**A Nobin Udyokta Project** 

# **Student Gallery & Sports**





Presented by: md. Nur Uddin

NU Identified and PP Prepared by: Md. Billal Hossain

Verified By: MD. Harun or Rashid



#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Nur Uddin		
Age	:	01/02/1992 (25Years)		
Marital status	:	unmarried		
Children	:	N/A		
No. of siblings:	:	02 Brother ,0 sister		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : :	Mother Father Foyjer nessa md.Foyez Ahmed Member since:21/07/2008. Drop Out: 04-08-2016 Branch: Jirtoli, Centre no.04/m, Group:04 Loanee No :1125 First loan:5,000/ Existing loan: 20,000/- Outstanding: Nill		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GCCN, GKF etc  (ix) Others	: : : : : : : : : : : : : : : : : : : :	NU N/A N/A N/A N/A		
Education	:	Diploma ( agriculture )		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	library & sports business Collect raw materials from Chowmohani Bazar. Local Consumer are the target customer group.
Initial Investment	:	1,00,000/=
Trade License No		67/2017-2018
Business Experience And Training Info Other Own/Family Sources of	:	06Years Received training from Chowmohani Bazar for 02years.  N/A
Income	•	
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01670-137103 (This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

#### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2008 to 2016. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

## PROPOSED BUSINESS Info.



Business Name	:	Student gallery and sports
Address/ Location	:	bangla Bazar, Begumgonj, Noakhali-3822.
Total Investment in BDT	:	3,35,000/-
Financing	:	Self BDT 2,65,000/- (from existing business) 79% Required Investment BDT 70,000/-(as equity) 21%
Present salary/drawings from business (estimates)	:	7,000
Proposed Salary	:	7,000
Proposed Business  (i) % of present gross profit margin  (ii) Estimated % of proposed gross profit margin  (iii) Agreed grace period	:	25% 25% 02 Months

#### PRESENT & PROPOSED INVESTMENT Breakdown

Investments in different categories:           Present Stock Items:         60,000/-           1. Book	(1)	(2)	(1+2)
1. Book			
<ul> <li>5. Stationary item50,000/-</li> <li>6. Decoration40,000/-</li> <li>7. Gift item20,000/-</li> </ul>	2,65,000/-		70,000
Proposed items: Others Item  Total Capital	2,65,000/-	70,000	3,35,000/-

#### PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock Items					
Product name	Amount				
Book	60,000/-				
Paper	30,000/-				
School bag	30,000/-				
Stationary item	50,000/-				
Sports item	35,000/-				
Decoration	40,000/-				
Gift item	20,000/-				
Total Present Stock	2,65,000/-				

Proposed Items				
Product Name	Amount			
Sports item	15,000/-			
Stationary item	15,000/-			
Book	40,000			
Total Proposed Stock	70,000			

#### EXISTING BUSINESS OPERATIONS Info.



Dautinulaus		Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	90,000	10,80,000			
Less: Cost of sales (B)	2,250	67,500	8,10,000			
Gross Profit (C) [C=(A-B)]	750	22,500	2,70,000			
Less: Operating Costs						
Electricity bill		800	9,600			
Generator bill		300	3,600			
Shop Rent		2,500	30,000			
Night Guard bill		150	1,800			
Mobile bill		500	6,000			
Present salary/Drawings- self		7,000	84,000			
Conveyance or Transport]		1,000	12,000			
Others (fees, Entertainment, TL renew)		1,000	12,000			
Non Cash Item:						
Depreciation Expenses (15,000*10% &						
10,000*20%)		292	3,504			
Total Operating Cost (D)		13,542/-	1,62,504/-			
Net Profit (E)		8,958/-	1,07,496/-			

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
r ai ticulai s	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,200	96,000	11,52,000	3,400	102000	12,24,000
Less: Cost of Sale (B)	2,400	72,000	8,64,000	2,550	76,500	9,18,000
Gross Profit (A-B)=(C)	8,000	24,000	2,88,000	850	25,500	3,06,000
Less: Operating Costs						
Electricity bill		800	9,600		800	9,600
Generator bill		300	3,600		300	3,600
Shop Rent		2,500	30,000		2,500	30,000
Night Guard bill		150	1,800		150	1,800
Mobile bill		500	6,000		500	6,000
Present salary/Drawings- self		7,000	84,000		7,000	84,000
Conveyance or Transport		1,000	12,000		1,000	12,000
Others (fees, Entertainment, TL renew)		1,000	12,000		1,000	12,000
Non Cash Item:						
Depreciation Expenses		292	3,504		292	3,504
Total Operating Cost		13,542/-	1,62,504/-		13,542/-	1,62,504/-
Net Profit (D)		10,458/-	1,25,496/-		11,958/-	1,43,496/-
GT payback	42,000			42,000		
Retained Income:	83,496			1,01,496		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI #83,496	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,25,496/-	1,43,496/-
1.3	Depreciation (Non cash item)	3,504	3,504
1.4	Opening Balance of Cash Surplus		87,000/-
	Total Cash Inflow	1,99,000/-	2,34,000/-
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	87,000/-	1,92,000/-

#### **SWOT Analysis**



## STRENGTH

- NU is full time engaged with library business
- Skilled & Experience 06
- Good Communication System.
- No Credit Sale

## WEAKNESS

Lack of investment

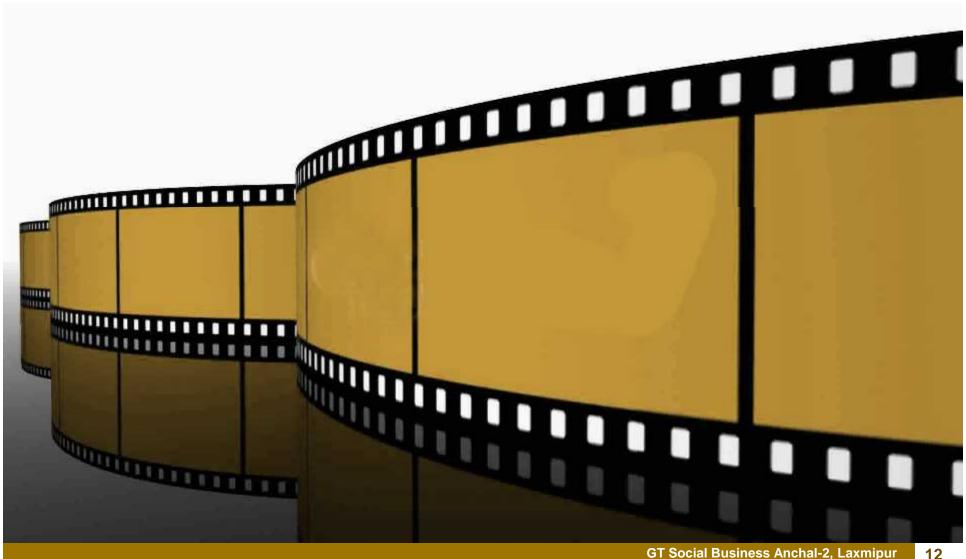
## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the profitability

#### THREATS

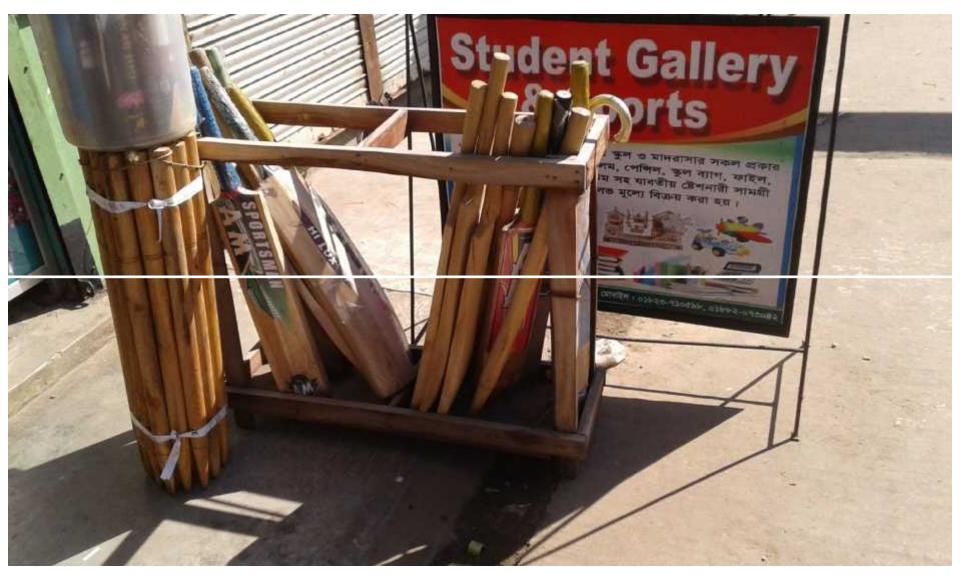
- Library related disease
- Theft



































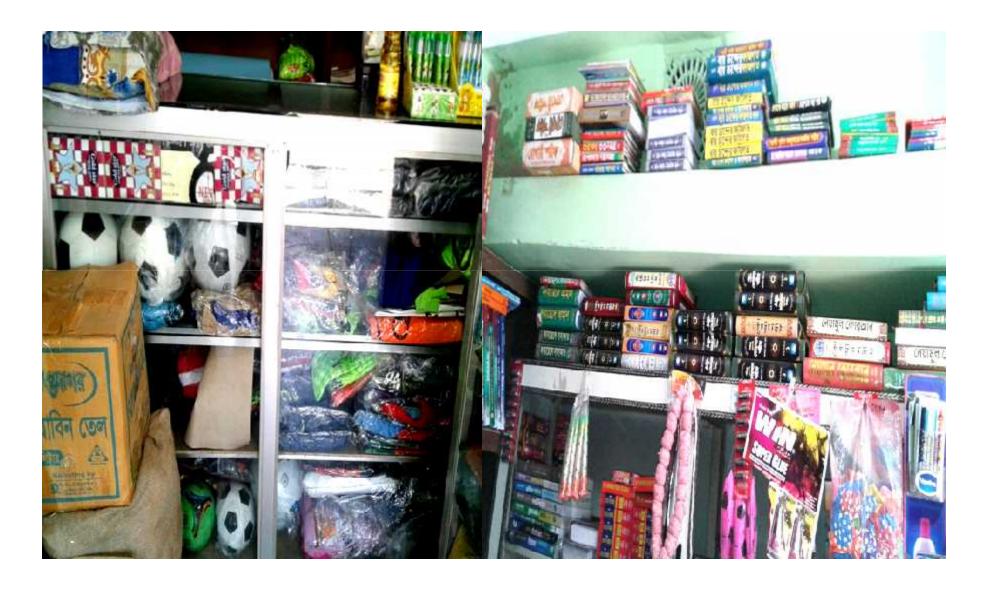




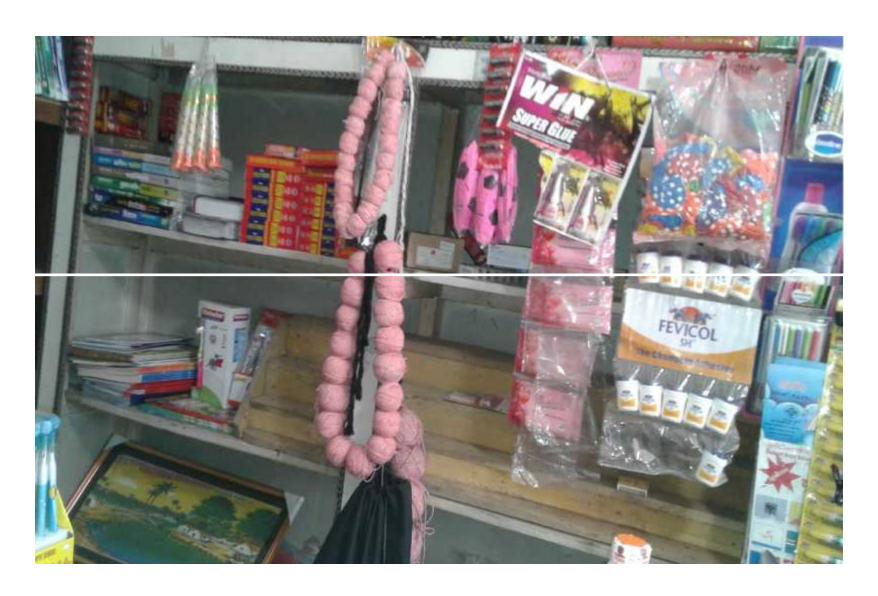






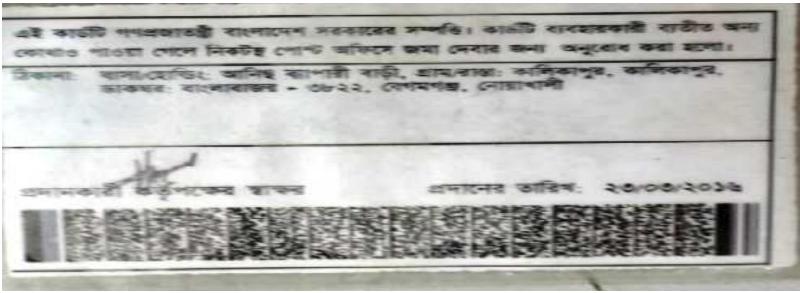




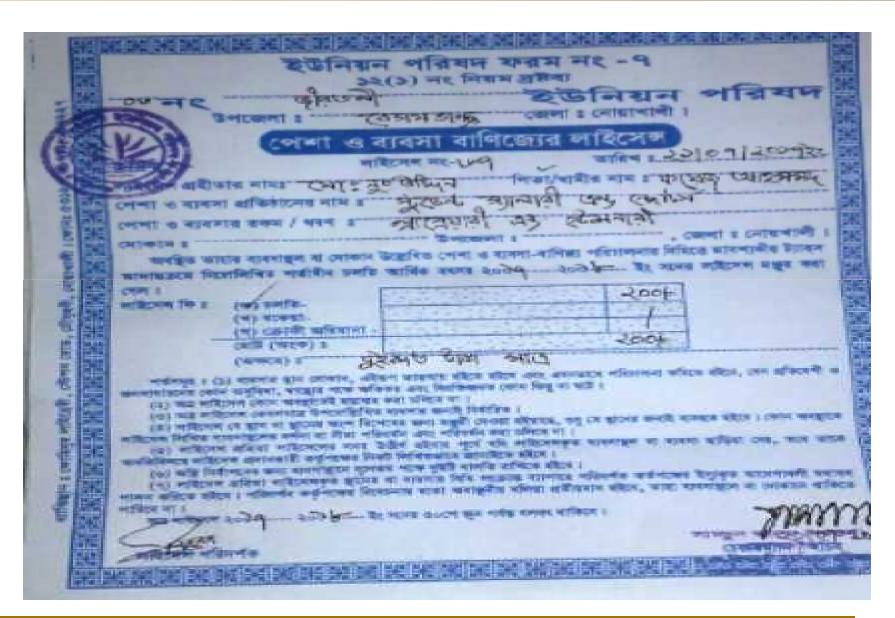




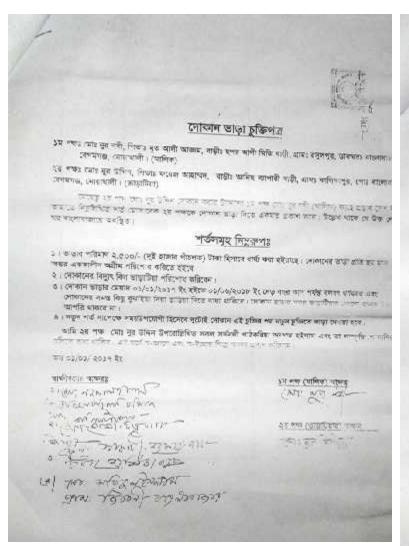


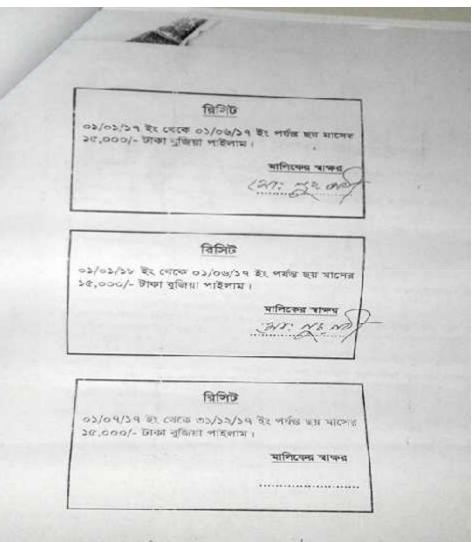




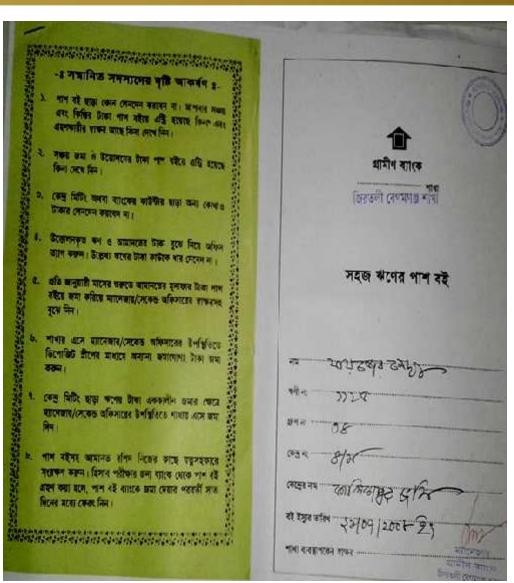
















# Presented at 188<sup>th</sup> Internal Design Lab Regional-45 on November 14, 2017 at GT

