A Nobin Udyokta Project

Masum Gents Gallery





Presented by: Md.Ismail hossain

NU Identified and PP Prepared by: Md.harun or rashid



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md.Ismail Hossain
Age	:	25/11/1989 (28Years)
Marital status	:	unmarried
Children	:	N/A
No. of siblings:	:	03 Brother ,2 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father peyera Begum Abdul monnan Member since:07/09/2008. Drop Out: 19-10-2015 Branch: Bizbag, Centre no.07/m, Group:02 Loane No.6554 First loan:5,000/ Last loan: 25,000/- Outstanding: Nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A N/A
Education	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Cloth Store Collect raw materials from Chowmohani Bazar.
		Local Consumer are the target group.
Initial Investment	:	1,00,000/=
Trade License No		593/2017-2018
Business Experience	:	08 Years
And Training Info	:	Received training from Chowmohani Bazar for 01syears.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01838-076966 (This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2008 to 2015. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Masum Gents Gallery	
Address/ Location	:	Samir Munshir Haat, Senbagh , Noakhali-3825.	
Total Investment in BDT	:	3,40,000/-	
Financing	:	Self BDT 2,70,000 (from existing business) 79% Required Investment BDT 70,000/-(as equity) 21%	
Present salary/drawings from business (estimates)	:	7,000/-	
Proposed Salary	:	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	25% 25% 02 Months	

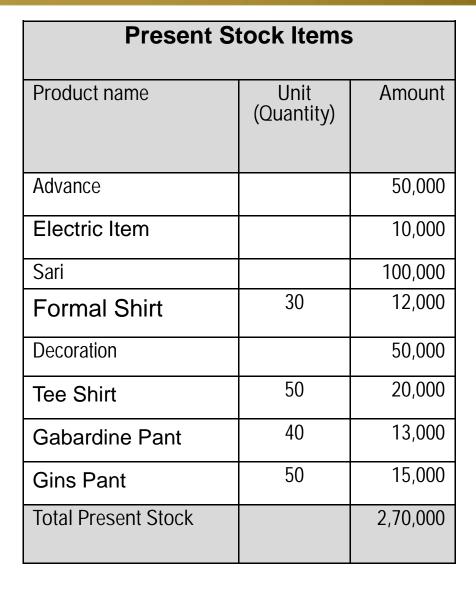
PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: Advance- Others Items Decoration Electrical Materials (Details attached in Next slide) 50,000/- 1,60,000/- 50,000/- 10,000/-	270,000		270,000
Proposed items: Others Item 70,000 (Details attached in Next slide)		70,000	70,000
Total Capital	270,000	70,000	340,000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Proposed Items						
Product Name	Unit	Amount				
Sari	50	15,000				
Formal Shirt	50	20,000				
Tee Shirt	50	10,000				
Gins Pant	25	10,000				
Gabardine Pant	40	15,000				
Total Proposed Stock		70,000				

EXISTING BUSINESS OPERATIONS Info.

7	

Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sales (B)	2,250	67,500	8,10,000		
Gross Profit (C) [C=(A-B)]	750	22,500	2,70,000		
Less: Operating Costs					
Electricity bill		500	6,000		
Generator bill		600	7,200		
Shop Rent		1,200	14,400		
Night Guard bill		100	1,200		
Mobile bill		500	6,000		
Present salary/Drawings- self		7,000	84,000		
Present salary/Drawings- staff		5,000	60,000		
Conveyance or Transport]		1,000	12,000		
Others (fees, Entertainment, TL renew)		500	6,000		
Non Cash Item:					
Depreciation Expenses					
(50,000*10%+10,000*15%)		542	6,504		
Total Operating Cost (F)		16,942	203,304		
Net Profit (E-F):		5,558	66,696		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (E	BDT)	Year 2 (BDT)		
i aiticulais	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,500	1,05,000	12,60,000	3,700	1,11,000	13,32,000
Less: Cost of Sale (B)	2,625	78,750	9,45,000	2,775	83,250	9,99,000
Gross Profit (A-B)=(C)	875	26,250	3,15,000	925	27,750	3,33,000
Less: Operating Costs						
Electricity bill		500	6,000		500	6,000
Generator bill		600	7,200		600	7,200
Shop Rent		1,200	14,400		1,200	14,400
Night Guard bill		100	1,200		100	1,200
Mobile bill		500	6,000		500	6,000
Present salary/Drawings- self		7,000	84,000		7,000	84,000
Present salary/Drawings- staff		5,000	60,000		5,000	60,000
Conveyance or Transport		1,000	12,000		1,000	12,000
Others (fees, Entertainment, TL renew)		500	6,000		500	6,000
Non Cash Item:						
Depreciation Expenses		542	6,504		542	6,504
Total Operating Cost		16,942	203,304		16,942	203,304
Net Profit $(C-D) = (E)$		9,308/-	1,11,696/-		10,806/-	1,29,696/-
GT payback		42,000	0	42,000		
Retained Income:		69,696		87,696		

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	1,11,696/-	1,29,696/-
1.3	Depreciation (Non cash item)	6,504	6,504
1.4	Opening Balance of Cash Surplus		76,200/-
	Total Cash Inflow	1,88,200/-	2,12,400/-
2.0	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back Including Ownership Tr. Fee	42,000	42,000
	Total Cash Outflow	112,000	42,000
3.0	Net Cash Surplus	76,200	1,70,400

SWOT Analysis



STRENGTH

- NU is full time engaged with cloth business
- Skilled & Experience 08
- Good Communication System.
- No Credit Sale

WEAKNESS

Lack of investment

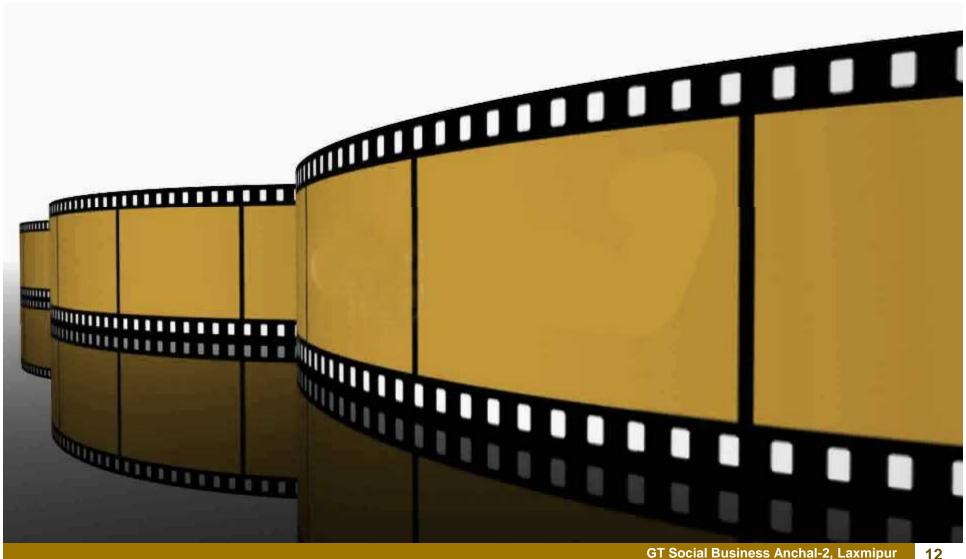
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- cloth related disease
- Theft









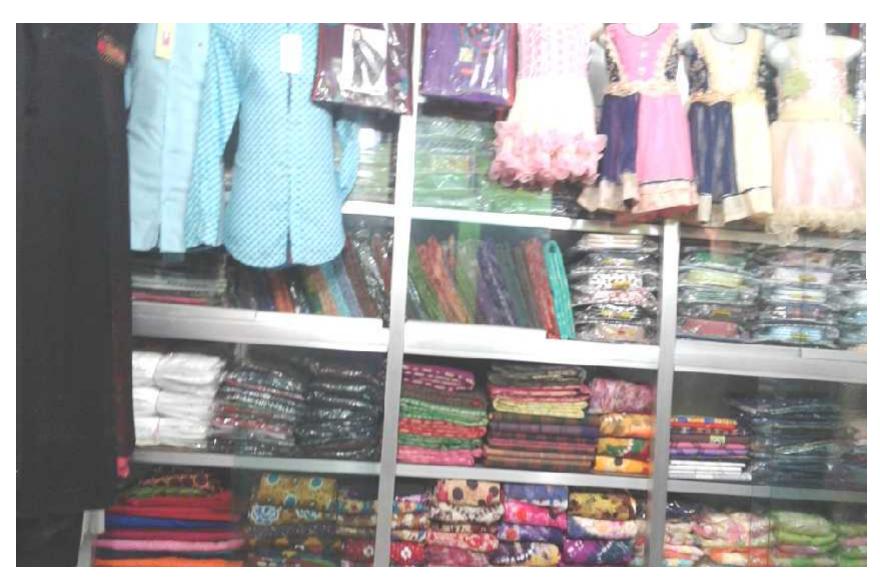




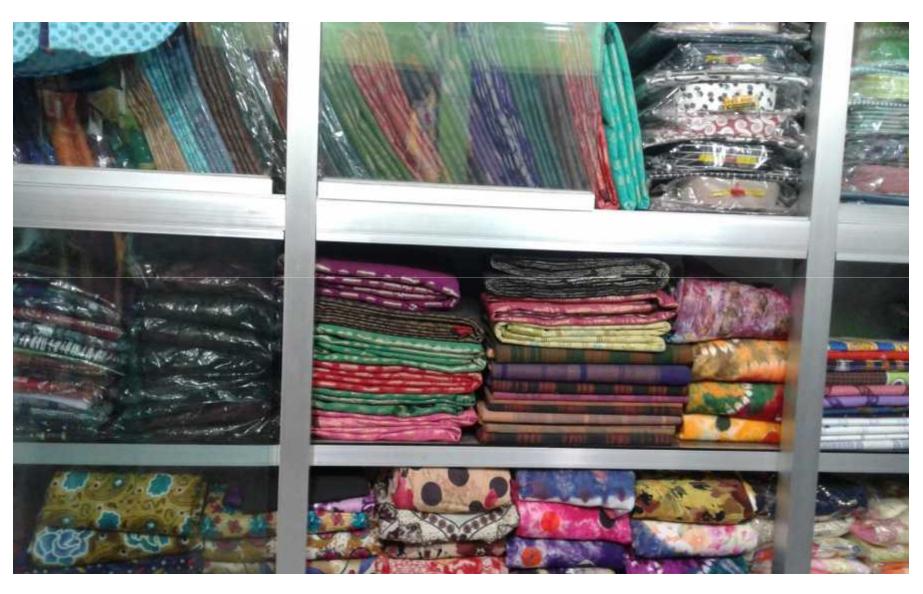


















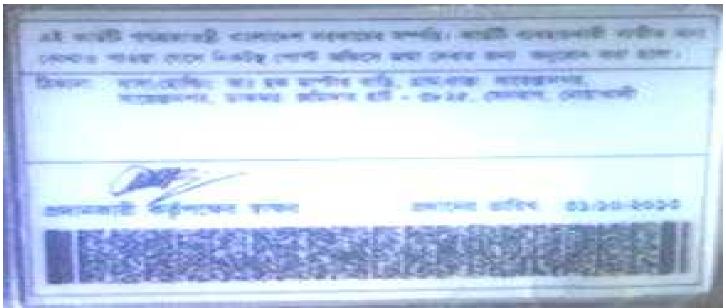




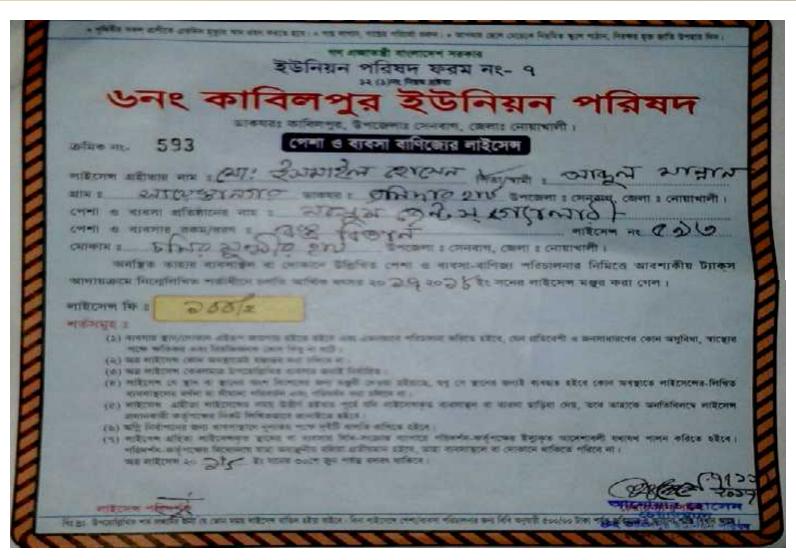




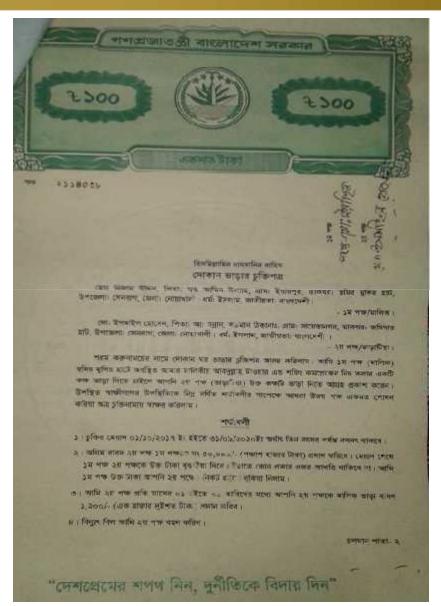


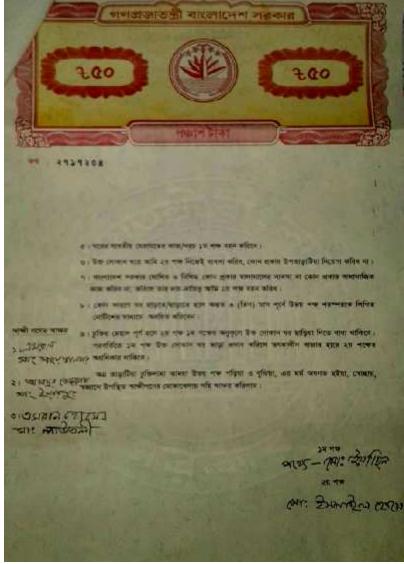




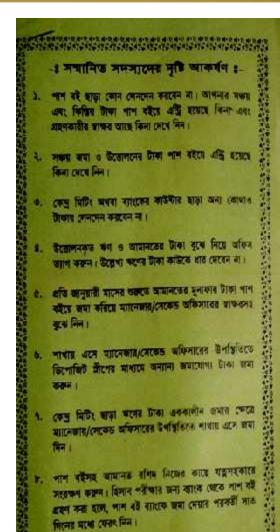


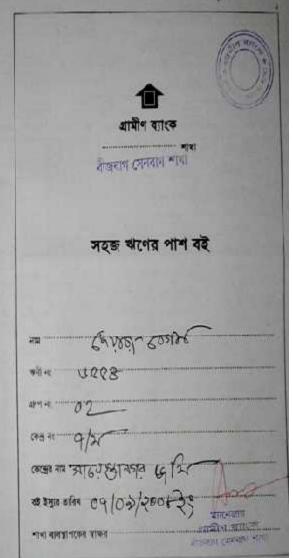
















Presented at 188th Internal Design Lab Regional-45 on November 14, 2017 at GT

