Proposed NU Business Name: SORIFUL MOTSHO O GORUR FARM



Project identification and prepared by: Sanjoy Kumar, Fultala Unit, Khulna.

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta						
Name	:	Md Soriful islam Khan				
Age	:	20-06-1985 (31 Years)				
Education, till to date	:	Class Seven				
Marital status	:	Married				
Children	:	02 Dauther 01 Son				
No. of siblings:	:	03 Brothers				
Address	:	Vill: Baddagati ,P.O: Jamira Hat ,P.S: Fultala Dist: Khulna				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	:	Mother Father Monowara Begum Md Sarul Islam Khan Branch: Jamira Fultala, Centre # 59 (Female), Member ID: 5872/2, Group No: 03 Member since: 03-01-2014 (04 Years) First loan: BDT = 10,000 /- Last loan BDT=80,000/-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan	:	Outstanding loan:= 14300/- father No No				
(viii) Any other loan like GB, BRAC ASA etc	•	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences & Skill	:	10 years of business experience.
Own Business and	:	10 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01793-157915
Family's Contact No.	••	01775-902698
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd Fultala Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Monowara Begum joined Grameen Bank since 04 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

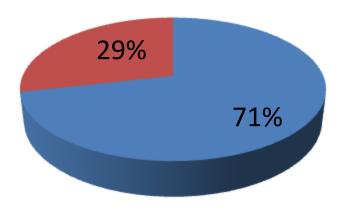
Proposed Nobin Udyokta Business Info					
Business Name	:	SORIFUL MOTSHO O GORUR FARM			
Location	:	Baddagati, Jamira, Khulna			
Total Investment in BDT	:	BDT 210,000/-			
Financing	:	Self BDT 150,000/- (from existing business) 71% Required Investment BDT 60,000/- (as equity) 29%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	0 ft x 0 ft= square ft			
Security of the shop	:	Own			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Fish, Cow etc. Average 20 % gain on sales. The business is operating by entrepreneur. Existing no employee. The Both Farm owneer. Collects goods from Sahapur Dumuria. Agreed grace period is 3 months. 			

Existing Business (BDT)							
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Fish	2,200	66,000	792,000				
Total Sales (A)	2,200	66,000	792,000				
Less. Variable Expense							
Feed	1,760	52,800	633,600				
Total variable Expense (B)	2,400	52,800	633,600				
Contribution Margin (CM) [C=(A-B)	440	13,200	158,400				
Less. Fixed Expense							
Electricity Bill		400	4,800				
Transportation		2,000	24,000				
Mobile Bill		200	2,400				
Salary (self)		5,000	60,000				
Total fixed Cost (D)		7,600	91,200				
Net Profit (E) [C-D)		5,600	67,200				

Investment Breakdown									
Particulars	Existing	3	Particulars		Propose	Proposed			
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total	
Cow	2	40000	80000	Feed	8	1750	14,000	94,000	
Fish(Golda)	15000	2.5	37500	Cow	1	45000	45,000	82,500	
Rui,Katla,Silver			23000				0	23,000	
Others			9500				1,000	10,500	
Total			150,000				60,000	210,000	

Source of Finance

■ Entrepreneur's contibution 150000 ■ Investor's Investment 60000 ■ Total 210000



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Fish	3,000	90,000	1,080,000	1,134,000	1,190,700	
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700	
Less. Variable Expense						
Feed	2,400	72,000	864,000	907,200	952,560	
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560	
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800	238,140	
Less. Fixed Expense						
Electricity Bill		400	4,800	5,040	5,292	
Transportation		2,000	24,000	25,200	26,460	
Mobile Bill		500	6,000	6,300	6,615	
Salary (self)		5,000	60,000	60,000	60,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		7,900	94,800	96,540	98,367	
Net Profit (E) [C-D)		10,100	121,200	130,260	139,773	
Investment Payback			24,000	24,000	24,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	121,200	130,260	139,773
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		97,200	203,460
	Total Cash Inflow	181,200	227,460	343,233
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24.000	24.000	24.000
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	97,200	203,460	319,233

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 10 Years

Own Business: 10 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures







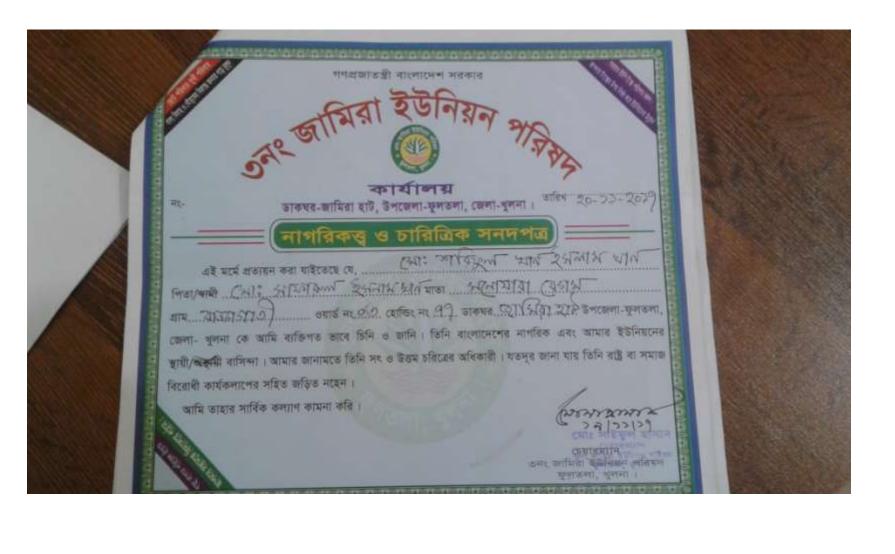


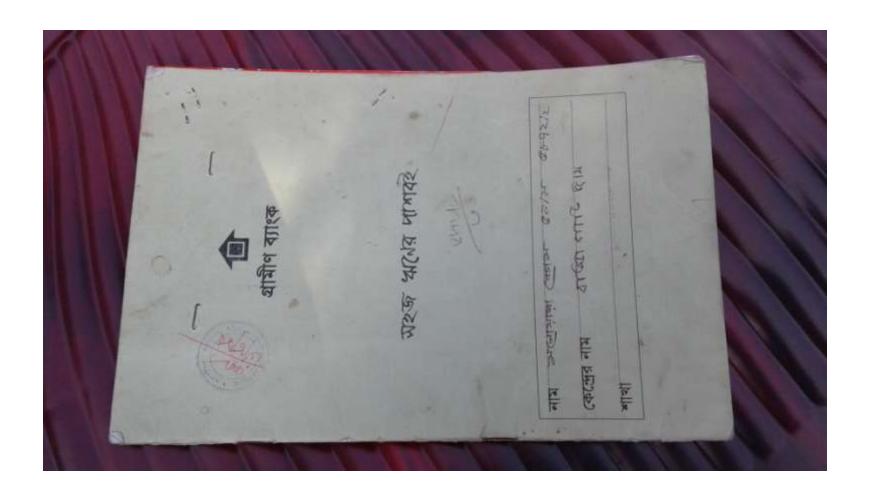












FAMILY PICTURE

