#### **Proposed NU Business Name: BISMILLAH STORE**



Project identification and prepared by: Md. Answar Ali, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	ABUSADI AL IKRAM				
Age	••	10-03-1998(19 Years)				
Education, till to date	••	SSC Pass				
Marital status	:	Unmarried				
Children	••	NO				
No. of siblings:	:	01 Brother and 02 Sisters				
Address	:	Vill: Kandipur,P.O :Vaighat P.S:Dhanabari, Dist: Tangail				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	CHINA BEGUM				
(iii) Father's name	:	MD. ABDUL SALAM				
(iv) GB member's info	:	Branch: Vaighat, Centre # 83(Male),				
		Member ID: 6556/1, Group No: 02				
		Member since: 16-11-2014 (03Years)				
		First loan: 10,000 taka. Existing loan: 30,000 taka				
Further Information:		Outstanding loan: 26,730taka				
(v) Who pays GB loan installment	:	Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01710-662911
Mother's Contact No.	:	01787-707280
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MD.ABDUL SALAM** joined Grameen Bank since 03 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

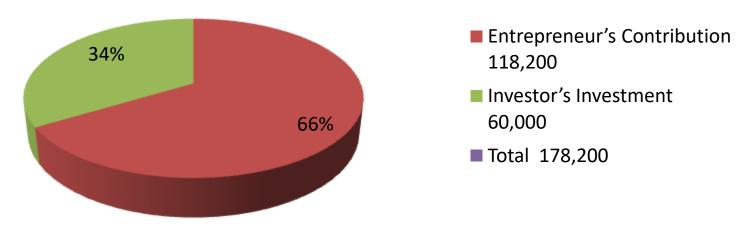
Proposed Nobin Udyokta Business Info				
Business Name	:	BISMILLAH STORE		
Location	:	Baghilbazar, Dhanabari, Tangail.		
Total Investment in BDT	:	BDT :1,78,200/-		
Financing	:	Self BDT 1,18,200(from existing business) 66% Required Investment BDT 60,000(as equity) 34%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	20 ft x 12 ft= 240square ft		
Security of the shop	:	30,000		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; rice,flour,sugar,dal,masala,soybenoil,soaf etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods from Modhopur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

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Particular	Daily	Monthly	Yearly				
Revnue (Sale)							
soaf, wheelgura, biscuits, salt, drinks, others	5000	150000	1800000				
	0	0	0				
Total Sales(A)	5000	150000	1800000				
Less Variable Expense (B)			0				
soaf, wheelgura, biscuits, salt, drinks, others	4500	135000	1620000				
Total Variable Expense	4500	135000	1620000				
Contributon Margin (CM) [C=(A-B)]	500	15000	180000				
Less Fixed Expense							
Rent		750	9000				
Electric Bill		300	3600				
Transportaion		500	6000				
Salary (Self)		5000	60000				
Salary (Staff)		0	0				
Entertainment		300	3600				
Guard		0	0				
Generator		0	0				
Mobile Bill		300	3600				
Total Fixed Cost (D)		7150	85800				
Net Profit (E)= [C-D]		7850	94200				

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
rice	10	2,400	24,000			0	24,000
flour	4	1,200	4,800			0	4,800
sugar	1	2,500	2,500			0	2,500
dal	100	80	8,000			0	8,000
masala	0	0	3,000			0	3,000
soyben oil	9	100	900			0	900
soaf	0	0	15,000			0	15,000
others			30,000			0	30,000
security			30,000			0	30,000
monohari samagri			0			60,000	60,000
Total	124	6280	118,200	0	0	60,000	178,200

#### **Source of Finance**



Financial	Projecti	on (BDT)			
Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
soaf, wheelgura, biscuits, salt, drinks, others	6000	180000	2160000	2268000	2381400
0	0	0	0	0	0
Total Sales(A)	6000	180000	2160000	2268000	2381400
Less Variable Expense (B)					
soaf, wheelgura, biscuits, greemload, drinks, others	5400	162000	1944000	2041200	2143260
Total Variable Expense	5400	162000	1944000	2041200	2143260
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		750	9000	9000	9000
Electric Bill		300	3600	3900	4200
Transportaion		500	6000	6300	6615
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		300	3600	3600	3600
Gard		0	0	0	0
Generator		0	0	0	0
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		7150	85800	86500	87215
Net Profit (E)= [C-D]		10850	130200	136710	143546
Investment Pay Back			24,000	24,000	24,000

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	130,200	136710	143546
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		106200	218910
	Total Cash Inflow	190,200	242,910	362,456
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	106,200	218,910	338,456

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill:05Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

# **O**PPORTUNITIES

Huge demand in the community Location of shop; Baghil bazar,dhanabari,tangail. Regular customers;

## THREATS

Theft
Fire
Political unrest

# Pictures

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হরর নাম: বিস বিস্পত্র প্রতিক নবী निटिंत नामः अस्ति ह्यू গ্রাক্তার সংক্রিপ্ত জীবন বৃত্তান্ত:
ত্যাক্রার সংক্রেপ্ত জীবন বিদ্যাক্রার সংক্রেপ্ত জীবন বিদ্যাক্র সংক্রেপ্ত ः वित्र व्याप्टे जना जातियः २०१७









# **FAMILY PICTURE**

