A Nobin Udyokta Projet Raton Poultry Farm

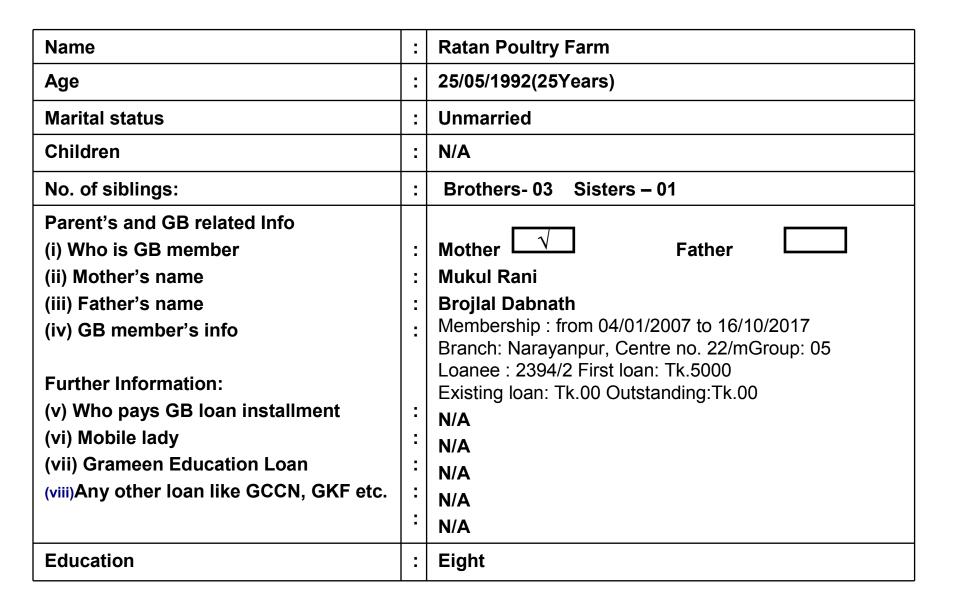


Project by : Raton Chandra Debnath *Identified by*: Mohammad habibur Rahman *Verified By*: Abdul Alim

Dukkhin Matlab Unit Anchal-1,Chandpur. GRAMEEN TRUST

GT Social Business Anchal-1, Chandpur

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA



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| Present Occupation | | Poultry Farm business. |
|--|---|----------------------------------|
| Trade License No- | | 203 |
| Business Experiences | : | 07Years |
| Other Own/Family Sources of Income | : | N/A |
| Other Own/Family Sources of Liabilities | : | N/A |
| NU Contact info. | | 01 |
| NU Project Source/Reference | • | GT Matlab Unit Office, Chandpur. |



NU's Mother was a member of Grameen Bank (GB) from 04/01/2007 to 16/10/2017. At first she took Tk5000 from GB. She invested GB Loan in her husbands business. He repaired their own house and bought some cattle from the income of his business. They day by day improved their life standard by the GB loan.

PROPOSED BUSINESS Info.



| Business Name | | Raton Poultry Farm |
|---|---|---|
| Address/ Location | : | Narayanpur, Dukhin Matlab, Chandpur. |
| Total Investment in BDT | : | 540000/= |
| Financing | : | Self BDT 460,000(from existing business) - 85% Required Investment BDT 80,000/= (as equity)15% |
| Present salary/drawings from business (estimates) | : | 7,000 |
| Proposed Salary | | 8,000 |
| i. Proposed Business % of present gross profit margin ii. Estimated % of proposed gross profit margin iii. Agreed grace period iv. In future risk mgt. plan (from fire, disaster etc.) | : | 60% 60% 2 months N/A |

EXISTING BUSINESS OPERATIONS Info.



| Particulars | Existing Business (BDT) | | | | |
|--|-------------------------|-----------|---------|--|--|
| Particulars | Daily | Two Month | Yearly | | |
| Sales (A) (1500*170) (6 step delivery per year) | | 255000 | 1530000 | | |
| Less: Cost of sales (B) | | 102000 | 612000 | | |
| Gross Profit (A-B)= [C] 60% | | 153000 | 918000 | | |
| Less: Operating Costs | | | | | |
| Poultry (35 sack*1500) | | 52500 | 315000 | | |
| Feed | | 40000 | 240000 | | |
| Electricity Bill | | 2000 | 12000 | | |
| Vushi | | 5000 | 30000 | | |
| Rent | | 00 | 00 | | |
| Mobile Bill | | 600 | 3600 | | |
| Medicine | | 5000 | 60,000 | | |
| Salary (Self) | | 14000 | 84000 | | |
| Salary (Employee) | | 10000 | 60000 | | |
| Others | | 2,000 | 12000 | | |
| Non Cash Item: | | | | | |
| Depreciation Expenses (220000*10%) | | 1833 | 22000 | | |
| Total Operating Cost (D) | | 132933 | 797598 | | |
| Net Profit (C-D): | | 20067 | 120402 | | |

PRESENT & PROPOSED INVESTMENT Breakdown



| Particulars | Existing Business (BDT) | Proposed (BDT) | Total (BDT) |
|---|--|-------------------|----------------|
| Investments in different categories: | (1) | (2) | (1+2) |
| Present items: Poultry shade(03) Others Equipment Present Goods Items (1500 *120) Poultry feed +Medicine Advance | 220,000 30,000 180,000 30,000 00 | | 4,60,000 |
| Proposed Items Morgir Baccha Poultry feed | | 50,000 30,000 | 80,000 |
| Total Capital | 460000 | 80,000 | 540,000 |

(*) Details present Stock & (**) Proposed Items mentioned in next slide

Financial Projection of NU BUSINESS PLAN



| Particulars | Y | ear 1 (BD] | Г) | Year 2 (BDT) | | |
|--------------------------------------|-------|------------|---------|--------------|---------|---------|
| T al ticulars | Daily | 2 Month | Yearly | Daily | 2 Month | Yearly |
| Sales (A) (2500*170) | | 350000 | 2100000 | | 370000 | 2220000 |
| Less: Cost | | 140000 | 840000 | | 148000 | 888000 |
| Profit (A-B)=(C) 60% | | 210000 | 1260000 | | 222000 | 1332000 |
| Less operating cost : | | | | | | |
| Poultry(2500*35) | | 87500 | 525000 | | 90000 | 540000 |
| poultry Feed | | 45000 | 270000 | | 50000 | 300000 |
| Electricity bill | | 2000 | 24000 | | 2000 | 24000 |
| Medicine | | 10000 | 60000 | | 10000 | 60000 |
| Rent | | 00 | 00 | | 00 | 00 |
| Salary (Self) | | 16000 | 96000 | | 16000 | 96000 |
| Salary (Employee-1) | | 12000 | 72000 | | 12000 | 72000 |
| Mobile Bill | | 700 | 4200 | | 800 | 4800 |
| Vushi | | 6000 | 36000 | | 7000 | 42000 |
| Others | | 1500 | 9000 | | 1500 | 9000 |
| Depreciation Expenses(220000*10%) | | 1833 | 22000 | | 1833 | 22000 |
| Total Operating Cost (D) | | 182533 | 1095198 | | 191133 | 1146798 |
| Net Profit =(C-D) | | 27467 | 164802 | | 30867 | 185202 |
| GT payback | | 48000 | | | 48000 | |
| Retained Income: | | 116802 | | | 137202 | |



| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) |
|------|---------------------------------|-----------------|-----------------|
| 1.0 | Cash Inflow | | |
| 1.1 | Investment Infusion by Investor | 80,000 | 00 |
| 1.2 | Net Profit | 164802 | 185202 |
| 1.3 | Depreciation (Non cash item) | 22000 | 22000 |
| 1.4 | Opening Balance of Cash Surplus | 00 | 138802 |
| | Total Cash Inflow | 266802 | 346004 |
| 2.0 | Cash Outflow | | |
| 2.1 | Purchase of Product | 80,000 | 00 |
| | Payment of GB loan | 00 | 00 |
| 2.2 | Investment Pay Back GT | 48,000 | 48,000 |
| | Total Cash Outflow | 128000 | 48,000 |
| 3.0 | Net Cash Surplus | 138802 | 298004 |

SWOT Analysis



| Strength Skill and 07Years experience Quality service and Product Seven days open weekly 24 hours shop open | W EAKNESS Lack of investment |
|--|---|
| OPPORTUNITIES Have a chance at more customers within local area. Extendable society Products and service demand increasing. | THREATS New competitor may be present Political Unrest Theft |



















































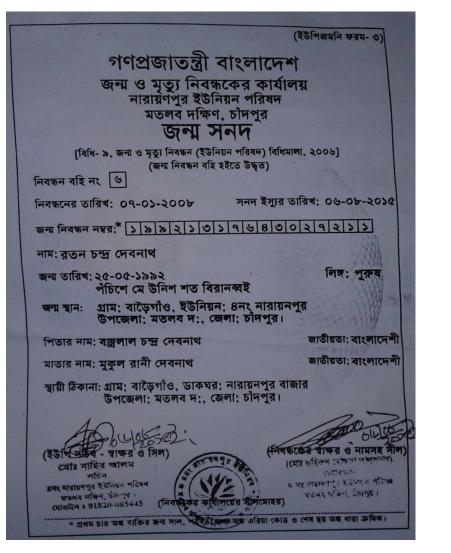










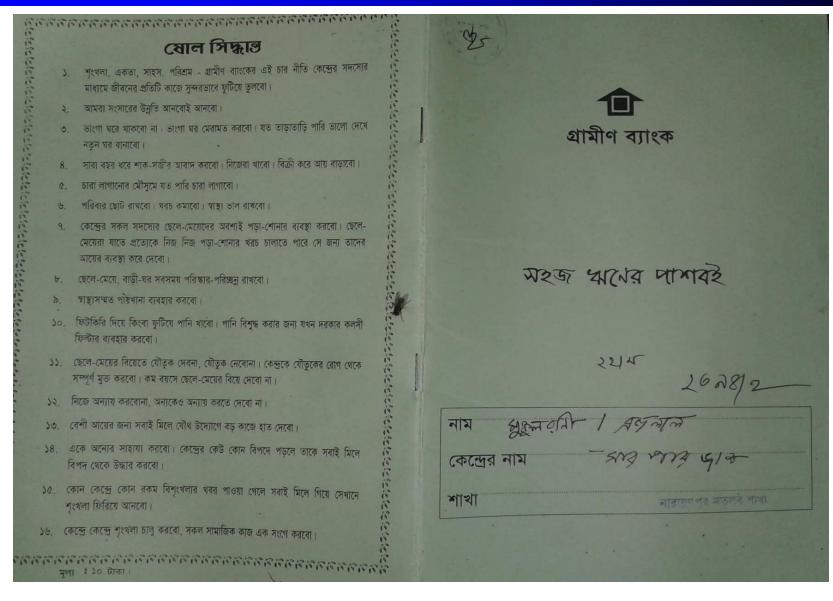






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|---|--------------------------------|
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| | চেয়ারম্যান |
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Presented at 186th Internal Design Lab On Nobember 09, 2017 at GT

