A Nobin Udyokta Project

M.Rahman Store





Presented by: Md. Mizanur Rahman

NU Identified and PP Prepared by: Md.Ala Uddin

Verified By: Md.Alauddin



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md.Mizanur Rahman
Age	:	10/10/1987
Marital status	:	Married
Children	:	One son
No. of siblings:	:	5 Brothers & 2 sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Mayera Begum Akter uz Jaman Member Since:12/03/2008 Branch: Deoty Centre no.37/m, Group:05 Loanee No.5431/1 First loan:10000/- Existing loan: 30000 /- Outstanding: 10080/-
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	Brother N/A N/A N/A N/A
Education	:	S.S.C

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	:	Cosmetics
Trade License Number	:	1530
Business Experiences and Training Info	:	06 years
Other Own/Family Sources of Income	:	Two Brothers Business Man.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	-	01811916954
NU Project Source/Reference	:	GT Sonaimuri Unit Office, Nohakhli

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2008. At first his mother took a loan amount of 10,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	M. Rahman store
Address/ Location	:	Ulupara Bazar, Sonaimuri
Total Investment in BDT	••	6,07,000/=
Financing	:	Self BDT : 5,47,000 (from existing business) - 90% Required Investment BDT : 60,000 (as equity) - 10%
Present salary/drawings from business (estimates)	:	BDT 10,000
Proposed Salary		BDT 10,000
Proposed Business % of present gross profit margin	:	30%
Estimated % of proposed gross profit margin	:	30%
Agreed grace period	:	2 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: 1. Doll 2. Playing Item's 3.Show 4.Papers&Pen 5.Showpic 6.Ladies Bag 7.Advanced 8.Gift Items 9.Cosmatic Items(Foreign & Local) 10. Shelf(9*17000) Light (5000)Fan (2000)TV(6000)	10,000 6,000 10,000 10,000 15,000 30,000 30,000 20,000 2,50,000		5,47,000
Proposed items:	60,000	60,000	6,07,000

(*) Details present Stock & (**) Proposed Items mentioned in next slide

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)

Present Stock items				
Product name with quantity	Amount			
1.Dol	10,000			
2.Play's Item's	6,000			
3. Show	10,000			
4.Papers&Pen	10,000			
5.Showpiece	15,000			
6.Ladies Bag	30,000			
7. Advanced	30,000			
8.Gift Items	20,000			
9.Cosmatic Items(Foreign & Local)	2,50,000			
10.Self(9*17000) Light (5000)Fan (2000)Tv(6000)	1,66,000			
Total Present Stock	5,47,000			

Proposed items					
Product Name with quantity	Amount				
1.Ladies Bag	20,000				
3.School Bag	15,000				
4.Gift Items	10,000				
6.Cosmatic Items	15,000				
Total Proposed Stock	60,000				

EXISTING BUSINESS OPERATIONS Info.



	Existing Business (BDT)				
Particulars	Daily	Monthly	Yearly		
Sales (A)	3,000	90,000	10,80,000		
Less: Cost of sales (B)	2,000	60,000	7,20,000		
Gross Profit C=(A-B)	1,000	30,000	3,60,000		
Less: Operating Costs					
Electricity bill		700	8,400		
Generator bill		100	1,200		
Night Guard bill		200	2,400		
Mobile bill		300	3,600		
Present salary/Drawings- self		10000	120,000		
Employee (1*3,000)		5000	60000		
Conveyance or Transport]		200	2,400		
Others (fees, Entertainment, TL renew)		200	2,400		
Non Cash Item:					
Depreciation Expenses (15%)		1531	18375		
Total Operating Cost (D)		18231	2,18772		
Net Profit (C-D):		11769	141228		

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars		Year 1 (BDT)			Year 2 (BDT)			
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly		
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000		
Less: Cost of Sale (B)	24,50	73,500	8,82,000	2,800	84,000	10,08,000		
Gross Profit (A-B)=(C)	1,050	31,500	3,78,000	1,200	36,000	4,32,000		
Less: Operating Costs								
Electricity bill		700	8,400		750	9,000		
Generator bill		100	1,200		100	1,200		
Night Guard bill		200	2,400		200	2,400		
Mobile bill		300	3,600		300	3,600		
Present salary/Drawings- self		10,000	120,000		10000	120000		
Employee (1*3,000)		5000	60,000		5000	60,000		
Conveyance or Transport		200	2,400		200	2,400		
Others (fees, Entertainment, TL renew)		200	2,400		200	2,400		
Non Cash Item:								
Depreciation Expenses (15%)		1531	18375		1531	18375		
Total Operating Cost (D)		18231	218772		18281	219372		
Net Profit (C-D) = (E)		13269	159228		17719	212628		
GT payback		36000	1	36000				
Retained Income:		123288			180628			

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	0
1.2	Net Profit	159288	212688
1.3	Depreciation (Non Cash Item)	18375	18375
1.4	Opening Balance of Cash Surplus	0	121663
	Total Cash Inflow	237663	352726
2.0	Cash Outflow		
2.1	Purchase of camera	60,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	32,000	36,000
	Total Cash Outflow	116000	36,000
3.0	Net Cash Surplus	121663	316726

SWOT Analysis



STRENGTH

- NU is full time engaged with Business
- Skilled & Experience
- Good Communication System.
- Good Networking with customers

WEAKNESS

Lack of investment

OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- Business related
- Theft









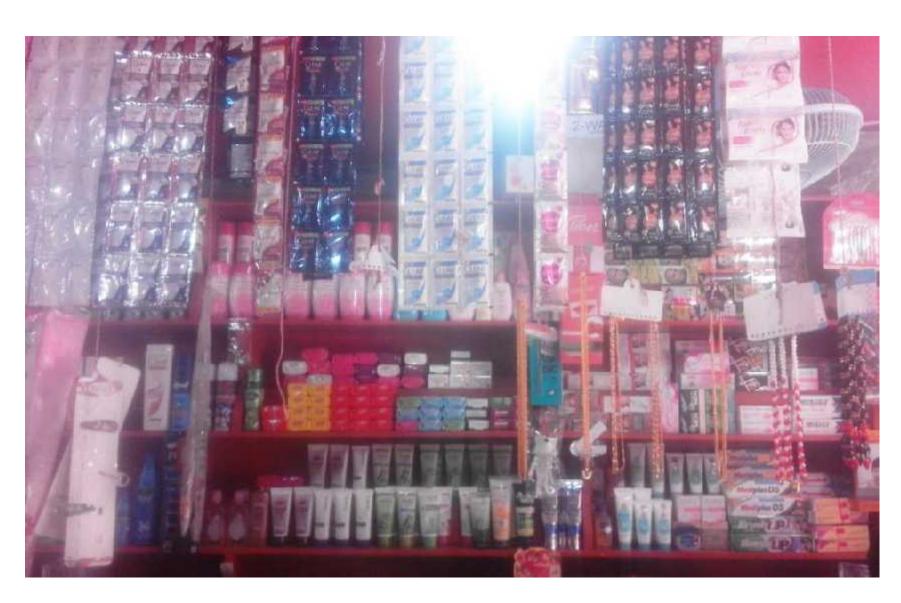












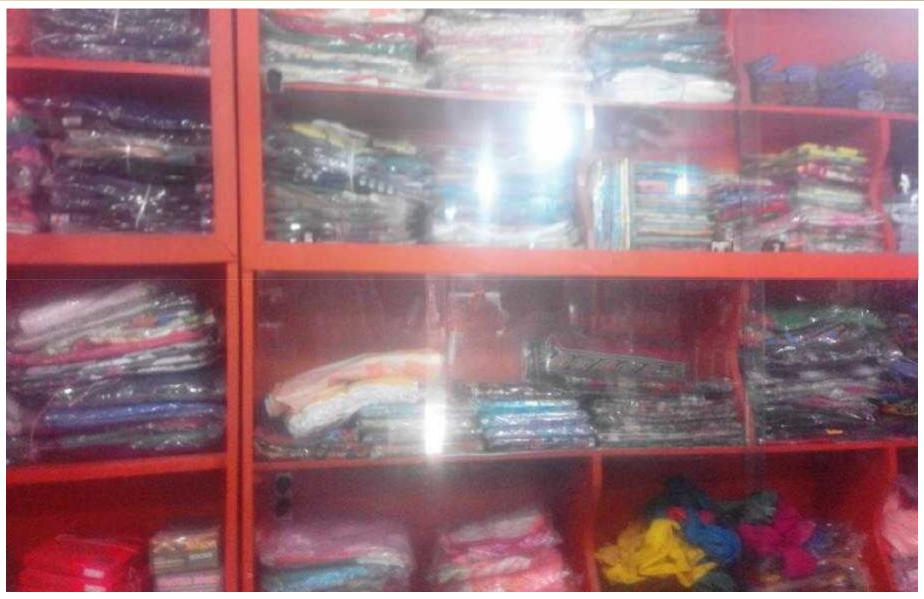






















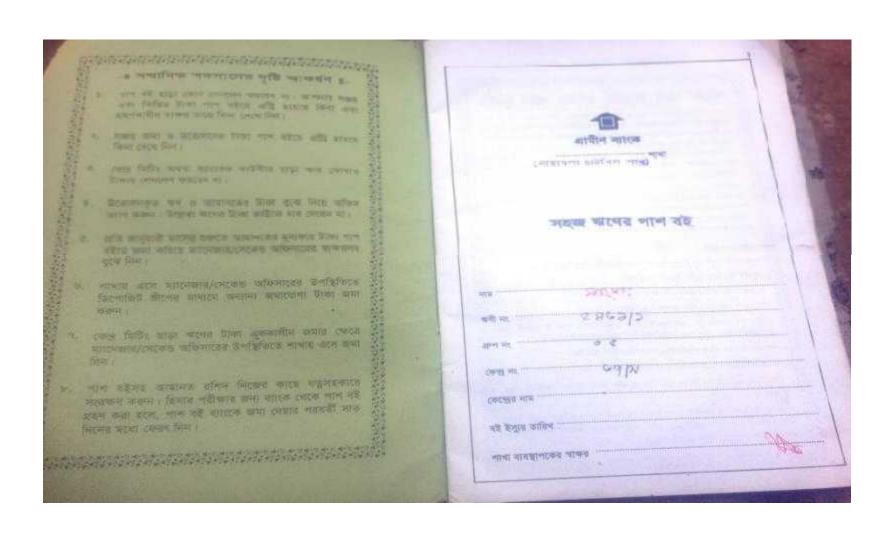






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