Proposed NU Business Name: MAHAMUD DAIRY FARM



Project identification and prepared by: Sanjoy Kumar, Fultala Unit, Khulna. Project verified by: Md. Abu Bakkar Siddique



Grameen Shakti Samajik Byabosha Ltd.

Brief E	Bio	of The Proposed Nobin Udyokta
Name	:	MAHAMUD HASAN
Age	:	02-02-1993(24 Y <i>ears</i>)
Education, till to date	:	BA
Marital status	••	Single
Children	:	None
No. of siblings:		03 Brothers
Address	:	Vill: Garakhola, P.O: Fultala , P.S: Fultala Dist: Khulna
Parent's and GB related Info		
(i) Who is GB member	:	Mother Father
(ii) Mother's name	:	Dolana Begum
(iii) Father's name	:	Late Abul Kalam Sheikh
(iv) GB member's info	:	Branch: Fultala Centre # 38 (Female),
		Member ID: 4865/1, Group No: 04
		Member since: 01-01-2002 (15Years)
		First loan: BDT =3,000 /-
		Last loan BDT=15,000/-
Further Information:	:	Outstanding loan:= 6930/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc		No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	••	02 years of business experience.
Own Business and	:	0 2 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.		01921-923823
Family's Contact No.	:	
NU Project Source/Reference		Grameen Shakti Samajik Byabosha Ltd Fultala Unit, Khulna.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Dolana Begum joined Grameen Bank since 15 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

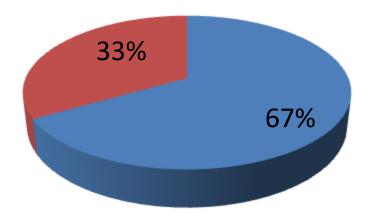
Pro	pc	osed Nobin Udyokta Business Info
Business Name	:	MAHAMUD DAIRY FARM
Location	:	Garakhola, Fultala, Khulna
Total Investment in BDT	:	BDT 180,000/-
Financing	:	Self BDT 120,000/- (from existing business) 67% Required Investment BDT 6,000/- (as equity) 33 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	12ft x 15 ft= 180 square ft
Security of the shop	:	Own House
Implementation	•	 The business is planned to be scaled up by investment in existing goods like; feed, milk etc. Average 60 % gain on sales. The business is operating by entrepreneur. Existing no employee. The farm is own house. Collects goods from sahapur dumuria. Agreed grace period is 3 months.

Existing Business (BDT)										
Particular	Daily	Monthly	Yearly							
Revenue (sales)										
Cow	600	18,000	216,000							
Total Sales (A)	600	18,000	216,000							
Less. Variable Expense										
Cow	240	7,200	86,400							
Total variable Expense (B)	2,400	7,200	86,400							
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600							
Less. Fixed Expense										
Electricity Bill		500	6,000							
Transportation		1,500	18,000							
Mobile Bill		300	3,600							
Salary (self)		5,000	60,000							
Total fixed Cost (D)		7,300	87,600							
Net Profit (E) [C-D)		3,500	42,000							

			Inves	tment Breakd	lown					
		Existing Particulars Proposed								
Particulars	Quantit y	Price	Unit Price		Quantity	Price	Unit Price	Total		
Cow	2	60000	120000	Cow	1	60000	60,000	180,000		
Others			0	Others			0	0		
Total			120,00 0				60,000	180,000		

Source of Finance

Entrepreneur's contibution 120000 Investor's Investment 60000 Total 180000



Financial Projection (BDT)											
Particular	Daily	Monthly	1st Year	2nd Year	3rd year						
Revenue (sales)											
Cow	800	24,000	288,000	302,400	317,520						
Total Sales (A)	800	24,000	288,000	302,400	317,520						
Less. Variable Expense											
Cow	320	9,600	115,200	120,960	127,008						
Total variable Expense (B)	320	9,600	115,200	120,960	127,008						
Contribution Margin (CM) [C=(A-B)	480	14,400	172,800	181,440	190,512						
Less. Fixed Expense											
Electricity Bill		500	6,000	6,300	6,615						
Transportation		1,500	18,000	18,900	19 <i>,</i> 845						
Mobile Bill		500	6,000	6,300	6,615						
Salary (self)		5,000	60,000	60,000	60,000						
Non Cash Item											
Depreciation		0	0	0	0						
Total Fixed Cost		7,500	90,000	91,500	93 <i>,</i> 075						
Net Profit (E) [C-D)		6,900	82,800	89,940	97,437						
Investment Payback			24,000	24,000	24,000						

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	82,800	89,940	97,437
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		58,800	124,740
	Total Cash Inflow	142,800	148,740	222,177
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including	24 000	24.000	24.000
2.3	Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	58,800	124,740	198,177



STRENGTH Employment: Self: 01 Family:0 Others:0 Experience & Skill : 02 Years Own Business : 02 Years Quality goods & services; Skill and experience;	WEAKNESS Lack of Capital/Investment
OPPORTUNITIES	T HREATS
Huge demand in the community	Theft
Location of shop;	Fire
Regular customers;	Political unrest

Pictures

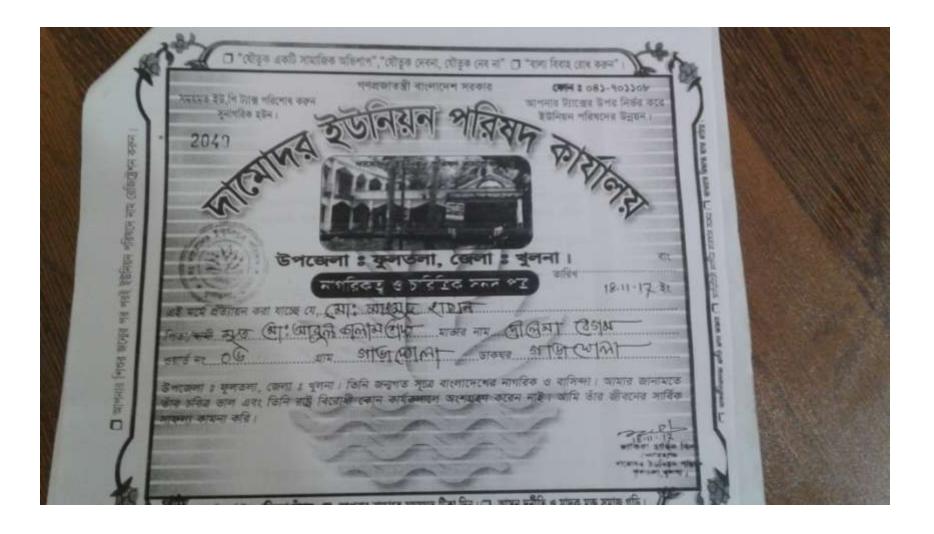












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FAMILY PICTURE

