#### **Proposed NU Business Name: BUSTRALOY BITAN**



Project identification and prepared by: Md. Sahjamal Sirazi, Puthia Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD. BORHAN UDDIN	
Age	:	15-07-1993 (24 Years )	
Education, till to date	:	Class-9	
Marital status	:	Married	
Children	:	1 Daughter	
No. of siblings:	:	01 Brother & 2 Sisters	
Address	:	Vill: Zeupara , P.O: Zeupara , P.S: Puthia . Dist: Rajshahi .	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Fathe MST. AMENA BEGUM MD. AMAJ MOLLA Branch: Zeupara ,Puthia , Centre # 38 (Female), Member ID: 3862/3, Group No: 02 Member since: 2009 to (09 Years) First loan: BDT -5,000	
Further Information:		Existing Loan: BDT 8,000, Outstanding loan: 6,768 Self	
(v) Who pays GB loan installment (vi) Mobile lady	:   :	No	
(vii) Grameen Education Loan	:	No	
(viii) Any other loan like GB, BRAC ASA etc	:	No	

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01743-853596
Father's Contact No.	:	01758-780387
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. AMENA BEGUM** joined Grameen Bank since 09 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	BUSTRALOY BITAN			
Location	:	Barikmor ,Puthia , Rajshahi .			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/-(from existing business) 64% Required Investment BDT 50,000/-(as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	•	BDT 5,000/-			
Size of shop	••	09 ft x 08 ft= 72 square ft			
Security of the shop	••	BDT -10,000			
Implementation	••	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cloth Item.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>The shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Cloth Item	3,500	105,000	1260,000			
Total Sales (A)	3,500	105,000	1260,000			
Less. Variable Expense						
Cloth Item	3,150	94,500	1134,000			
Total variable Expense (B)	3,150	94,500	1134,000			
Contribution Margin (CM) [C=(A-B)	350	10,500	126,000			
Less. Fixed Expense						
Rent		400	4,800			
Electricity Bill		150	1,800			
Transportation		1,000	12,000			
Salary (self)		5,000	60,000			
Mobile Bill		200	2,400			
Total fixed Cost (D)		6,750	81,000			
Net Profit (E) [C-D)		3,750	45,000			

#### **Investment Breakdown**

Particulars	Existing	Proposed	Proposed Total
Shit Cloth (30p.x1,600)	48,000	50,000	98,000
Shari Cloth (30p.x400)	12,000		12,000
Garments	20,000		20,000
Others	10,000		10,000
Total	90,000	50,000	140,000

#### **Source of Finance**

Particular	Daily	Monthly	1st Year	2nd Year	3 <sup>rd</sup> Year
Revenue (sales)					
Cloth Item	4,500	135,000	1620,000	1701,000	1786,050
Total Sales (A)	4,500	135,000	1620,000	1701,000	1786,050
Less. Variable Expense					
Cloth Item	4,050	121,500	1458,000	1530,900	1607,445
Total variable Expense (B)	4,050	121,500	1458,000	1530,900	1607,445
Contribution Margin (CM)					
[C=(A-B)	450	13,500	162,000	170,100	178,605
Less. Fixed Expense					
Rent		400	4,800	4,800	4,800
Electricity Bill		150	1,800	1,800	1,800
Transportation		2,000	24,000	25,200	26,460
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		200	2,400	2,400	2,400
Total Fixed Cost		7,750	93,000	94,200	95,460
Net Profit (E) [C-D)		5,750	69,000	75,900	83,145
Investment Payback			20,000	20,000	20,000

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	69,000	75,900	83,145
1.3	Depreciation (Non cash item)	-	1	-
1.4	Opening Balance of Cash Surplus	-	49,000	55,900
	Total Cash Inflow	119,000	124,900	139,045
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	49,000	104,900	119,045

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest



















