

Proposed NU Business Name: **PALASH POLTRY FARM**



Project identification and prepared by: Orjun Kumar Shill,
Dakshinkhan Unit, Dhaka

Project verified by: Md. Siddiqur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	Md Mahadi Hasan Palash
Age	:	01-01-1992 (25 Years)
Education, till to date	:	Diploma
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	02 Brothers 01 Sister
Address	:	Vill: Vaturia ,P.O: Kanchkura ,P.S: Uttorkhan, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Moriom Begum
(iii) Father's name	:	Md Jamir Uddin
(iv) GB member's info	:	Branch: Dakshinkhan, Centre # 36 (Female), Member ID: 2746 , Group No: 06 Member since: 04-03-2007 (10 Years) First loan: BDT = 5,000 /- Last Loan= 50,000/- Outstanding loan:= Nil
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and Training Info	:	03 years of business experience. : 03 years experience in running business. : He has no training
Other Own/Family Sources of Income	:	Nil
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01949-098943
Family's Contact No.	:	01765-347320
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Moriom Begum joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

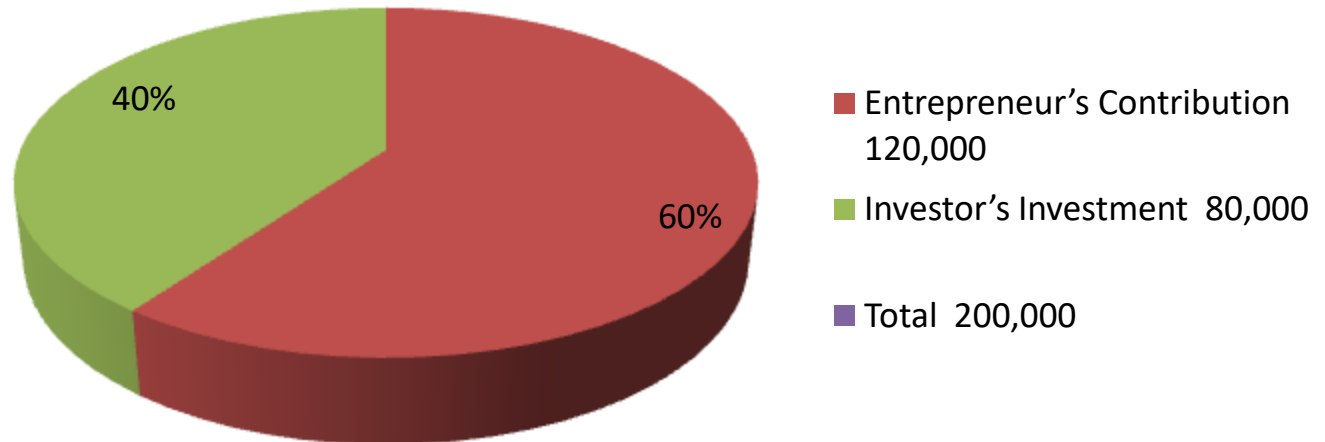
Business Name	:	Palash Poltry Farm
Location	:	Vaturia,Kanchkura,Uttorkhan,Dhaka
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 120,000/- (from existing business) 60% Required Investment BDT 80,000/- (as equity) 40 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	110 ft x 20 ft= 2200 square ft
Security of the shop	:	Self Home
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Sonali Hen etc.▪Average 20 % gain on sales.▪The business is operating by entrepreneur. Existing One employee.▪The shop is Owner .▪Collects goods from Gazipur ,Tongi.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry	2,800	84,000	1,008,000
	0	0	0
Total Sales (A)	2,800	84,000	1,008,000
Less. Variable Expense			
Poltry	1,960	58,800	705,600
Total variable Expense (B)	1,960	58,800	705,600
Contribution Margin (CM) [C=(A-B)]	840	25,200	302,400
Less. Fixed Expense			
Rent		0	0
Electricity Bill		3000	36,000
Transportation		1,000	12,000
Mobile Bill		1000	12,000
Entertainment		500	6,000
Salary (sttaf)		8,000	96,000
Salary (self)		5,000	60,000
Total fixed Cost (D)		18,500	222,000
Net Profit (E) [C-D]		6,700	80,400

Investment Breakdown								
Particulars	Existing			Particulars	Proposed			Proposed Total
	Quantity	Price	Unit Price		Quantity	Price	Unit Price	
Sonali Hen	3500	25	87500	Sonali Hen	1000	25	25,000	112,500
Pigeon	60	300	18000	Poltry Hen			10,000	28,000
	0	0	0	Pigeon	40	300	12,000	12,000
	0	0	0	Hen Food	10	1200	12,000	12,000
	0	0	0	Pigeon Food	30	80	2,400	2,400
	0	0	0		0	0	0	0
Others			14500	Others			18,600	33,100
Total			120,000				80,000	200,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd year
Revenue (sales)					
Poltry	3,500	105,000	1,260,000	1,323,000	1,389,150
0	0	0	0	0	0
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150
Less. Variable Expense					
Poltry	2,450	73,500	882,000	926,100	972,405
Total variable Expense (B)	2,450	73,500	882,000	926,100	972,405
Contribution Margin (CM) [C=(A-B)]	1,050	31,500	378,000	396,900	416,745
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		3150	37,800	39,690	41,675
Transportation		1,100	13,200	13,860	14,553
Mobile Bill		1,200	14,400	15,120	15,876
Entertainment		500	6,000	6,300	6,615
Salary (sttaf)		8,000	96,000	100,800	105,840
Salary (self)		5,000	60,000	60,000	60,000
Non Cash Item					
Depreciation		0	0	0	0
Total Fixed Cost		18,950	227,400	235,770	244,559
Net Profit (E) [C-D]		12,550	150,600	161,130	172,187
Investment Payback			32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	150,600	161,130	172,187
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		118,600	247,730
	Total Cash Inflow	230,600	279,730	403,917
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	118,600	247,730	387,917

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:01
Experience & Skill : 03 Years
Own Business : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



25 11 2017









25 11 2017



25 11 2017



25 11 2017









উত্তরখান ইউনিয়ন পরিষদ
Uttarkhan Union Parishad

সীতাপুরা, উত্তরখান, পিনা-১২০০, বাংলাদেশ

১৪৬৪

ফ্রেড লাইসেন্স

তারিখ : ২৭/১১/২০১৭

অনুরিক নং :

লাইসেন্স নং : ১৫৬৮

নবায়ন নং :

(ইউ. বি. ৭ নং ফরম, ১২ (২) নং বিধান প্রক্টর)

প্রতিষ্ঠানের নাম : **পলাশ পোল্ট্রি ফার্ম**
 মালিকের নাম : মোঃ মেহেদী হাসান পলাশ
 পিতা/স্বামীর নাম : মোঃ জমির উদ্দিন
 মাতার নাম : মরিয়ম বেগম
 ঠিকানা : ৫৯/৮, আতুরিয়া, কাচকুড়া, উত্তরখান, ঢাকা-১২০০।

প্রতিষ্ঠানের ধরণ : পোল্ট্রি ফার্ম
 এলাকা : আতুরিয়া
 লাইসেন্স ফি : ৫০০/- (এক হাজার টাকা মাত্র)
 বিজ্ঞাপন বোর্ড ফি :
 নবায়ন ফি :
 জরিমানা : মুসক কর বাবদ = ২৫/- (পঁচাত্তর টাকা মাত্র)

ওয়ার্ড নং : ০৫

উল্লেখিত নির্ধারিত ফি/ফি সমূহ প্রকৃতপক্ষে প্রদান করা হইবে।
 ব্যতীত চালাইবার অনুমতি প্রদান করা হইবে।

২৭
 ১১
 ২০১৭
 মোঃ মাহবুব আলম
 ইউনিয়ন পরিষদ (অতিরিক্ত সচিব)
 উত্তরখান ইউনিয়ন পরিষদ

মোঃ মাহবুব আলম
 ২৭/১১/১৭
 উত্তরখান ইউনিয়ন পরিষদ
 উত্তরখান, ঢাকা।

উত্তরখান ইউনিয়ন পরিষদ

FAMILY PICTURE

