A Nobin Udyokta Project

Arafat store





Presented by: Md. Arafat hosen

NU Identified and PP Prepared by : Md. Harun or Rashid



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md.Arafat hossain
Age	:	01/03/1996 (21Years)
Marital status	:	unmarried
Children	:	N/A
No. of siblings:	:	02 Brother ,04 sister
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Monoaara Begum Muhammad ullah Member since:30/01/2008. Drop Out: 17-04-2013 Branch: Bizbag, Centre no.11/m, Group:05 Loanee No.7628/1 First loan:5,000/ Last loan: 35,000/- Outstanding: Nill
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	N/A N/A N/A N/A
Education	:	H.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	GROCERY ITEM Collect raw materials from Chowmohani Bazar.
		Local Consumer are the target group.
Initial Investment	:	50,000/=
Trade License No		594/2017-2018
Business Experience	:	04Years.
And Training Info	:	Received training from Chowmohani Bazar for 02 years.
Other Own/Family Sources of Income	:	N/A
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01840-224146 (This number will be registered in SBMS System for Daily SMS)
NU Project Source/Reference	:	Noakhali Unit

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank (GB) From 2008 to 2013. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Arafat store	
Address/ Location	:	Samir munsir hat , senbagh , Noakhali-3825.	
Total Investment in BDT	•	3,25,000/-	
Financing	:	Self BDT 2,75,000 (from existing business) Required Investment BDT 70,000/-(as equity)	85% 15%
Present salary/drawings from business (estimates)	:	7,000/-	
Proposed Salary	••	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	25% 25% 02 Months	

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different of	ategories:	(1)	(2)	(1+2)
Present stock items: Advance- Furniture & Decoration Electric Items Other items (Details attached in Next slide)	1,00,000 40,000 20,000 1,15,000	2,75,000/-		2,75,000
Proposed items: (Details attached in Next slide)			50,000	50,000
Total Capital		2,75,000/-	50,000	3,25,000

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Present Stock Items					
Product name	Amount				
Advance	1,00,000				
Soft Drinks	10,000				
Confectionary Item	20,000				
Cosmetics Item	25,000				
Decoration	40,000				
Grocery Item	60,000				
Freeze	20,000				
Total Present Stock	2,75,000				

Proposed Items					
Product Name	Amount				
Grocery item	30,000				
Cosmetics Item	20,000				
Total Proposed Stock	50,000				

EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sales (B)	2,400	72,000	8,64,000		
Gross Profit (C) [C=(A-B)]	600	18,000	2,16,000		
Less: Operating Costs					
Electricity bill		300	3,600		
Shop Rent		3,000	36,000		
Generator bill		200	2,400		
Night Guard bill		100	1,200		
Mobile bill		500	6,000		
Present salary/Drawings- self		7,000	72,000		
Conveyance or Transport]		700	8,400		
Others (fees, Entertainment, TL renew)		500	6,000		
Non Cash Item:					
Depreciation Expenses(10,000*10%+20,000*20%)		417	5,004		
Total Operating Cost (F)		12,717	1,52,660		
Net Profit (E-F):		5,283	63,396		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BD	T)	Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	32,00	96,000	11,52000	3400	1,02000	12,24,000
Less: Cost of Sale (B)	2,560	76,800	9,21,600	2720	81,600	9,79,200
Gross Profit (A-B)=(C)	640	19,200	2,30,400	680	20,400	2,44,800
Less: Operating Costs						
Electricity bill		300	3,600		300	3,600
Shop Rent		3,000	36,000		3,000	36,000
Generator bill		200	2,400		200	2,400
Night Guard bill		100	1,200		100	1,200
Mobile bill		500	6,000		500	6,000
Present salary/Drawings- self		7,000	72,000		7,000	72,000
Conveyance or Transport		700	8,400		700	8,400
Others (fees, Entertainment, TL renew)		500	6,000		500	6,000
Non Cash Item:						
Depreciation Expenses		417	5,004		417	5,004
Total Operating Cost		12,717	1,52,660		12,717	1,52,660
Net Profit $(C-D) = (E)$		6,483	77,796		7,683	92,196
GT payback	30,000		30,000			
Retained Income:	47,796		62,196			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	77,796	92,196
1.3	Depreciation (Non cash item)	5,004	5,004
1.4	Opening Balance of Cash Surplus		52,800
	Total Cash Inflow	1,32,800/-	1,50,000/-
2.0	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back Including Ownership Tr. Fee	30,000	30,000
	Total Cash Outflow	80,000	30,000
3.0	Net Cash Surplus	52,800	1,20,000

SWOT Analysis



STRENGTH

- NU is full time engaged with grocery business
- Skilled & Experience 04
- Good Communication System.
- No Credit Sale

WEAKNESS

Lack of investment

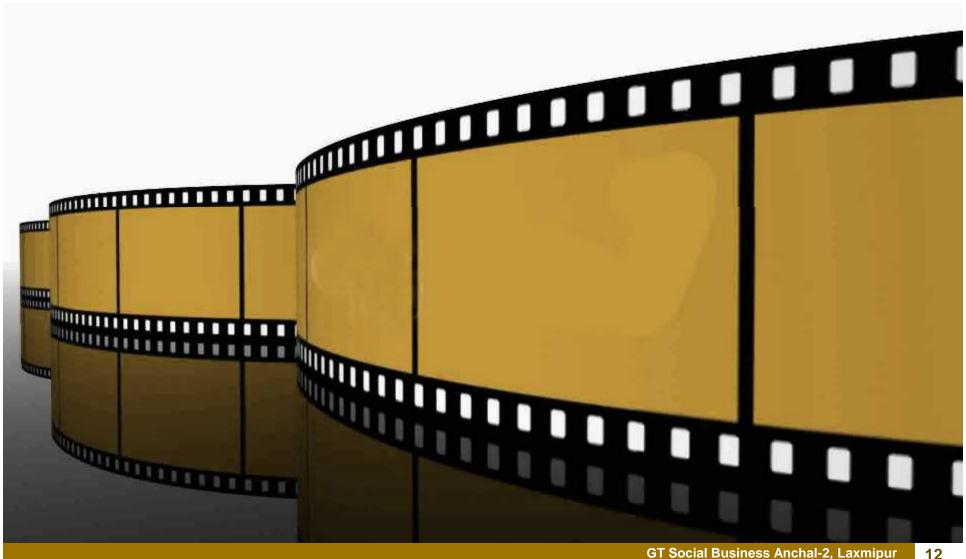
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- Grocery related disease
- Theft















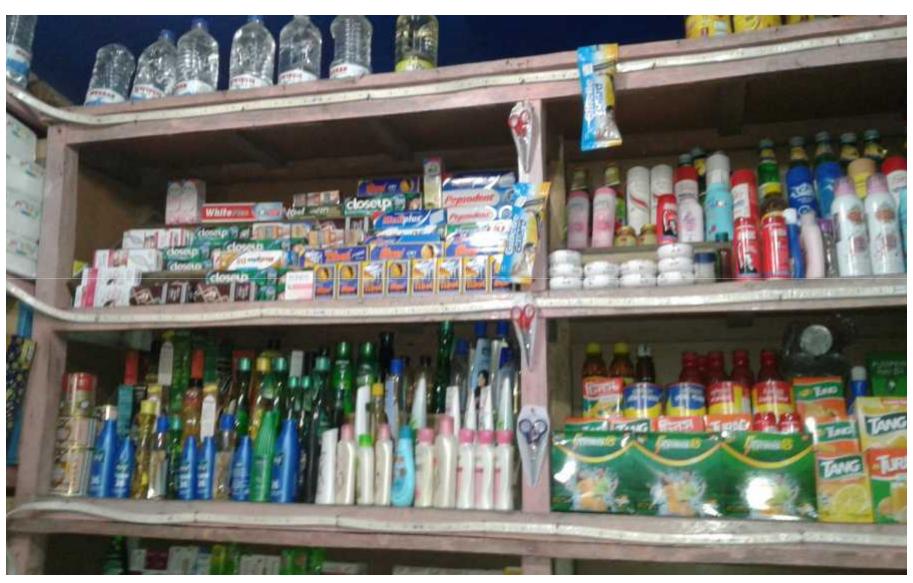


























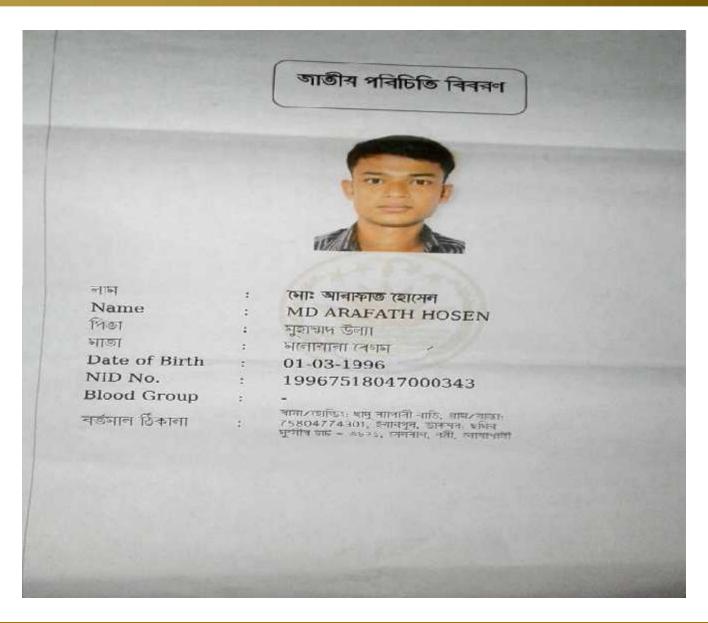




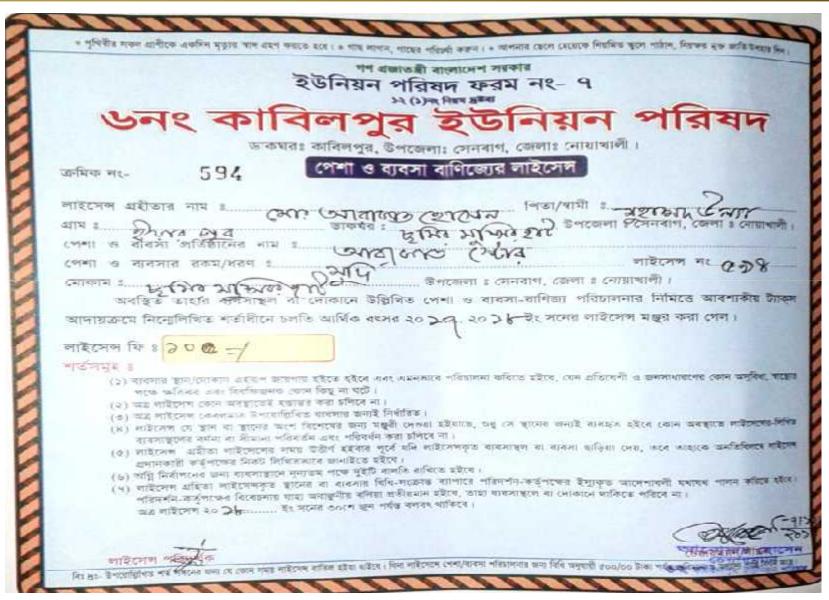








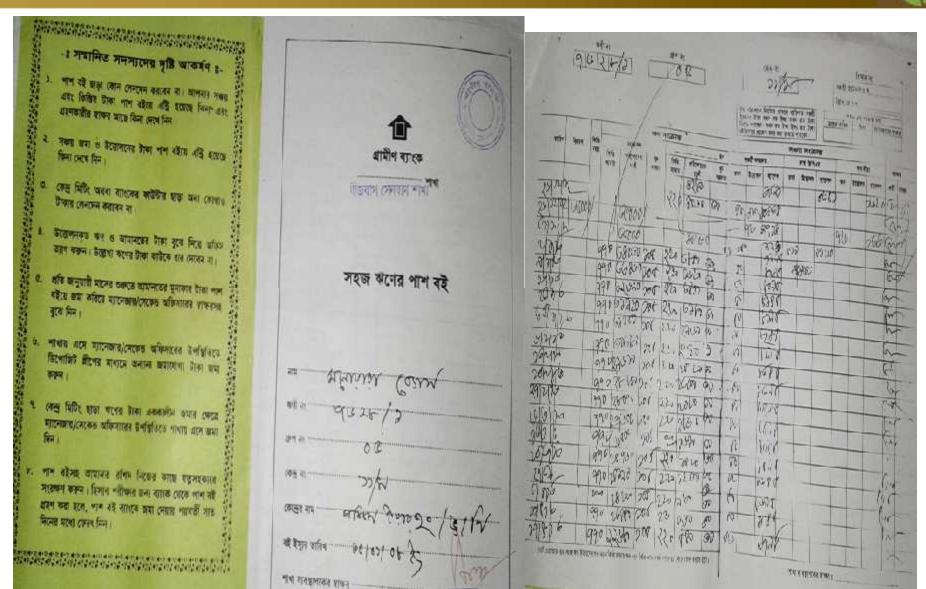














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