**A Nobin Udyokta Project** 

## **ALAMIN STORE**



Presented by : Mohin Uddin

NU Identified and PP Prepared by: Taposh Kumar Sharma

Verified By: Ballal Hossain

Ramganj Unit
Anchal-2
GRAMEEN TRUST

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



Name	:	Mohin Uddin		
Age	:	07/11/1983 (33 Years)		
Marital status	:	Married		
Children	:	Son-01		
No. of siblings:	:	Brother's-03, Sister's-2		
Parent's and GB related Info  (i) Who is GB member  (ii) Mother's name  (iii) Father's name  (iv) GB member's info		Mother Father Monwara Begum Amir Hossain Member since:01/02/1996 Branch: Porkot,Chatkhil,Centre no.08/m,Group:13 Loanee No.8655,First loan:10,000/- Existing loan:1,60,000/-,Outstanding:94,435/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GCCN, GKF etc (ix) Others	: : : : : : : : : : : : : : : : : : : :	Brother N/A N/A N/A N/A		
Education	:	HSC		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA

(Continued)



Present Occupation		Tea and Grocery Business	
Trade License Number	-	499	
Business Experiences and Training Info		03 Years. He has get experiences on his shop	
Other Own/Family Sources of Income	•	His brother stay abroad and anther brother driver .	
Other Own/Family Sources of Liabilities		N/A	
NU Contact Info	:	01771-301509	
NU Project Source/Reference	:	GT Ramgonj Unit Office, Laxmipur.	

#### BRIEF HISTORY OF GB LOAN Utilization by Family



NU's Mother has been a member of Grameen Bank since 1996. At first she took 10,000/- from Grameen Bank. NU's mother invested GB Loan. They also bought some agro- land. NU's mother gradually improved their life standard by using Grameen Bank loan.

## PROPOSED BUSINESS Info.



Business Name	:	Al Amin Store
Address/ Location	:	East Porkot Hazar Bari, Dosghoria, Chatkhil ,Noakhali.
Total Investment in BDT	:	2,60,000/-
Financing	•	Self BDT : 1,90,000 (from existing business) - 74% Required Investment BDT : 70,000 (as equity) - 26%
Present salary/drawings from business (estimates)	:	BDT 7,000
Proposed Salary		BDT 7,000
Proposed Business % of present gross profit margin	:	15%
Estimated % of proposed gross profit margin	:	15%
Agreed grace period	:	2 months

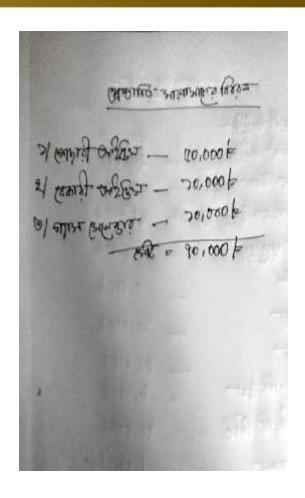
#### PRESENT & PROPOSED INVESTMENT Breakdown



Particulars	Existing Business (BDT)	Proposed (BDT)	Total (BDT)	
Investments in different categories:	(1)	(2)	(1+2)	
Present Stock Item:  1. Grocery items 2. Bakery items 3. Cosmetics items 4. Cold drinks, ice cream & Milk 5. Gas cylinder 4p 6. Muri 7. Others Present Stock: (*) 1. Fridge 2. I.P.S 3. LED TV 4. Decoration	50,000 20,000 15,000 28,000 8,400 2,500 10,000 25,000 3,100 20,000 8,000		1,90,000	
Proposed Stock item: (**) 1.Grocery items: 2.Bakery items: 3.Gas cylinder 5p	50,000 10,000 10,000	70,000	70,000	
Total Capital	1,90,000	70,000	2,60,000	



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#### PRESENT & PROPOSED INVESTMENT Breakdown

Annex-2



#### PRESENT STOCK ITEMS

Product name with quantity	Amount
Grocery items : Rice,Dal,oil,Onion,Garlic,Meal,Potato ,Salt,Ada etc	50,000
Variously Bakery items	20,000
Variously Cosmetics items:	15,000
Variously Cold drinks, ice cream & Milk	28,000
Gas cylinder 4p	8,400
Mori	2,500
Others	10,000
Friz	25,000
I.P.S	3,100
L.E.D Tv	20,000
Decoration	8,000
Total Present Stock	1,90,000

PROPOSED ITEMS					
Product name with quantity	Amount				
1.Grocery items : Rice,Dal,oil,Onion,Garlic ,Meal,Salt,Ada	50,000				
2.Bakery items:	10,000				
3.Gas cylinder 5p	10,000				
Total proposed Stock	70,000				

#### EXISTING BUSINESS OPERATIONS Info.



Particulars	Existing Business (BDT)			
	Daily	Monthly	Yearly	
Sales Income (A)	4,000	1,20,000	14,40,000	
Less: Cost of sales (B)	3,600	1,02,000	12,24,000	
Profit (C) [C=(A-B)]	600	15750	189000	
Sales of Tea	300	9,000	1,08,000	
Total	900	27,000	3,24,000	
Less: Operating Costs				
Electricity bill/ I.P.S		1,000	12,000	
Dish bill		250	3,000	
Mobile bill & Others		1,000	12,000	
Present salary		7,000	84,000	
Non Cash Item:				
Depreciation (48,500*15%+8,000*10%)		673	8,076	
Total Operating Cost (F)		9,923	1,19,076	
Net Profit (C-F):		17,077	2,04,924	

#### FINANCIAL PROJECTION OF NU BUSINESS PLAN



Doutionland		Year 1 (BD	T)	Year2 (BDT)		
Particulars	Daily	Monthly	Yearly	Daily	Monthly	Yearly
Estimated Sales (A)	4,500	1,35,000	16,20,000	5,000	1,50,000	18,00,000
Less: cost of sales (B)	3,825	1,14,750	13,77,000	4,250	1,27,500	15,30,000
Profit (C) [C=(A-B)]	675	20,250	2,43,000	750	22,500	2,70,000
Sales of Tea	300	9,000	1,08,000	350	10,500	1,26,000
Total	975	29,250	3,51,000	1,100	33,000	3,96,000
Electricity bill		1,200	14,400		1,400	42,000
Dish Bill		300	3,600		350	4,200
Salary (Self)		7,000	84,000		8,000	96,000
Mobile & Others		1,000	12,000		1,200	14,400
Non Cash Item:						
<b>DepreciationExpenses</b> (48,5 00*15%+8,000*10%)		673	8,076		673	8,076
Total Operating Cost (F)		10,173	1,22,076		11,623	1,64,676
(Net Profit( c-F) :		19,077	2,28,924		21,377	2,31,324
Pay Back	42,000		42,000			
Retained Income:	1,86,924			1,89,324		

## CASH FLOW Projection on Business Plan (Rec. & Pay.)



SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1.0	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	0
1.2	Net Profit	2,28,924	2,31,324
1.3	Depreciation (Non Cash Item)	8,076	8,076
1.4	Opening Balance of Cash Surplus	0	1,95,000
	Total Cash Inflow	3,07,000	4,34,400
2.0	Cash Outflow		
2.1	Purchase of Cow	70,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back	42,000	42,000
	Total Cash Outflow	1,12,000	42,000
3.0	Net Cash Surplus	1,95,000	3,92,400

#### **SWOT Analysis**



# STRENGTH

- NU is full time engaged with grocery & confectonary
- Skilled & Experience
- Good Communication System.
- Good Networking with customer
- No Credit Sale

## WEAKNESS

Lack of investment

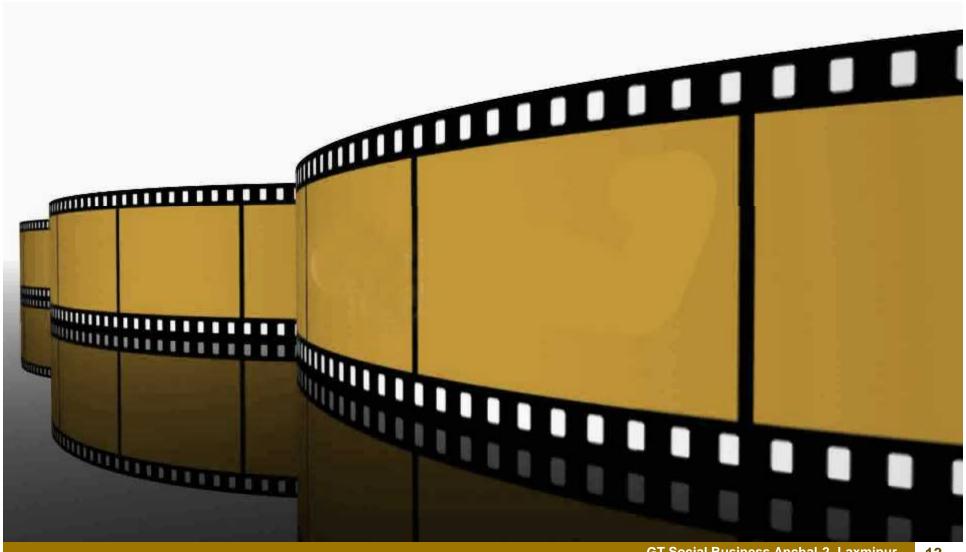
## **O**PPORTUNITIES

- Expansion Of Business
- Increasing the profitability

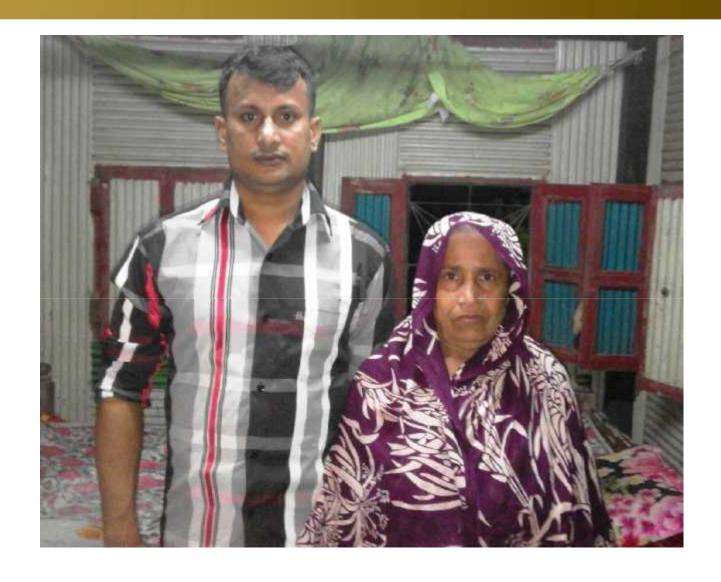
#### THREATS

Theft



























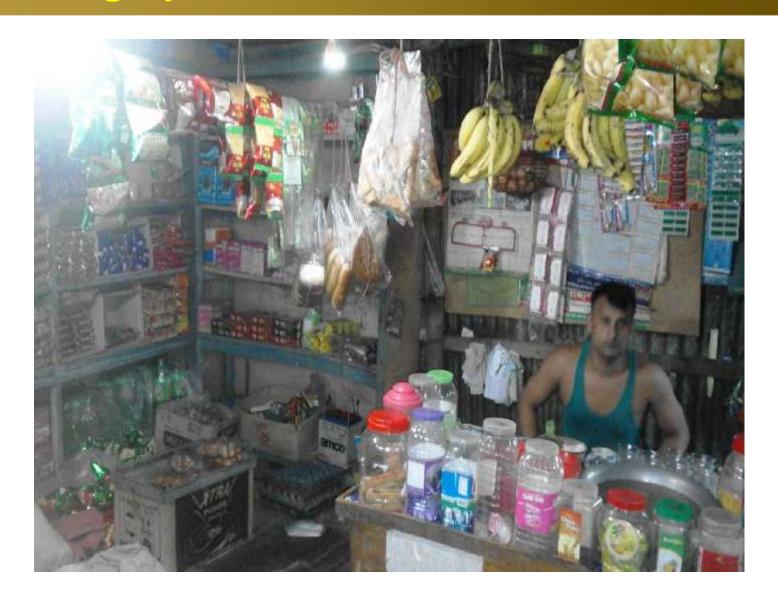








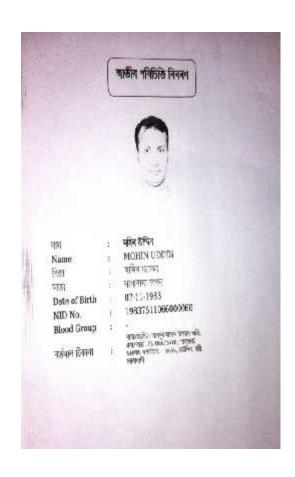






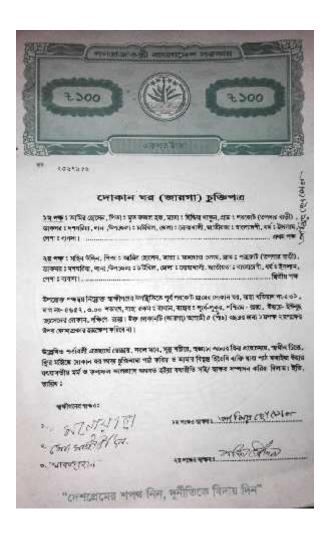














# Presented at 182nd Internal Design Lab on October 26, 2017 at GT

