#### Proposed NU Business Name: M/S GANESH TRADERS



Project identification and prepared by: Md. Sujon hossain, Modhupur Unit, Tangail.

Project verified by: MD. Mizanur Rahman



Brief Bio of The Proposed Nobin Udyokta				
Name	:	SRI GANESH CHANDRA BAISNOB		
Age	:	05-03-1983(34 Years)		
Education, till to date	:	Class -Eight		
Marital status	:	Married		
Children	:	No		
No. of siblings:	:	02 Brothers and 02 sisters		
Address	:	Vill:Beribide, P.O: Jalachatro, P.S: Modhupur, Dist: Tangail		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  SREE MAYA RANI  SREE GIRISH CHANDRA BOISNOB  Branch:Orankhola, Centre # 50 (Female),  Member ID: 5160, Group No: 08  Member since: 09-02-2010 (08 Years)  First loan: 10,000 taka. Existing loan: 30,000 taka		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	Outstanding loan: 24,740 taka Son No No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	••	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01729-164518
Mother's Contact No.	:	None
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SREE MAYA RANI** joined Grameen Bank since 08 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in agricultural cultivation.

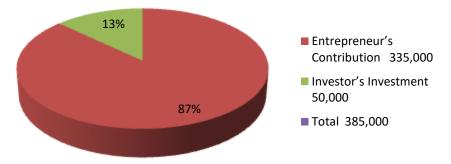
Proposed Nobin Udyokta Business Info				
Business Name	:	M/S GANESH TRADERS		
Location	:	Baribide bazar, Modhupur, Tangail.		
Total Investment in BDT	:	BDT :3,85000/-		
Financing	:	Self BDT 3,35000 (from existing business) 87% Required Investment BDT 50,000(as equity) 13%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of land	:	170 Satansa		
Security of the land	:	1,85000/-		
Implementation	•	<ul> <li>The business is planned to be scaled up by investment in existing goodslike; kala cas, anaras cas, ada cas etc.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The business is Own.</li> <li>Collects goods from modhupur.</li> <li>Agreed grace period is 3 months.</li> </ul>		

## **Existing**

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
kala cas,anaras cas, ada cas,others	3000	90000	1080000
	0	0	0
Total Sales(A)	3000	90000	1080000
Less Variable Expense (B)			0
kala cas,anaras cas, ada cas,others	1800	54000	648000
Total Variable Expense	1800	54000	648000
Contributon Margin (CM) [C=(A-B)]	1200	36000	432000
Less Fixed Expense			
Rent		0	0
Electric Bill		0	0
Transportaion		7000	84000
Salary (Self)		5000	60000
Salary (Staff)		8000	96000
Entertainment		50	600
Guard		0	0
Generator		0	0
Mobile Bill		200	2400
Total Fixed Cost (D)		20250	243000
Net Profit (E)= [C-D]		15750	189000

Investment Breakdown							
	Proposed						
Particulars	Qty.	Unit Price	Existing	Qty.	Unit Price	Proposed	Proposed Total
kala cas	0	0	30,000			25,000	55,000
anaras cas	0	0	100,000			25,000	125,000
ada cas	0	0	20,000			0	20,000
security	0	0	185,000			0	185,000
	0	0	0			0	0
	0	0	0			0	0
	0	0	0			0	0
			0			0	0
			0			0	0
			0			0	0
Total	0	0	335,000	0	0	50,000	385,000





Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2		
Revenue(Sales)						
kala cas,anaras cas, ada cas,others	3500	105000	1260000	1323000		
0	0	0	0	0		
Total Sales(A)	3500	105000	1260000	1323000		
Less Variable Expense (B)						
silver disk,jug,paint,iron,electronic etc.	2100	63000	756000	793800		
Total Variable Expense	2100	63000	756000	793800		
Contributon Margin (CM) [C=(A-B)]	1400	42000	504000	529200		
Less Fixed Expense						
Rent		0	0	0		
Electric Bill		0	0	300		
Transportaion		7000	84000	88200		
Salary (Self)		5000	60000	60000		
Salary (Staff)		8000	96000	96000		
Entertainment		50	600	600		
Gard		0	0	0		
Generator		0	0	0		
Mobil Bill		200	2400	2500		
Total Fixed Cost (D)		20250	243000	247600		
Net Profit (E)= [C-D]		21750	261000	274050		
Investment Pay Back			30,000	30,000		

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	261,000	274050
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		231000
	Total Cash Inflow	311,000	505,050
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	231,000	475,050

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Baribide, modhupor,tangail. Regular customers;

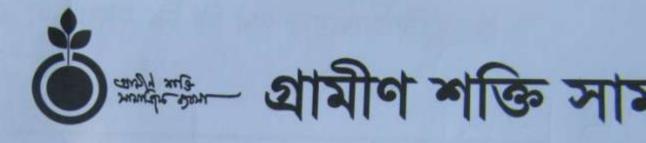
## THREATS

Theft

Fire

Political unrest

# Pictures



প্রকল্পের নাম: মুক্রের তি তালার ম ক্রিক্রের নাম: ক্রিক্রের তালার ম ক্রিক্রের তালার প্রকল্প প্

नामः की आस्त्रास्य रिक्त

বয়স: 68 বর্ব ন প্রাম জন্ম তারিখ: ০৫ – ০৬ – ১৮৮











# **FAMILY PICTURE**

