#### **Proposed NU Business Name: AZAD STORE**



Project identification and prepared by:Md Belal Hossain Chagal naiya,feni

Project verified by: Susanto kumar biswas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	AZAD HOSSAIN			
Age	:	01/01/199( 27Years)			
Education, till to date	:	Class Eight			
Marital status	:	Married			
Children	:	Son 01 Daughter			
No. of siblings:	:	02 Brother 02 Sisters			
Address	:	Vill: East debpur, P.O: Chadgazi, P.S: Chagalniya Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  JORINA BEGUM  ABUL HOSSAIN  Branch: Mohamaya, Centre # 9/(Female),  Member ID :2347/1, Group No: 05  Member since: 05-03-2001-20097 (7Years)  First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment	  :	Existing loan: BDT 25,000/- Outstanding loan: BDT 00/- Mother			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	no
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Yes ,cng,
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01823-701037
Mother's Contact No.	:	01816-148450
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagal naiya Unit,Feni.

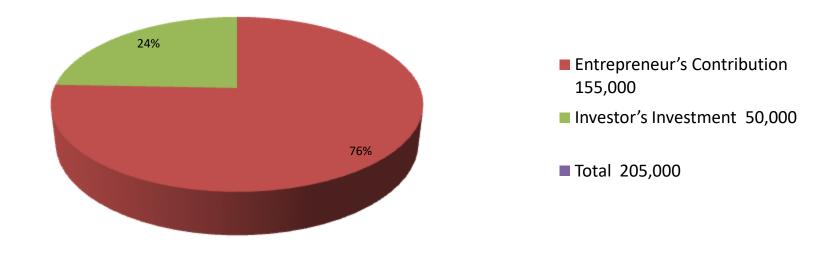
#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**JORINA BEGUM** joined Grameen Bank since 16 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	AZAD HOSSAIN		
Location	:	Boktar hat bazar,chagalnaiya ,Feni		
Total Investment in BDT	:	BDT 2,05,000/-		
Financing	:	Self BDT 1,55,000/- (from existing business) 76% Required Investment BDT50,000(as equity) 24%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	10ft x 15 ft. = 150 square ft		
Security of the shop	:	50,000/-		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods biscuit, soft drink, tea, octen oil, etc.</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. No employee.</li> <li>He is doing his business in Renting place.</li> <li>Collects goods from Feni.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existing						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
biscuit,soft drink,tea,octen oil, etc	2200	66000	792000			
	0	0	0			
Total Sales(A)	2200	66000	792000			
Less Variable Expense (B)			0			
biscuit,soft drink,tea,octen oil, etc	1760	52800	633600			
Total Variable Expense	1760	52800	633600			
Contributon Margin (CM) [C=(A-B)]	440	13200	158400			
Less Fixed Expense						
Rent		2400	28800			
Electric Bill		300	3600			
Transportaion		300	3600			
Salary (Self)		5000	60000			
Salary (Staff) 2		0	0			
Entertainment		200	2400			
Guard		0	0			
Generator		300	3600			
Mobile Bill		300	3600			
Total Fixed Cost (D)		8800	105600			
Net Profit (E)= [C-D]		4400	52800			

Investment Breakdown								
Particulars	Qty.	<b>Unit Price</b>	Existing	Qty.	Unit Price	Proposed	Proposed Total	
biscuit	0	0	10,000	0	0	10,000	20,000	
soft drink	0	0	20,000			10,000	30,000	
tea	0	0	40,000			30,000	70,000	
broyler	0	0	10,000			0	10,000	
octen oil	0	0	20,000			0	20,000	
others	0	0	5,000			0	5,000	
security	0	0	50,000			0	50,000	
			0			0	0	
			0			0	0	
			0			0	0	
Total	0	0	155,000	0	0	50,000	205,000	



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
biscuit,soft drink,tea,octen oil, etc	2700	81000	972000	1020600	1071630
	0 0	0	0	0	0
Total Sales(A)	2700	81000	972000	1020600	1071630
Less Variable Expense (B)					
biscuit,soft drink,tea,octen oil, etc	2160	64800	777600	816480	857304
Total Variable Expense	2160	64800	777600	816480	857304
Contributon Margin (CM) [C=(A-B)]	540	16200	194400	204120	214326
Less Fixed Expense					
Rent		2400	28800	28800	28800
Electric Bill		300	3600	3900	4200
Transportaion		300	3600	3780	3969
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		200	2400	2400	2400
Generator		300	3600	3600	3600
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		8800	102000	102580	103169
Net Profit (E)= [C-D]		7400	88800	93240	97902
Investment Pay Back			20,000	20,000	20,000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	88,800	93240	97902
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		68800	142040
	Total Cash Inflow	138,800	162,040	239,942
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	68,800	142,040	219,942

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0

Others:0Experience & Skill: 5 Years

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Dak bangla road,chagalnaiya ,Feni Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













