# **Bristy Dairy Farm**



Project by: Mst Bonna Akter Identified by-Md. Razuan Kharim Verified By: Md. Ziaul Hoque



## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Mst Bonna Akter
Age	:	05/01/1985 (32 Years )
Marital status	:	Married
Children	:	01 Daughter
No. of siblings:	:	01 Brother, 03 Sister
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info	: : : :	Mother Mst Suroti Begum Md Nayeb Ali Member since:2005 to 2015 Branch: Dorogarm Br, Centre no.15, Group:02 First loan: 3,000/- Total Amount Received: Tk. 150,000 Last Loan: 30000 Tk, Outstanding: N/A
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	:	N/A N/A N/A N/A
Education	:	Eight

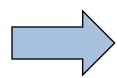
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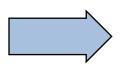
Present Occupation	:	Business (Dairy Farm)
Trade License Number		152
Business Experiences	:	10 Year
Other Own/Family Sources of Income	:	Agriculture
NU Contact Info		01765522439
Legal Requirements of Business	:	- Trade License, Contract with Owner of shop place, No hamper to environment.
Permanent Address		Vill; Gopalpur , P/O: Gopalpur P/S: Saturia , Dist: Manikgonj
Other Own/Family Sources of Liabilities		N/A
NU Project Source/Reference	:	GT Dhamrai Unit Office, Dhaka

#### **BRIEF HISTORY OF GB LOAN UTILIZATION BY FAMILY**





NU's Mother was a member of Grameen Bank under Gupalpur Branch from 2005 to 2015.



NU's Mother spent his GB loan behind his son's business. NU's family gained financial solvency through proper utilization of GB Loan.

### **PROPOSED BUSINESS info**



Business Name	:	Bristy Dairy Farm
Address/ Location	:	Gupalpur, Saturia, Manikgonj
Total Investment in BDT	:	188,000 BDT
Financing	:	Self BDT :128,000 (from existing business) -68% Required Investment BDT :60,000 (as equity) -32%
Present salary/drawings from business (estimates)	:	BDT4,000
Proposed Salary		BDT 4,000
Proposed Business % of present gross profit margin	:	70%
Estimated % of proposed gross profit margin	:	70%
iii. Agreed grace period	:	2 months

### PRESENT AND PROPOSED BUSINESS INVESTMENT BREAKDOWN



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)
Investments in different categories:	(1)	(2)	(1+2)
Present stock items: Fizi Cow 02 Cow shed	1,20,000 8,000		188,000
Proposed Stock Items: Australia Milk Cow with one calf		60000	60,000
Total Capital	128,000	60,000	188,000

# **EXISTING BUSINESS OPERATION info**



	Existing Bu	Existing Business (BDT)		
Particulars	Monthly	Yearly		
Cow Sales	-	160000		
Less: Cost of Food	-	48,000		
Profit (70%) [A]	-	112,000		
Less: Operating Costs				
Electricity bill	100	1,200		
Cow Purchase	-	35,000		
Mobile bill	150	1,800		
Present salary/Drawings- self	4,000	48,000		
Present salary employee -	-	-		
Others( Chada,SMS,TL)	200	2,400		
Non Cash Item:				
Depreciation Expense(8,000*15%)	100	1,200		
Total Operating Cost (D)		89,600		
Net Profit (C-D):		22,400		

#### **FINANCIAL PROJECTION OF NU BUSINESS PLAN**



	Year	1 (BDT)	Year 2	2 (BDT)
Particulars	Monthly	Yearly	Monthly	Yearly
Cow Sales		160,000		160,000
Less: Cost of Food		48000		48000
Profit (70%) [A]		112,000		112,000
Less: Operating Costs				
Electricity bill	120	1,440	140	1,680
Cow Purchase		-		-
Transport	100	1,200	150	1,800
Mobile Bill	200	2,400	300	3,600
Present salary/Drawings- self	4,000	48,000	4000	48,000
Others (Chada, SMS, TL)	250	3,000	300	3,600
Non Cash Item:				
Depreciation Expenses(8,000*15%)	100	1,200	100	1,200
Total Operating Cost (E)		57,240		59880
Net Profit		54,760		52,120
Gt payback		36000		36000
Retained Income:	18	8760	77	760

#### **CASH FLOW PROJECTION ON BUSINESS PLAN (REC. & Pay)**



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	0
1.2	Net Profit	54,760	52,120
1.3	Depreciation (Non cash item)	1,200	1,200
1.4	Opening Balance of Cash Surplus	-	19960
	Total Cash Inflow	115960	73280
2.0	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	Total Cash Outflow	96,000	36000
3.0	Net Cash Surplus	19960	37280

## **SWOT ANALYSIS**



#### **Internal Environment**

#### **Strength**

- NU is full time engaged with Dairy farm
- Skilled & Experience
- GoodCommunicationSystem.
- Good Networking with milk buyer
- Mother is capable to take care of cattle
- No Credit Sale

#### Weakness

Scarcity of investment

#### **External Environment**

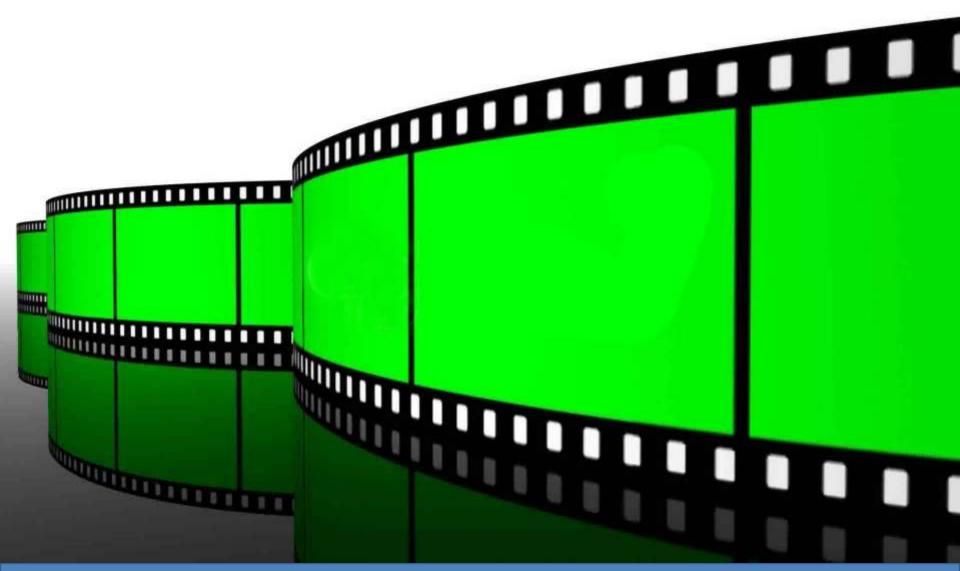
### **Opportunity**

- Expansion of Business
- Increasing the profitability

#### **Threat**

- Cow related disease
- Theft.





**GT Social Business Unit, Dhamrai** 









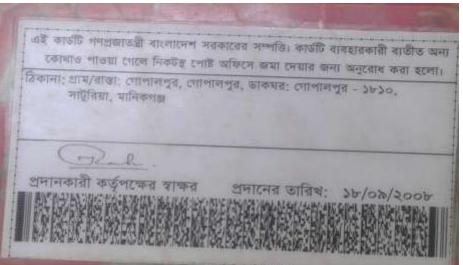


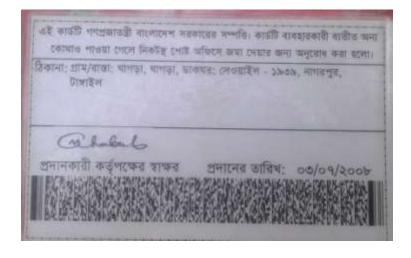




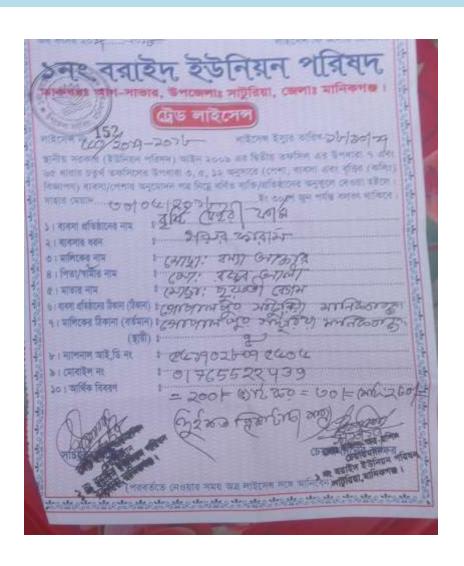


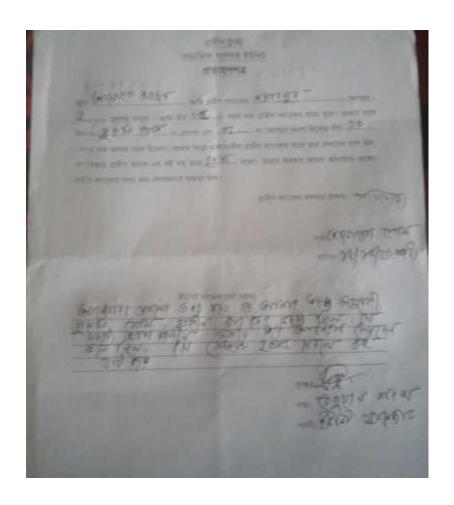


















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Presented at

# **Internal Design Lab**

On Octobar --, 2017 at GT

