A Nobin Udyokta Project Raju Cookeries





Presented by :Md. Raju

NU Identified and PP Prepared by : Md. Ballal Hossain

Verified By: Md. Ballal Hossain

Ramganj Unit
Anchal-2
GRAMEEN TRUST

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Md. Raju
Age	:	15/05/1989 (28Years)
Marital status	:	Married
Children	:	N/A
No. of siblings:	:	03 Brothers; 02 Sisters
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father Monwara Begum Md.Abdu Motin Member since: 11/10/2014 Branch:Rupsha Faridganj, Centre no.0, Group:0 ,Loanee No. First loan:, 20,000/- Total Amount Received: Tk.95,000/- Existing loan: 35,000 /-,Outstanding: 0
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	Father N/A N/A N/A N/A N/A
Education	:	Class five

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation	:	Cookeries Business
Trade License Number	:	1981
Business Experiences and Training Info	:	10 Years. His training period is 10 years in Ramganj.
Other Own/Family Sources of Income	:	Father has grocery business. 01 brother is abroad and another 01 work in a workshop.
Other Own/Family Sources of Liabilities	:	N/A
NU Contact Info	•	01689604438
NU Project Source/Reference	:	GT Ramgonj Unit Office, Lakshmipur
		GT Social Business Anchal-2, Laxmipur 3

BRIEF HISTORY OF GB LOAN Utilization by Family



NU's mother has been a member of Grameen Bank Since 2014(03). At first his mother took a loan amount of 20,000/-BDT from Grameen Bank. She invested the money in NU's father's business. NU's mother gradually improved their life standard by using GB loan.

PROPOSED BUSINESS Info.



Business Name	:	Raju Cookeries
Address/ Location	•	Molovibazar(Sonapur), Ramgonj, Laxmipur
Total Investment in BDT	:	4,19,500/-
Financing	:	Self BDT : 3,49,500 (from existing business) -83% Required Investment BDT : 70,000 (as equity) - 17%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
Agreed grace period	:	02 months

PRESENT & PROPOSED INVESTMENT Breakdown



Particulars		Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:		(1)	(2)	(1+2)
Present Stock Item: Present Stock: (*) Shop advance Furniture (Rack) Fan (01) Gas cylinder (35*2300) Gas stove (20*1500) Ceramic item (various type of glass, cup &pla Shainpuker, Paragon, Protik etc Com.) Aluminum (Various type of Patel) Plastic item (Meat self and others)	48000 20000 1000 80500 30000 te)/Monno, 1000000 20000 50000	349500		349500
Proposed Stock item: (**) Gas Cylinder (10*2300) Meat self (10*3000) Ceramic item (various type of cup & plate) Aluminum (Various type of Patel) Plastic item	23000 30000 10000 2000 5000		70000	70000
Total Capital		349500	70000	419500

PRESENT & PROPOSED INVESTMENT Breakdown

Annex-2



PRESENT STOCK ITEMS

Product name with quantity	Amount
Shop advance	48000
Furniture (Rack)	20000
Fan (01)	1000
Gas cylinder (35*2300)	80500
Gas stove (20*1500)	30000
Ceramic item (various type of glass, cup & plate)/Monno, Shainpuker, Paragon, Protik etc Com.)	100000
Aluminum (Various type of Patel) Plastic item (Meat self and others)	20000 50000
Total Present Stock	3,49,500

PROPOSED ITEMS

Product name with quantity	Amount
Gas Cylinder (10*2300)	23000
Meat self (10*3000)	30000
Ceramic item (various type of cup & plate) Aluminum (Various type of Patel) Plastic item	10000 2000 5000
Total proposed Stock	70,000



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EXISTING BUSINESS OPERATIONS Info.

Particulars	Exist	ing Business	s (BDT)
r ai ticulai s	Daily	Monthly	Yearly
Income from Sale [A]	4000	120000	1440000
Purchase [B]	3400	102000	1224000
Gross profit $(A-B) = [C]$	600	18000	216000
Less: Operating Costs			
Shop Rent		4000	48000
Electricity bill		300	3600
Night guard		50	600
Mobile Bill		500	6000
Salary from Business		7000	84000
Others (Transport)		1500	18000
Non Cash Item			
Depreciation(20000*10%+1000*15%)		180	2160
Total Operating Cost (D)		13530	162360
Net Profit (C-D):(E)		4470	53640

FINANCIAL PROJECTION OF NU BUSINESS PLAN



Dortiouloro	,	Year 1 (BDT)			Year 2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly	
Income from Sale [A]	4500	135000	1620000	5000	150000	1800000	
Less: Purchase [B]	3825	114750	1377000	4250	127500	1530000	
Gross Profit (A+B)= [C]	675	20250	243000	750	22500	270000	
Less operating cost:							
Shop Rent		4000	48000		4000	48000	
Electricity bill		300	3600		350	4200	
Night guard		50	60		100	1200	
Salary from Business		7000	84000		7500	90000	
Mobile Bill (SMS and Reporting)		600	7200		700	8400	
Others (Transport), Ent. Tred. Lic. Re new, Fee etc		2500	30000		2800	33600	
Non Cash Item							
Depreciation		180	2160		180	2160	
Total Operating Cost [E]		14630	175560		15630	187560	
Net Profit $(D-E) = (F)$		5620	67440		6870	82440	
GT payback		42000			42000		
Retained Income:		25440			40440	_	

CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	67440	82440
1.3	Depreciation (Non Cash Item)	2160	2160
1.4	Opening Balance of Cash Surplus		27600
	Total Cash Inflow	139600	112200
2.0	Cash Outflow		
2.1	Purchase of Cow	70,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	42000	42000
	Total Cash Outflow	112000	42000
3.0	Net Cash Surplus	27600	70200

SWOT Analysis



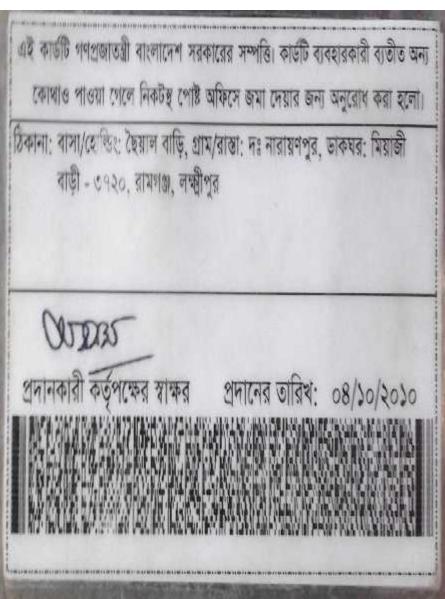
Strength	WEAKNESS
 ✓ Well Known Business man in locality. ✓ Provide quality products to meet demand for the community. ✓ Skill and experience 	✓ Credit sales. ✓ Less stock.
OPPORTUNITIY	THREATS
✓ Huge demand of cookeries items.	✓ Political Unrest.✓ Other competition.✓ Fire



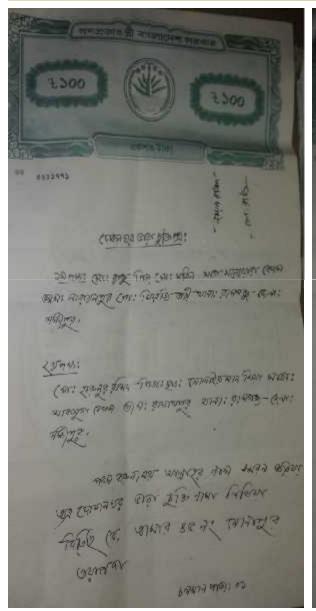


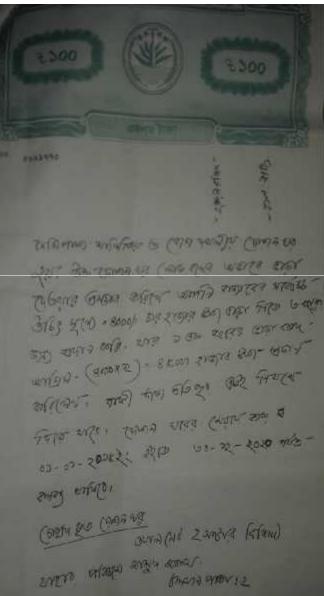


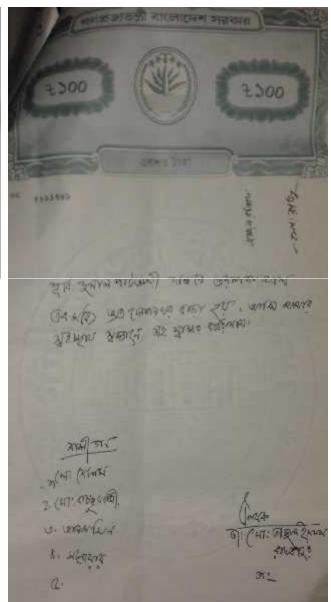














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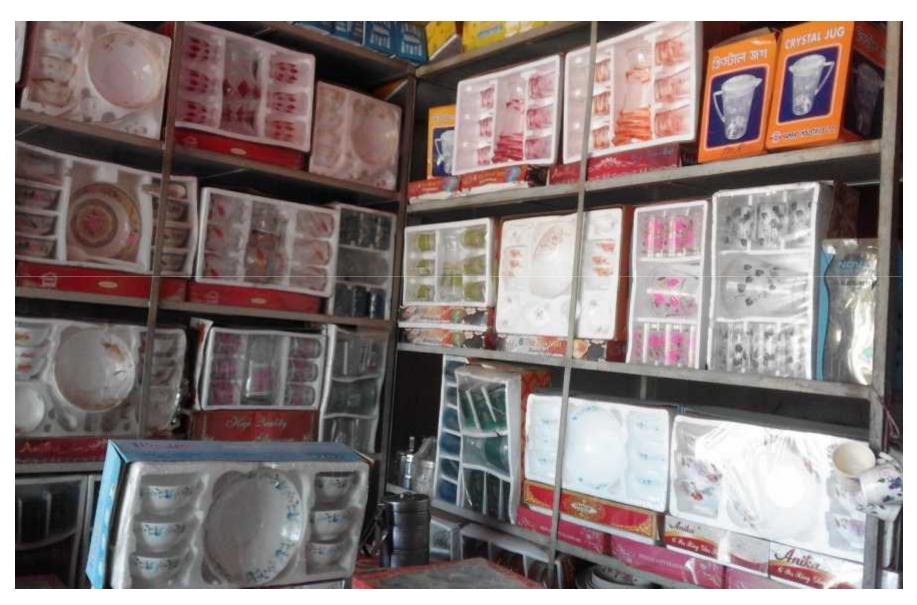


































Presented at Internal Design Lab On November, 2017 at GT

