A Nobin Udyokta Project

মা শ্রেগার





Presented by: Abul Kalam Azad

NU Identified and PP Prepared by: Md. Razzab

Verified By: MD. Alauddin



BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Abul Kalam Azad
Age	:	19/03/1996
Marital status	:	Unmarried
Children	:	N/A
No. of siblings:	:	3 Brothers & Two sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Tahera Begum Jamal Uddin Member since:01/06/1998 Branch: Amisapara , Group:06 Loanee No.4132/3,Center:43/M, First loan:5,000/- Existing loan:50,000 , Outstanding: 20,000
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father N/A N/A N/A N/A N/A
Education	:	Eight

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



(Continued)

Present Occupation	-	Varieties Store
Initial Investment	•	1,25,700
Trade License/ Drug License		682(17-18)
Business Experience And Training Info	:	4 years
/ and manning mile		
Other Own/Family Sources of Income	:	Father business man
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info		01850-157257
NU Project Source/Reference	:	Sonaimuri Unit, Noakhali.

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank from 1998 to 2017. At first his mother took a loan amount of 5,000 BDT from Grameen Bank. She invested the money in NU's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Maa Store	
Address/ Location	:	Basukipara Sonaimuri	
Total Investment in BDT	:	1,85,700	
Financing	:	Self BDT1,25,700 (from existing business) Required Investment BDT 60,000/-(as equity)	68% 32%
Present salary/drawings from business (estimates)	:	7,000/-	
Proposed Salary	:	7,000/-	
Proposed Business (i) % of present gross profit margin (ii) Estimated % of proposed gross profit margin (iii) Agreed grace period	:	25% 25% 2 months	

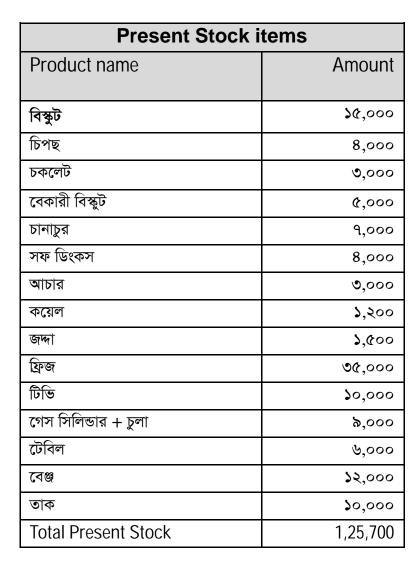
PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present Stock Items: বিস্কৃট চিপছ চকলেট বেকারী বিস্কৃট চানাচুর সফ ডিংকস আচার কয়েল জদ্দা ফ্রিজ টিভি গেস সিলিভার + চুলা টেবিল	15,000 4,000 3,000 5,000 7,000 4,000 3,000 1,200 1,500 35,000 10,000 9,000 6,000	(2)	1,25,700
বেঞ্জ তাক	12,000 10,000		
Proposed items:		60,000	60,000
Total Capital			1,85,700

PRESENT & PROPOSED INVESTMENT Breakdown

(Continued)



Proposed	items
Product Name	Amount
চাউল++চিনি	30,000
সফ্ট ডিংকস	20,000
বিস্কুট	10,000
Total Proposed Stock	60,000

EXISTING BUSINESS OPERATIONS Info.



Double of a second		Existing Business (BDT)				
Particulars Particulars	Daily	Monthly	Yearly			
Sales (A)	3,000	90,000	10,80,000			
Less: Cost of sales (B)	2,250	67,500	8,10,000			
Gross Profit C=(A-B)	750	22,500	2,70,000			
Less: Operating Costs						
Electricity bill		300	3,600			
Generator bill		200	2,400			
Shop Rent		2,500	30,000			
Night Guard bill		200	2,400			
Mobile bill		300	3,600			
Present salary/Drawings- self		7,000	84,000			
Employee(2,500)		2,500	30,000			
Conveyance or Transport]		200	2,400			
Others (fees, Entertainment, TL renew)		200	2,400			
Non Cash Item:						
Depreciation Expenses (15%)		1,125	13,500			
Total Operating Cost (D)		14,525	1,74,300			
Net Profit (C-D):		7,975	95,700			

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Particulars	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Sales (A)	3,500	1,05,000	12,60,000	4,000	1,20,000	14,40,000
Less: Cost of Sale (B)	2,125	63,750	7,65,000	3,000	90,000	10,80,000
Gross Profit (A-B)=(C)	850	25,500	3,06,000	1,000	30,000	3,60,000
Less: Operating Costs						
Electricity bill		300	3,600		350	4,200
Generator bill		200	2,400		200	2,400
Shop Rent		1,200	14,400		1,200	14,400
Night Guard bill		200	2,400		200	2,400
Mobile bill		300	3,600		300	3,600
Present salary/Drawings- self		7,000	84,000		7,000	84,000
Employee(2,500)		2,500	30,000		2,500	30,000
Conveyance or Transport		200	2,400		200	2,400
Others (fees, Entertainment, TL renew)		200	2,400		200	2,400
Non Cash Item:						
Depreciation Expenses (15%)		1,125	13,500		1,125	13,500
Total Operating Cost (D)		13,225	1,58,570		13,275	1,59,300
Net Profit $(C-D) = (E)$		12,275	1,47,300		16,725	2,00,700
GT payback		36,000			36,0	000
Retained Income:		1,11,300			1,64,	,700

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI . No. #	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	1,11,300	2,00,700
1.3	Depreciation (Non cash item)	13,500	13,500
1.4	Opening Balance of Cash Surplus		88,800
	Total Cash Inflow	1,84,,800	3,03,000
2.0	Cash Outflow	, , ,	
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36,000	36,000
	Total Cash Outflow	96,000	36,000
3.0	Net Cash Surplus	88,800	2,67,000

SWOT Analysis



STRENGTH

- NU is full time engaged with varieties
- Skilled & Experience 4 years
- Good Communication System.
- Good Networking with customer

WEAKNESS

Lack of investment

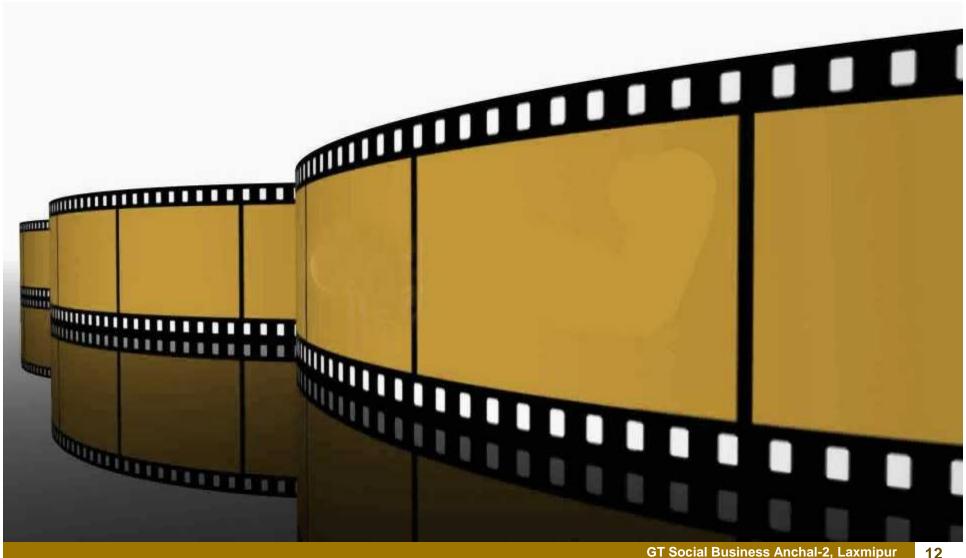
OPPORTUNITIES

- Expansion Of Business
- Increasing the profitability

THREATS

- varieties item related
- Theft









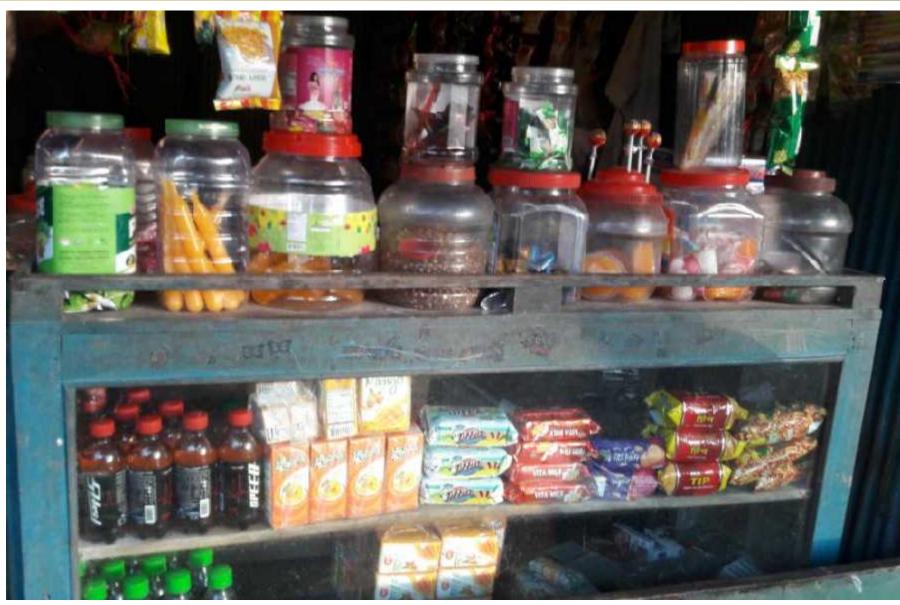




































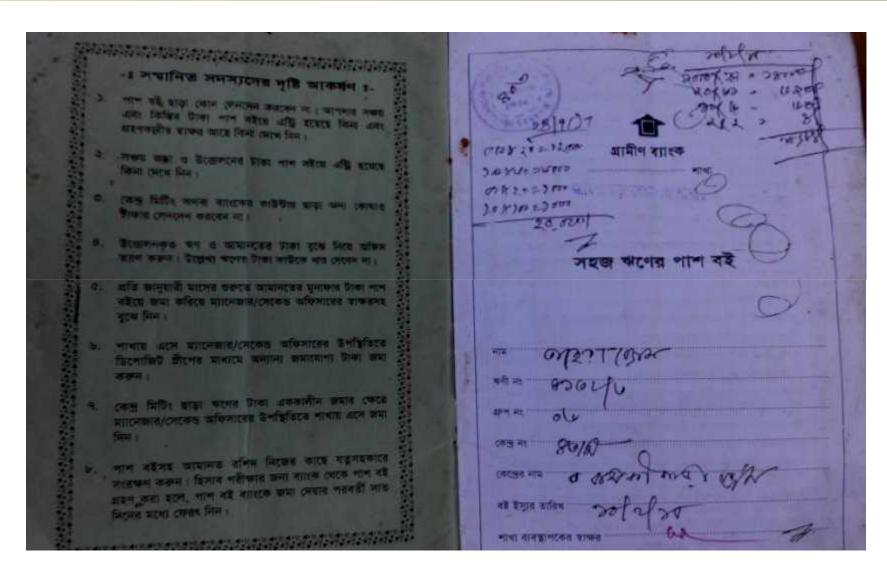




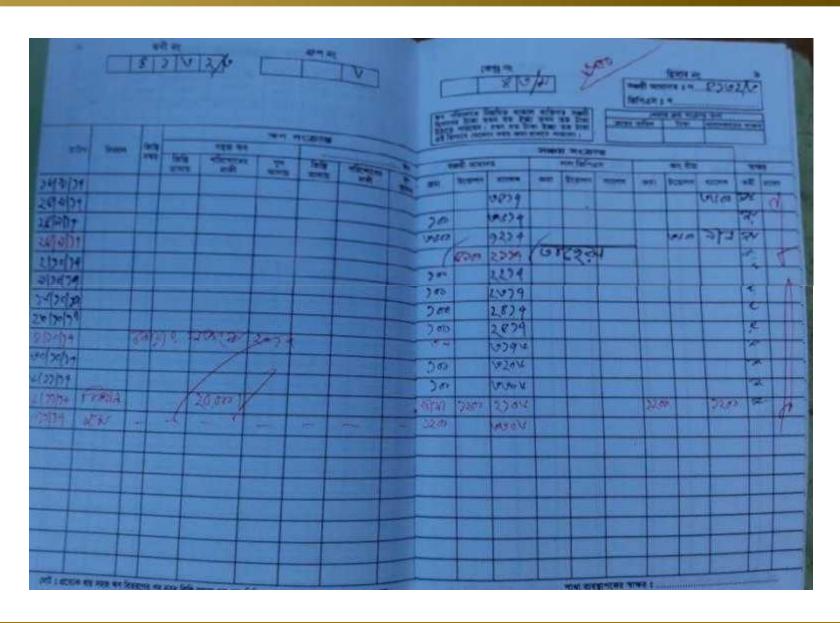


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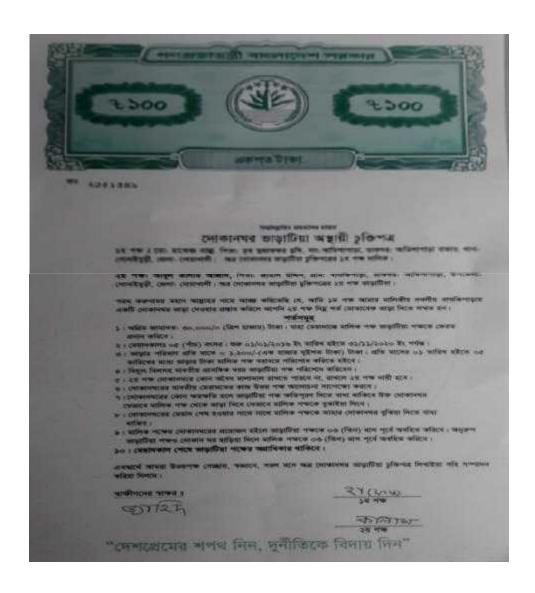














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