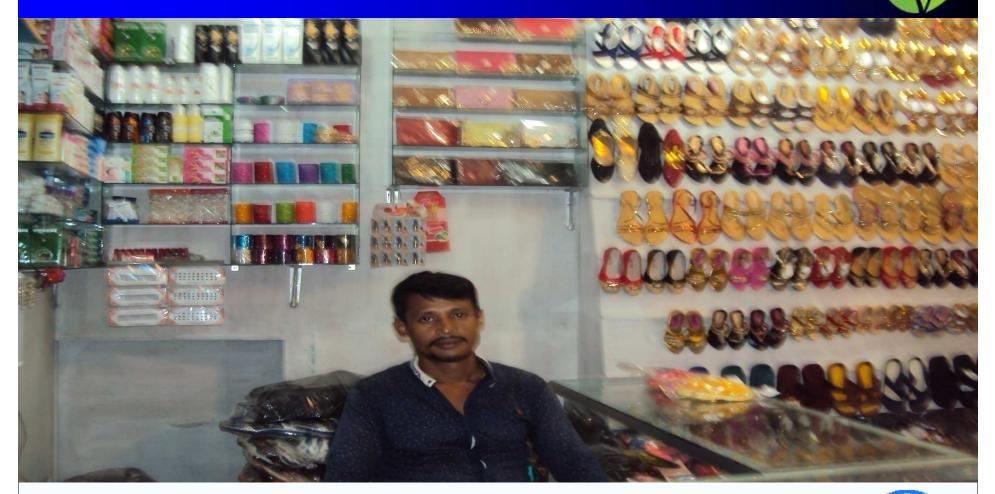
A Nobin Udyokta Project S. S Shoes and Cosmetics



Project by: Md. Sayed Hossain Prepared and Verifideby by : Md. Gias uddin Matlob Uttar Unit,Chandpur Anchal-1 GRAMEEN TRUST

GT Social Business Area-1, Chandpur

1

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Name | : | Md. Sayed Hossain |
|---|-------|--|
| Age | : | 03/12/1982 (34 Years) |
| Marital status | : | Married |
| Children | : | 01 Sons , 01 Daughter |
| No. of siblings: | : | 03 brothers and 01 Sister |
| <i>Parent's and GB related Info</i> (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info | : : : | Mother Mother Father Hosnawara Begum Shahid Ullah Prodhan Member since: from05/03/2001 Branch: West Fatahapur, Centre no.47/M, Group: 01 Loanee No: 4079/1 First Ioan: Tk. 5000 Existing Ioan: Tk.40000 Outstanding:Tk. 15380 |
| <i>Further Information:</i> (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc. (ix) Others | : | Brother N/A N/A N/A N/A |
| Education, till to date | : | Class Eight |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



| Present Occupation | : | Shoes Business |
|---|---|--|
| Trade License Number | : | 384 |
| Business Experiences | - | 11 years. |
| Other Own/Family Sources of Income | • | Agriculture |
| Other Own/Family Sources of Liabilities | - | N/A |
| NU Contact Info | | 01724174815 |
| NU Project Source/Reference | - | GT MatlabUttar Unit Office, Chandpur. |



NU's mother has been a member of Grameen Bank (GB) Since 05/03/2001 and still now. At first his mother took a loan amount BDT 5000 from Grameen Bank. She Invested the money in her husband's business. They gradually improved their life standard through GB loan.



| Business Name | : | S.S SHOES AND COSMATICS |
|--|---|--|
| Address/ Location | : | Natun Bazer, Matlab(North) , Chandpur |
| Total Investment in BDT | : | 465,000/- |
| Financing | : | Self BDT : 385,000 (from existing business) - 83% Required Investment BDT :80,000 (as equity) - 17% |
| Present salary/drawings from business (estimates) | : | BDT 10,000 |
| Proposed Salary | | BDT 12,000 |
| Proposed Business % of present gross profit margin Estimated 25% of proposed | : | 25% 25% |
| gross profit margin | • | |
| Agreed grace period | : | 2 months |

EXISTING BUSINESS OPERATIONS Info.



| Particulars | Exist | ing Busines | s (BDT) |
|------------------------------|---|-------------|---------|
| Particulars | ars Daily Monthly Yearly 4000 120000 1440000 3000 90000 1080000 1000 30000 360000 2500 30000 2500 30000 2500 30000 2500 30000 2500 30000 2500 30000 2500 30000 2500 30000 2500 30000 2500 3000 2500 3000 2500 3000 2500 3000 2500 3000 2600 2400 4000 4800 elf) 10000 120000 taff) 0 0 300 3600 0 | | |
| Sales | 4000 | 120000 | 1440000 |
| Less: Cost of sale | 3000 | 90000 | 1080000 |
| Profit 25% (A)= C | 1000 | 30000 | 360000 |
| Less: Operating Costs | | | |
| House rent | | 2500 | 30000 |
| Electricity bill | | 300 | 3600 |
| Solar Bill | | 250 | 3000 |
| Night Guard Bill | | 200 | 2400 |
| Mobile Bill | | 400 | 4800 |
| Salary from Business (Self) | | 10000 | 120000 |
| Salary from Business (Staff) | | 0 | 0 |
| Transport | | 1500 | 0 |
| Others (Entertainment) | | 300 | 3600 |
| Non Cash Item: | | | |
| Depreciation Expenses | | 500 | 16000 |
| Total Operating Cost (D) | | 15950 | 183400 |
| Net Profit (C-D): | | 14050 | 168600 |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|--|------------------------------|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present items: Decoration: Advance: Present Goods Items (*) : | 60,000 100,000 225,000 | | 3,85,000 |
| Proposed Items (**) : | | 80,000 | 80,000 |
| Total Capital | 3,85,000 | 80,000 | 4,65,000 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown (Continued)



Present Stock item

| Product name | Amount |
|---------------------|---------|
| Shoe (Gents) | 20,000 |
| Convarse ,Kades | 30,000 |
| Sandle (Gents) | 40000 |
| Sandle (Ladies) | 40,000 |
| Jewelary Item | 20,000 |
| Cosmatics | 20,000 |
| Ponch Sandle | 10,000 |
| Childrens shoe | 30,000 |
| Others | 15,000 |
| Total Present Stock | 225,000 |

Proposed Item

| Product Name | Amount |
|-----------------|--------|
| Cosmatics | 30,000 |
| Convarse ,Kades | 20,000 |
| Sandle (Gents) | 10,000 |
| Sandle (Ladies) | 10,000 |
| Ponch Sandle | 10,000 |
| Total : | 80,000 |

Financial Projection of NU BUSINESS PLAN



| Particulars | | Year 1 (B | DT) | Year 2 (BDT) | | | | | |
|------------------------------|-----------|-----------|---------|--------------|---------|---------|--|--|--|
| Faiticulais | Daily | Monthly | Yearly | Daily | Monthly | Yearly | | | |
| Sales | 4500 | 135000 | 1620000 | 5000 | 150000 | 1800000 | | | |
| Less: Cost of Sale | 3375 | 101250 | 1215000 | 3750 | 112500 | 1350000 | | | |
| Profit 30% (A)= C | 1125 | 33750 | 405000 | 1250 | 37500 | 450000 | | | |
| Less operating cost : | | | | | | | | | |
| Shop rent | | 2500 | 30000 | | 2500 | 30000 | | | |
| Electricity bill | | 350 | 4200 | | 400 | 4800 | | | |
| Solar Bill | | 250 | 3000 | | 250 | 3000 | | | |
| Night Guard Bill | | 250 | 3000 | | 300 | 3600 | | | |
| Mobile Bill | | 500 | 6000 | | 600 | 7200 | | | |
| Salary from Business | | 11000 | 132000 | | 12000 | 144000 | | | |
| Salary from Business (Staff) | | 0 | 0 | | 0 | 0 | | | |
| Others (Entertainment) | | 500 | 6000 | | 600 | 7200 | | | |
| Depreciation Expenses | | 500 | 6000 | | 500 | 6000 | | | |
| Total Operating Cost (D) | | 15850 | 190200 | | 17150 | 205800 | | | |
| Net Profit =(C-D) | | 17900 | 214800 | | 20350 | 244200 | | | |
| GT payback | 48000 480 | | | | | | | | |
| Retained Income: | | | 166800 | | | 196200 | | | |

CASH FLOW Projection on Business Plan (Rec. & Pay.)



| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|------|---|-----------------|-----------------|
| 1.0 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 80,000 | |
| 1.2 | Net Profit (Ownership Tr. Fee added back) | 214800 | 244200 |
| 1.3 | Depreciation (Non cash item) | 6000 | 6000 |
| 1.4 | Opening Balance of Cash Surplus | 0 | 136,800 |
| | Total Cash Inflow | 300,800 | 387000 |
| 2.0 | Cash Outflow | | |
| 2.1 | Purchase of Product | 80,000 | |
| 2.2 | Investment Pay Back (Including Ownership Tr. Fee) | 84,000 | 84,000 |
| 2.3 | Payment of GB loan | 0 | 0 |
| | Total Cash Outflow | 164,000 | 84,000 |
| 3.0 | Net Cash Surplus | 136,800 | 303,000 |

SWOT Analysis



| Skill and 11Years experience Quality service and Product Well Decorated Seven days open weekly 16 hours shop open | WEAKNESS Lack of investment |
|--|---|
| OPPORTUNITIES Have a chance at more customers within local area. Extendable society Products and service demand increasing. | THREATS New competitor may be present Political Unrest Theft |

















































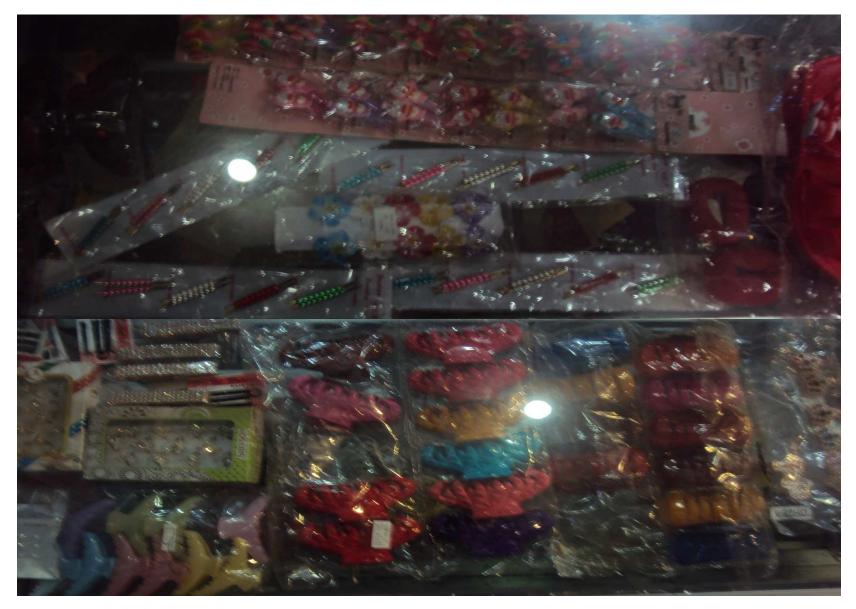
















































| मरक सेलंत नाम तरे गम सनी नर हिन्द्र नर हिन्द्र नर हिन्द्र नम राख्य नम | | | |
|--|----------------|--|---|
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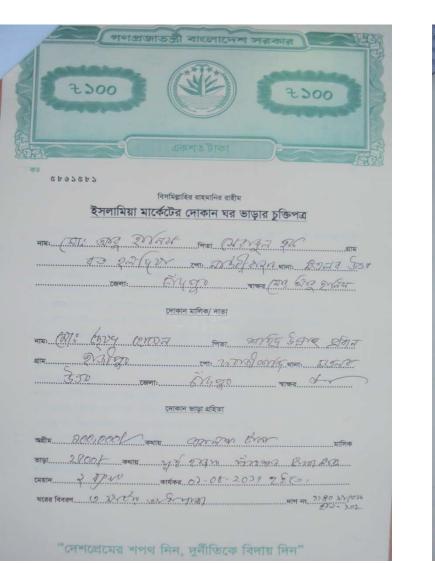
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| দোকান প্রতিষ্ঠানের নামঃ. প্রোঃ/ মালিকের নামঃ | Can: 2520 (21/200 | emansen |
| পিতার নাম্য 212 সাং- 270, DZV (M.M.2) - সম্রেন (M. | A Gent M2 2000 (MIS 20 TO | স হ মতলব উঃ চাঁদপুর। |
| ৩০/৬/২০ > ঠ খ্রি: পর্যত | (অর্থ বছরঃ- ২০১৭-২০১৫) ংকর্তৃক | गरात भूग कि का मिल रावजा |
| | নাইসেন্স প্রদান করা হলো । | Charming & |
| সচিব | ~~~~~~~~~~ | CENING CONTRACTOR |







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শৰ্তাবলী:

০১। ভাড়া গ্রহীতা প্রতি মাসের ৫ তারিখের মধ্যে ভাড়া পরিশোধ করিবে। একসাথে তিন মাসের হর ভাড়া বকেয় রাখতে পারিবেনা।

০২। মালিক নিজে ব্যবসা করিলে ও মেয়াদ সীমার মধ্যে দোকান নিতে পারিবেনা এবং তিন মাস পূর্বে কমিটির মাধ্যমে ডাড়াটিয়াকে নোটিসের মাধ্যমে অবহিত করিতে হবে।

০৩। ডাড়াটিয়া উক্ত ঘরের বিদ্যুৎ বিল পরিশোধ করিবে।

০৪। ভাড়াটিয়া দোকান ঘর ছাড়িয়া দিলে মালিক পক্ষকে ৩ মান পূর্বে নোটিলের মাধ্যমে জানাতে হবে। ০৫। ভাড়াটিয়া দোকান ঘর ছাড়িয়া দিলে মালিক পক্ষ দোকানের অগ্রীম বাবদকোন টাকা দিতে হবেন। ০৬। মালিক ব্যতীত ভাড়াটিয়া ঘর ভাড়া দিতে পারিবেনা, ভাড়া নিলে বাতিল বলিয়া গণ্য হবে।

০৭। বাজার কমিটি ইচ্ছা করলে বাজারের স্বার্থে যে নিয়ম করবে দ্বিতীয় পক্ষ তা মেনে নিতে বাধ্য থাকবে। ০৮। অনৈতিক কোন কাজের সাথে সম্পৃক্ত থাকলে ডাড়াটিকাকে যে কোন সময় মালিক পক্ষ ভুয়ম নোটিশ ছাড়া উচ্ছেদ করতে পারবে।

০৯ বোজার মসজিদের ইমাম সাহেবের মাসিক চাদা বকেয়া রাখিতে পারবেনা।

১০ বোজারের উন্নতির স্বার্থে বাজার কমিটির যে কোন আইন বদবদল করার ক্ষমতা থাকিবে।

১১।প্রতি তক্র বারে ১২ঘটিকা হইতে ২ ঘটিকা প্রর্যস্ত সকল দোকান বন্ধ থাকিবে ।

১২। বাজার কমিটি প্রনীত বিবিধ আইন মালিক ও ভাড়াটিয়া উভয় পক্ষই মানিয়া চলিতে বান্য থাকিবে।

স্বাক্ষীগনের স্বাক্ষর:si varran 21 Artait on जिस्मात



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